

Kirkcaldy Walking and Cycling Initiative

Fife Council & Sustrans



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Project Aim

To achieve an increase in the proportion of walking, cycling and public transport use in Kirkcaldy





- Early stages start up and planning
- Lots to happen in the coming months

Kirkcaldy Walking and Cycling Initiative

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Background

- Sustrans has supported local authorities with active travel projects for a number of years, with primary funding from Scottish Government
- Fife Council and Sustrans have a long and productive record of working together
- Sustrans identified a need for a comprehensive walking and cycling initiative focussing on a single town in Scotland – to demonstrate what can be achieved
- Fife Council's good record on walking and cycling suggested a suitable partnership



Project Structure

- Partnership between Fife Council (Transportation Services) and Sustrans
- Funding committed for 2010-11
- Intended to run until 2014 subject to funding
- Project board comprised of senior staff from both organisations



Sustrans

- Sustrans is the charity that's enabling people to travel by foot, bike or public transport for more of the journeys we make every day. Our work makes it possible for people to choose healthier, cleaner and cheaper journeys, with better places and spaces to move through and live in.
 - Sustrans has grant funding from Scottish Government towards this project
 - As well as the Project Co-ordinator, several other staff involved in the project – including School Travel, Active Travel, Development, Monitoring and Volunteer teams
 - Significant support and interest from throughout the organisation



Fife Council – Transportation Services

- Acclaimed by Cycling Scotland as one of the leading Local Authorities for promoting cycling
- Fife Council providing match funding for the project
- Staff input from teams including Transport Planning, Traffic Management, Policy & Strategy
- Year 1 capital projects, making improvements to active travel network
- Approved by Council Area Committee in September





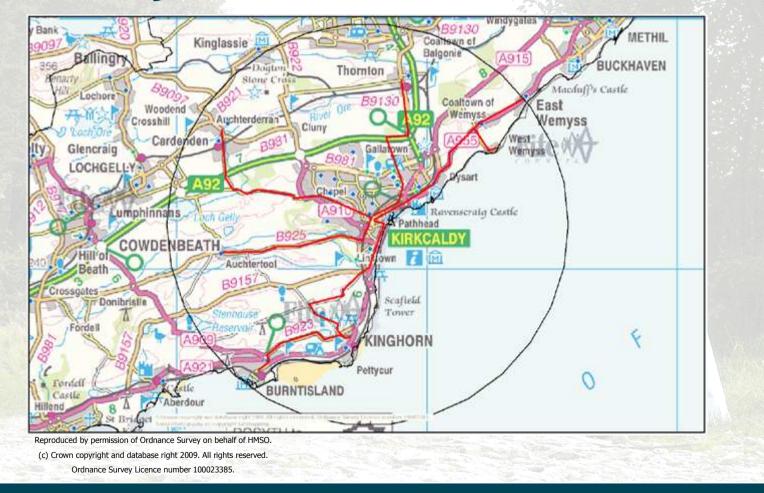
Why Kirkcaldy?

There are a number of reasons why Kirkcaldy is well suited to this project

- Population of around 50,000 but compact in size
- A high percentage of trips **internal** to the town
- External trips well served by bus and rail
- Ongoing regeneration projects including High Street and Green Corridor
- **Developments** including new Victoria Hospital, retail and leisure centres
- Future development areas including two Strategic Land Allocations on the edge of town
- Existing cycling facilities in the town including National Cycle Network
- Parks, greenspace, coastal path for leisure trips
- Residential areas covered by **20mph** speed limits



Kirkcaldy - 5 mile radius





Kirkcaldy images











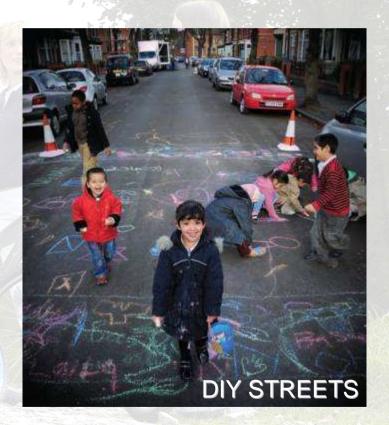




Project Content

The intention is to promote active travel through a range of measures including the following:

- High profile marketing and events
- Physical improvements to the walking and cycling network
- Do It Yourself Street retrofit approaches
- Significant community and stakeholder engagement and collaboration
- Volunteer recruitment and capacity building to engage in various initiatives
- Improved connectivity to bus and rail services





Policy & Impact Assessment

- In support of national, regional and local policies on health, environment and economy
- Working towards national Cycling Action Plan target for 10% of trips by bike by 2020
- Fife Council Local Transport Strategy objective to give priority to walking and cycling for short trips and as a feeder to public transport
- Also supports the majority of the Big 8 priorities in the Fife Council Plan.



- Opportunity to demonstrate best use of Fife Council and Sustrans' resources by working closely together
- Look forward to reporting back on the success in future
- Questions?
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