

SPOKES *The Lothian Cycle Campaign*

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This information sheet is downloadable from the Spokes website in downloads - oneoffdocuments

The Spokes *One Million Pounds* SUMMER 2009 COMPETITION

How would you get more people cycling more often in Scotland, now and into the future, for ordinary journeys like work, shops, school, family leisure, holidays, whatever, if you had *One Million Pounds* available? Spokes has asked the Scottish Government to double cycling investment by setting up a £20m fund, to which any organisation, such as Sustrans, Councils, ScotRail, employer organisations, or whoever, could bid for major schemes to grow cycling. What project would you suggest to them, costing around £1m?

We're looking for ideas that are realistic and which would really inspire and result in more journeys by bike. Your project could be mainly constructional, onroad or offroad; or improving bike/rail opportunities; or could be about skills, training, promotion; a combination; or any brilliant idea you have. It could be carried out by a council, Sustrans, the government, anyone – you just provide the ideas and inspiration.

We have included some sample costs below to help you, but please note that we're looking for good ideas, not detailed specifications, costings, etc, and you won't get extra marks by giving a long list of costings.

The competition is open to anyone based in Scotland. We welcome entries whether you are a Spokes member, school student, council cycle officer or transport professional (in a personal capacity) or whoever.

If ideas are good enough we hope to publicise them, and might pass them to government or other relevant bodies to show what could be achieved – *so you might even see your idea come to fruition!* Even without government support there might be other sources, such as council or Lottery funding, for really good ideas.

PRIZES .. *Top prizewinner gets first choice of prizes, and so on till all prizes are claimed*

ScotRail	www.scotrail.co.uk	1st class return for 2 between any 2 ScotRail stations
Lothian Buses	lothianbuses.com	Ridacard for 4 week's travel
TIE	www.tie.ltd.uk	Expert guided tour of the Edinburgh tram works
EDINBURGH BICYCLE COOPERATIVE	www.edinburghbicycle.com	Revolution Workstand [£88 value]
Laidback Bike Tours	www.laid-back-bikes.co.uk	free guided recumbent-bike ride for 2 people
The Bike Station	www.thebikestation.org.uk	£50 Bike Station voucher, eg. for a renovated bike, new parts, workshop fee, training, or a combination. Voucher donated by Spokes.
Annpurna Indian Vegetarian	44 St Patrick Square 0131 662 1807	Lunch or evening meal for 2
Engine Shed cafe	www.theengineshed.org	Saturday vegetarian breakfast for 2
Sustrans	www.sustrans.org.uk	Complete set of all Sustrans Scotland maps

FULL COMPETITION RULES – SEE NEXT PAGE

COMPETITION RULES...

- Send your entry any time from now, but no later than **25 September 2009**. The competition will be judged by Spokes Resources Group assisted by Tom Rye, Spokes member and Professor of Transport Policy at Edinburgh Napier University.
- Post/email your entry to Spokes (address above). If emailing put *Competition 2009* in the Subject line, and send it in pdf or rtf format [If using Microsoft Word, use *Save As* then select *rtf*].
- Please include the information below. Please put all these details on a separate page, or on the back, so the judges don't know who you are.
 - Name
 - Address and Postcode
 - Email address [if any]
 - Phone
 - Also, if you wish to say anything brief about yourself, please do so - for example age, occupation, reason for your interest in cycling, etc. This will not be taken into account in judging but it might be helpful if you win a prize and we publicise your entry in any way.
- Your entry becomes the property of Spokes and will not be returned to you. We may publicise it or use it in any way we wish. We may also use your name unless you wish to remain anonymous.
- Your entry can be any length from a couple of sentences up to **a maximum one side of A4**. You are welcome to include photos, drawings, etc, as long as they are all fitted into one A4 sheet.
- **It is really important to explain *why* your idea is so good and why it will get more journeys made by bike. In judging the competition this will be the most important consideration.**
- Your idea must be based in Scotland – for example, any region, town, street; or it could apply to the whole of Scotland; or some specific group of people in Scotland [e.g. office workers]. If it is for a specific location or area, please say where, including grid reference if possible (not essential).
- **Aim for your project to cost around £1m, but take this as a very rough guide - we don't want detailed costings.** You wouldn't lose any marks if we thought it might actually cost say £½m or £2m. You don't need to include staff costs unless you are employing extra people specifically for the project. Here are a few very rough sample costs...
 - £10k coloured advance stop areas with 25m lead-in lanes on all arms at a 4-way road junction
 - £10k to survey, design and install 50 signs for a cycleroute
 - £30k buy and install 100 Edinburgh-style cycle racks (Sheffield racks with extra horizontal bar)
 - £30k 8m-long timber cycle/pedestrian bridge (e.g. over a burn)
 - £35k 1km of onroad 1.5m wide coloured cycle lane in both directions
 - £40k employ a travel-plan or education officer through a council for a year, to promote cycle use
 - £50k set up a Bike Station outpost [like www.thebikestation.org.uk] with two staff for a year
 - £60k toucan light-controlled pedestrian/cycle road crossing
 - £200k opening Rodney Street tunnel for cycling and walking
 - £300k the 6km Edinburgh towpath 2m-wide resurfacing
 - £400k cycle/pedestrian bridge over a major road
 - £450k converting 76 ScotRail Ed/Glasgow/Aberdeen & Highland trains (1998) to take more bikes
 - *We may put more costs on the spokes website if we get useful suggestions in other categories.*