Spokes/CTC/Cyclenation Conference CYCLING ACROSS THE BORDER

Friday 5th November

WELCOME TO EDINBURGH - from 19.00

The Bike Station, 250 Causewayside, Edinburgh EH9 1UU www.thebikestation.org.uk

Free to delegates - drinks and light refreshments provided, selection of takeway meals can be ordered to eat there. A chance to see Edinburgh's bike recycling and cycle promotion social business and chat with other delegates.

Saturday 6th November

CONFERENCE 9.30 - 4.30

Eric Liddell Centre, 15 Morningside Road, EH10 4DP <u>www.ericliddell.org</u> from 09.30 Registration and tea/coffee.

10.00 - 13.00 Morning Session: 14.00 - 16.15 Afternoon session

Welcome from Spokes: Rosie Telford

Conference Chair: Professor Tom Rye, Edinburgh Napier University

SESSION ONE -A Tale of Two Cities

Both cities have ambitious targets for cycling - how does Edinburgh's Active Travel Action Plan compare with London's Boris Bikes and cycle superhighways?

Edinburgh: Councillor Gordon Mackenzie, City of Edinburgh Council London: Jennie Calvert, Senior Policy Officer, Transport for London followed by commentary from

Dave du Feu (Spokes) and Ashok Sinha (London Cycling Campaign) and a panel discussion session involving all four speakers.

TEA/COFFEE BREAK

SESSION TWO -

What's Happening to National Cycling Policy?

Scotland has just launched the Cycle Action Plan, while England has lost Cycling England but retained Bikeability. It's maybe too early to judge what effect the cuts will have on cycle schemes and promotion, but **Phillip Darnton from Cycling England** and **Ian Aitken from Cycling Scotland** will talk about what their organisations have achieved and how the future looks to them, followed by discussion about the way forward.

MORNING FINALE -

Reasons to be Hopeful

John Lauder of Sustrans Scotland brings the morning to close on an upbeat note by relating how cycling modal share, participation and other factors are heading in the right direction.

13.00 - 14.00 Lunch and a chance to see the stalls and displays

Afternoon Session: 14.00 - 16.15

PRESENTATIONS

Delegates will be able to attend three half hour presentations selected from the following, one from each time period:

14.00 - 14.30

Smarter Choices Barrhead – how to boost cycling from a low start.

Barrhead is one of the seven Smarter Choices, Smarter Places demonstration projects, and has been promoting cycling to schools and local inhabitants. Scott will discuss some early results.

Scott Gibson, East Renfrewshire Council

The segregation debate: reflections from Copenhagen

There is a long-running debate among cycling protagonists about the pros and cons of segregated cycle facilities. They are often hailed as the solution for getting more people cycling. CTC and most local cycle campaign groups are sceptical, citing the conflict they create with pedestrians, and some evidence suggesting that any safety gains for cyclists between junctions may be outweighed by increased conflict AT junctions, where around 70% of cyclists' collisions occur.

This year's annual international 'Velo-City' conference took place in Copenhagen, and many UK-based cycle campaigners attended. Speaker after speaker talked about the fantastic growth in cycle use achieved through providing quality segregated facilities, not only in Copenhagen but also in cities as diverse as New York, Melbourne and Bogota. There is little doubt that Copenhagen's segregated facilities are part of the reason why so many more people there are happy to cycle and to let their children do likewise. But would this approach work in Britain? Are there differences in UK driving culture or law which would need to be addressed before we could embrace continental-style segregation? Or is segregation — leaving most of the road-space available for motor traffic — quite simply the wrong answer in principle, at a time of growing awareness of the need for drastic cuts in CO2 emissions?

Roger Geffen, CTC

Promotion of cycling through recycling

The work of the Bike Station and the Better Way To Work project which is working with businesses in Edinburgh to encourage sustainable transport.

Mark Sydenham, The Bike Station

14.35 - 15.05

I Bike – the story so far

The presentation will introduce the Bike Hub funded project in Perth and Edinburgh aimed at getting transition aged school children, particularly girls, to cycle. A brief background to I Bike, followed by examples of activities to date and some preliminary results from Perth, with a short session for questions.

Kelly Fry, Sustrans Cycling Officer, Perth

Tackling Residential Cycle Storage

Overview of the current Spokes project looking at cycle storage issues and solutions, particularly for residents in Edinburgh tenements (traditional Scottish flats). This work is

being funded by the Climate Challenge Fund to produce and disseminate information on how individuals and residents' groups might achieve practical improvements.

Warren Murphy, TPI (project consultants) and Katherine Ivory, Spokes

ED's Cycle Co-op

is promoting cycling to people from 3 to 83. Their work in Bishopbriggs schools has produced spectacular results, with nearly 20% at one school and around 8% across the whole primary community now cycling.

Mark Kiehlmann, East Dunbartonshire's Cycle Co-operative.

Cycle Training

How the Scottish National Standards Group is working to improve provision throughout Scotland

Alasdair Marshall, Cycling Scotland

15.10 - 15.40

Bike Club

A project using cycling activities as a way to engage with young people and challenge them to try something new - find out how this project is developing in Scotland

Sarah Troke & Amy Hickman, Bike Club CTC

Cycle Hire

Report from the European OBIS project and results from Dublin, Dumfries and Cheltenham on what is working and why, with the focus on smaller-scale schemes.

Dave Holladay, CTC and Andre Curtis, Cyclenation

Kirkcaldy

This new project is a partnership between Fife Council and Sustrans Scotland to increase cycling and walking in the town. Fife already has a very good track record for cycle facilities, and this new project will try to build usage in one location..

Michael Nimmo, Sustrans Scotland

Each session will include time for questions - please note that this list may change slightly on the final programme - sign up for our sessions on registration.

FINALE: 15.45 - 16.15 followed by tea/coffee
A final plenary session with contributions from Spokes, CTC and Cyclenation

SPOKES CEILIDH 19.00 - 23.00

James Gillespies High School, 57 Lauderdale Street, Edinburgh EH9 1DD For conference delegates and Spokes members, tickets price £5 at conference or on door - make a booking at http://www.surveymonkey.com/s/DDXSPVP
.The Strathspey and Reel Society will play Scottish country dance music - 12 violins, piano and double bass with caller to guide you through the dances. Light refreshments, byob.

Sunday 7th November

SELECTION OF CYCLE RIDES

Starting point for all rides: Usher Hall, Lothian Road at 10 am

- Short ride around central Edinburgh to see various cycle-related features.
- Longer ride in surrounding countryside.