

SPOKES *The Lothian Cycle Campaign*

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This competition info/entry form is on the Spokes website in downloads > odds and ends

Low-cost actions to boost bike use **SPOKES SUMMER 2017 COMPETITION – OPEN TO ALL**

For our 2017 summer competition we'd like low-cost ideas for councils, employers or others to make life nicer, safer, quicker or just better for getting about by bike.

Big change needs big schemes - but many little things could be done quickly to solve a local problem or to make cycling life better. For example, a flush kerb, an employer initiative, signs, landscaping, blocking a rat-run, allowing two-way cycling (without a cycle lane) in a quiet one-way street. Ideas likely to cost up to a few £1000s, so *not* a new cyclistroute or a roundabout rebuild.

Your entry must be about a specific possibility, place or idea in Edinburgh or Lothian – for example, a specific kerb affecting you, not a general plea for flush kerbs. Importantly, you should also say *why* it's such a great idea

Your entry must fit an A4 sheet, but apart from that it's up to you. Words alone are fine, even just one superb sentence, but pictures, diagrams etc often add value.



This path entrance should get a flush kerb

Please read these rules carefully ...

- ◆ Each person can submit 1 or 2 entries (not more) and only one idea per entry.
- ◆ The competition is open to all, but members of Spokes Resources Group can't win prizes.
- ◆ If your entry refers to a place, or has pictures of a place, it must be in Edinburgh or the Lothians.
- ◆ **The competition closes at midnight on Sunday 3 September** - entries will be judged soon after.
- ◆ Send your entry in any common electronic format (a text email, doc, rtf, pdf, etc) or on paper – but we will not return anything sent by post.
- ◆ If your entry includes photos, diagrams etc, you can either make up your own final document; or you can send your text and up to 2 photos separately and we will put them together - photos should if possible be sent as jpg files, not exceeding 1MB size.
- ◆ So that we can easily compare entries when judging, please make sure that your entry includes answers to the 2 questions overleaf. Also please include all your contact details, as overleaf.
- ◆ Email the completed entry form and any attachments to competition@spokes.org.uk. For printed entries and/or photos, post to our office address.
- ◆ Spokes may use entries on our website, in our Bulletin, in other publications or in other ways. *By entering the competition you give Spokes permission to use your entry material in our ongoing campaigning and promotional work in any way.* We would normally credit your name, unless you ask us not to.

Great prizes ... See overleaf for a full list.

Even better, we may try to get some of the winning ideas implemented [but no promises!]



A business could buy a cargo bike to use and/or to hire out - like #EdFoC does!

PRIZES

Top prizewinner gets first choice of prizes, and so on till all prizes allocate. Well-placed entries which don't win a prize get to choose a free Spokes map.

EDINBURGH BICYCLE COOPERATIVE	www.edinburghbicycle.com	£50 Edinburgh Bicycle voucher
ScotRail	www.scotrail.co.uk	Return standard ticket for 2 between any 2 Scottish stations
Sustrans	www.sustrans.org.uk	Choice of any 5 Sustrans Scotland 'Pocket Cycle Map' series
BikeTrax	www.biketrax.co.uk	£30 BikeTrax voucher
Filmhouse	www.filmhousecinema.com	Tickets for 2
Camera Obscura/World of Illusions	www.camera-obscura.co.uk	Family ticket [2 prizes]
Craigie's Farm Deli+Cafe	www.craigies.co.uk	£15 hamper + £10 voucher
Kalpna Indian Veg Restaurant	www.kalpnarestaurant.com	£20 voucher
Laidback Bikes	www.laid-back-bikes.scot	Recumbent tour for up to 2 people
Edinburgh Festival of Cycling	edfoc.org.uk/cargo-bike-hire	Urban Arrow cargo bike, day hire

ENTRY FORM

Please attach your entry separately or use this form. In any case, make sure your entry includes answers to all the questions below. *Be sure to follow the rules overleaf.*

Your Name

Address

Postcode

Email

Phone number

1. What is your low-cost idea? Remember that your idea must be a *specific* possibility, place or idea – for example, a particular shop that needs better bike parking, or a specific kerb affecting you, not a general plea for flush kerbs - and it must be in Edinburgh or Lothian.

2. Explain why your idea would make cycling even better, for you and/or for other people...

Thanks for entering – Encourage your friends to enter too!