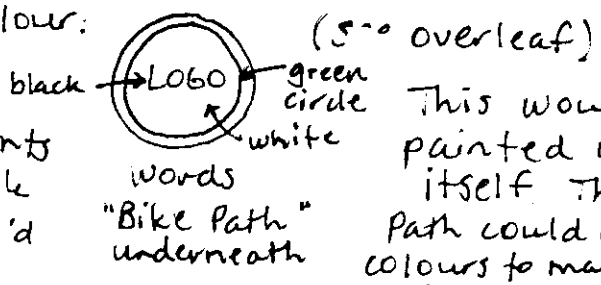


• **WHAT YOUR ARTWORK IDEA IS ...** [continue overleaf and/or add a sketch if you wish]

All bike paths should be clearly labelled with the words "Bike Path" and an easily identifiable logo. My artwork idea is to make it beautiful and interesting by the use of different fonts and a little splash of colour:



There are thousands of fonts to choose from which people would notice because they'd be unique and surprising.

This would be spray painted on the path itself. The words Bike Path could also be in various colours to make it even more eye-catching!

• **WHERE IT WOULD GO...** [maybe a location you know, or something like 'at a path entry point']

This art would be at all path entry points.

• **WHY THIS WOULD BE A GREAT ADDITION TO THE CYCLE-PATH...**

This would be a great addition because

1. each cycle path would be clearly labelled
2. as you're riding along you would notice the sign because each one would be different
3. it's a relatively inexpensive way to bring information to our attention through a wee bit of colour and artistry.

Bike Path Font Ideas

Bike Path

Bike Path

Bike Path

Bike Path

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Bike Path

Bike Path

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Bike Path

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Bike Path Logo Idea



It's important that the circle be green because bicycling is "green" (good for the planet) and because the green circle means "Go!"