

East Dunbartonshire's Cycle Co-operative



Cycling with smiles

Overview

- Background
- Aims, objectives
- Activities
- Outputs
- Outcomes



Background

- Aug '08 Excluded from riding to school
- Sep Pedal for Scotland, 50 miles, 5yrs
- Oct School Cycle Train launched 'Le Jog'
- Jan '09 Meeting, MP/MSP/RSO/ASC/STC
- Mar CCF £18k app, award Aug
- May – Oct St, Matthews PS Cycle Club
- Nov UK ModeShift Award



Bishopbriggs Primary School Cycle Club

Activities

- St. Matthew's Primary School Cycle Club
- Bishopbriggs Primary School Cycle Club
- Cycle Map of East Dunbartonshire
- Primary School Health promotion
- After school clubs, 3-4pm
- Curricular clubs breakfast, lunchtime, 2-3pm
- Bishopbriggs Cycle Festival
- Summer activity programme
 - Big Day Out, Isle of Cumbrae ride
 - Sky Ride Glasgow
 - Pedal for Scotland
- Guinness World Record, Bike bell ringing
- Constant media coverage, PR, Photocalls
- Constant updates website, YouTube, Flickr



GWR bell ringing video

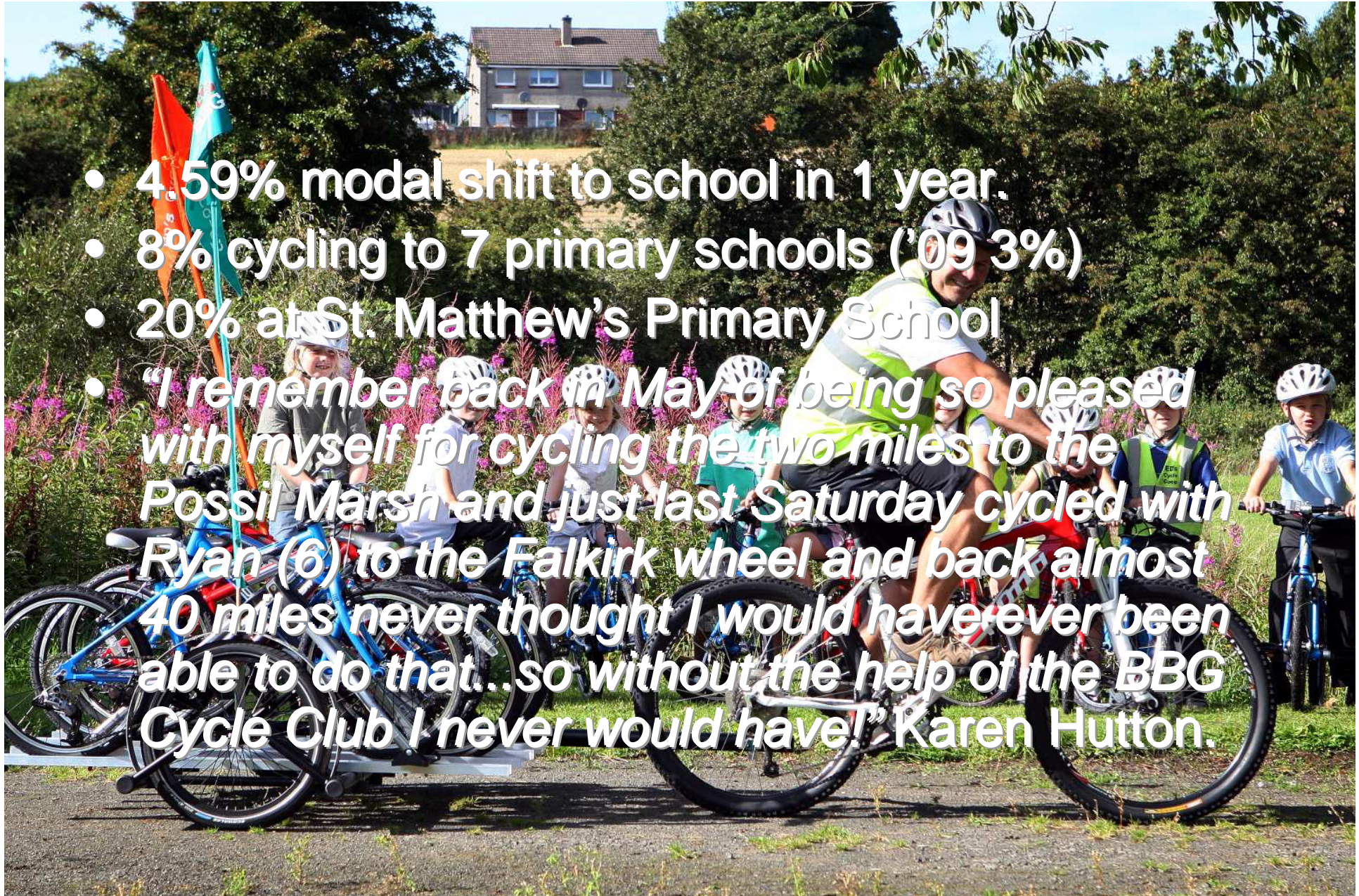
Outputs

- 10 CT / 3 TCL / 1 SCL2 coach / CS Tutor
- 1,000 hrs CT, 50% paid 50% vol
- 128 participants gained 6 days x 6hrs
- 30 riders for Big Day Out
- 60 riders to Glasgow Sky Ride
- 100 riders on Pedal for Scotland '10
- 1,000 participants at Cycle Festival
- 2,500 bell ringers for GWR

5/22/09/2010

Outcomes

- 4.59% modal shift to school in 1 year.
- 8% cycling to 7 primary schools ('09 3%)
- 20% at St. Matthew's Primary School
- "I remember back in May of being so pleased with myself for cycling the two miles to the Possil Marsh and just last Saturday cycled with Ryan (6) to the Falkirk wheel and back almost 40 miles never thought I would have ever been able to do that...so without the help of the BBG Cycle Club I never would have!" Karen Hutton.



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Outputs – 1,000 CT hrs/yr

- 50% paid, 50% volunteer.
- PSC - $4\text{CT} \times 6\text{ hrs} \times 6\text{ days} \times 2/\text{year} = 288$
- PSHP - $2 \times 6\text{ hrs} \times 2 = 24$
- BCG - $8\text{CT} \times 4\text{ hrs} \times 1/\text{year} = 32$
- SAP – $3\text{ trips} \times 4\text{ CT} \times 6\text{hrs} = 72$
- ASC - $2\text{CT} \times 1\text{hr} \times 10\text{ days} \times 3/\text{year} = 60$
- Total 476hrs above ??24hrs??
- $500\text{hrs} \times \text{£}15 = \text{£}7,500$ local economy