

• **WHAT YOUR ARTWORK IDEA IS ...** [continue overleaf and/or add a sketch if you wish]

My idea focusses on encouraging cycling for family days out, scout + brownied gyps etc. The idea is for an artworks treasure hunt that uses the natural environmental + local history + geocaching. At the 'end' of each of the hunts, the successful hunter is rewarded. A website controls the whole thing, with routes to print out, geocache co-ordinating.


• **WHERE IT WOULD GO...** [maybe a location you know, or something like 'at a path entry point']


Thinking of areas like The Water of Leith cycle path ~~where are like~~ where there are lots of people, but there are many 'hidden gems' that could be suggested on the website ~ www.gogeo/cycleartabouts

• **WHY THIS WOULD BE A GREAT ADDITION TO THE CYCLE-PATH...**


As outlined above, by cycling, people can complete the hunt to get to the reward. The rewards are linked to local businesses/attractions eg. 10% reduction ~~on~~ in the local chip shop, a free coffee, first pint half-price (2 for 1 beer reward). This benefits the local businesses.

See over for a visual plan with the wof L cycle/geocache hunt.

 key in your area that you intend to cycle in and bring up the choice of routes. Print out the map with the art clues

 ~ fill your pockets with little tokens that you can leave in the geocache boxes.


Along the route the art works tie in to the local environment + history.

health  docks + ships + industry.

 trees

that need to be looked at in a certain way to see the hidden object - the first ~~word~~ ^{letter} of each

object word forms the hunt clue.

 a willow trim
↳ an engine
cutline

eg. TRAIN - (T).

The word is made and taken to the local end point - chip shop/pub etc - for the discount. A new map can be stamped each time, even if you do the route multiple times.

Lots of communities take responsibility - eg. Balerno Village Trust. One could take on the 'end point' artworks + reward co-ordination. Overall prize giving for the best ideas each year.