



sustrans

JOIN THE MOVEMENT



Get them thinking
in the right direction.

Sustrans is the charity that's enabling people to travel by foot, bike or public transport for more of the journeys we make every day. Our work makes it possible for people to choose healthier, cleaner and cheaper journeys, with better places and spaces to move through and live in.





SUPPORTING
THE FUTURE OF CYCLING
BIKE HUB

Bike Hub Funded Project

I Bike Cycling Officers



Kelly Fry Cycling Officer, Perth



Lynn Stocks Cycling Officer, Edinburgh

Overview of I Bike

- A pilot project
- Working intensively with 24 schools
- Tailored and targeted cycling initiatives
 - * Increase cycling levels
 - * Encourage cycling to school
 - * Leisure cycling
- Funded until July 2011



Tailored Initiatives

- Transition Aged Pupils (P6-S3 or 9-15 years old)
- Focus on Girls
- Whole School Activities



Partnership Working



- Pupils, Staff, Parents
- Local Council
- Road Safety
- Active Schools
- Cycling Scotland
- Scottish Cycling
- Bike Club
- Bike Traders
- Local Cycling Clubs

A group of approximately ten young women, mostly in school uniforms consisting of white shirts with striped ties and black jumpers or dresses, are posing on a green lawn. Two adults, a man in a red jacket and a woman in a black dress, are also present. A blue bicycle is the central focus, with one woman kneeling beside it. The background is a large, multi-story school building with many windows.

Beauty and the Bike

Transition Rides

Bike Maintenance & Dr. Bike





Classroom Activities



Awareness Raising Events

Sustainability

- Trained champions
- Embedded in curriculum
- Part of school ethos
- Connections between primary and secondary schools for transition



Contact Us

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Smileage.