

SPOKES *The Lothian Cycle Campaign*

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This competition info/entry form is on the Spokes website in downloads > odds and ends

My Memorable Moment [by bike] **SPOKES SUMMER 2014 COMPETITION – OPEN TO ALL**

“My Memorable Moment was cycling along Princes Street when it was traffic-free back in 2013 – can you spot me in the picture? Ah, the good old days :)”

For our summer competition please tell us your memorable moment with your bike. The occasion may be good or bad, but it must be unforgettable! A couple of sentences would be fine, or a longer story (max 300 words) and do include a photo or sketch if it helps.



Traffic-free Princes Street shopping, with bags, buggy or bike

Your entry should make clear why it was such a memorable occasion. Entries which might entice other people to cycle, or to cycle for more kinds of journey and purpose, or which give some other useful message, for example about safety, will be especially welcome.

Please note that if your entry and/or picture mention or show a place it must be in Edinburgh or the Lothians – not on holidays away, for example. For full rules, see entry form overleaf.

Closing date: 5 September 2014. Maximum 2 entries per person.

HOW ENTRIES WILL BE USED...

Spokes may use some or all entries on our website, in our Bulletin, in other publications or in other ways. We would of course normally credit your name, unless you ask us not to. By entering the competition you give Spokes permission to use your entry material in our ongoing campaigning and promotional work.

PRIZES.. *Top prizewinner gets first choice of prizes, and so on till all prizes allocated*

EDINBURGH BICYCLE COOPERATIVE	www.edinburghbicycle.com	£50 Edinburgh Bicycle voucher
ScotRail	www.scotrail.co.uk	Return 1 st class ticket for 2 between any 2 Scottish stations
Camera Obscura/World of Illusions	www.camera-obscura.co.uk	Family ticket [2 prizes]
Kalpna Indian Veg Restaurant	www.kalpnarestaurant.com	Lunch for 2
Cameo Cinema	www.picturehouses.co.uk/cinema/Cameo_Picturehouse	3 tickets [some conditions]
Filmhouse	www.filmhousecinema.com	Tickets for 2
Sustrans	www.sustrans.org.uk	Selection of several Sustrans Scotland maps
Peter's Yard	www.petersyard.com	Prize 1. Food hamper. Prize 2. Keep cup + recipe book
Reiss hairsalon	27 Hamilton Place	Hair cut and finish

My Memorable Moment [by bike] – Entry form

SPOKES Summer 2014 Competition

- ◆ The competition is open to everyone.
- ◆ Each person can submit a maximum of 2 entries.
- ◆ We'd like entries to be imaginative and to give a useful message - to inspire people to use a bike or to use it for new purposes, or to give useful ideas about cycling – but most important is to say why the occasion was particularly memorable to you.
- ◆ Any mention or pictures of *places* must be in Edinburgh and/or the Lothians.
- ◆ **Your entry** should be no longer than 300 words.
- ◆ **If you include a photo and/or sketch** these should be sent as jpg files, not exceeding 1MB size. If you are unable to use jpg and/or if you cannot reduce the size of your file, please let us know and we *may* be able to accept your entry. We can also accept printed/drawn material by post, but we will *not* return this. *Maximum 2 graphics per entry.*
- ◆ The competition closes on 5 September - entries will be judged soon after.
- ◆ Email the completed entry form and any graphics as attachments to *competition@spokes.org.uk*. For printed photos, post the form and your photo(s) to our office address.

Your Name

Address

Postcode

Email

Phone number

ENTRY 1 [Use separate sheet or email if you wish to make a longer entry. Be sure to follow rules above]

ENTRY 2 [Use separate sheet or email if you wish to make a longer entry. Be sure to follow rules above]

Any other relevant information [this will not count towards the judging]

Thanks for entering – Encourage your friends to enter too! This form is at www.spokes.org.uk.