Edinburgh ACTIVE TRAVEL ACTION PLAN – making Edinburgh a cycling city

COUNCILLOR GORDON MACKENZIE
Convenor: Transport, Infrastructure and Environment – City of Edinburgh Council
Cycle use vs. cycle facilities

Length of Cycle Facilities vs. Modal Share

- Five years ending
- Length (km)
- Cycling modal share JTW

On-road
Off-road
Modal share
Why Active Travel?

• Healthy
• Environmentally friendly
• Affordable
• Efficient (congestion reduction) and cost effective
• Social benefits
What is the ATAP?

- Cycling and Walking (focus of today is cycling)
- Focus on short to medium term
- Action-oriented – not another policy document
- Target areas of greatest potential
- ‘soft’ as well as ‘hard’ measures
Actions Summary

- Family network
- Cycle Friendly city programme
- Parking
- Maintenance
- Promotion
- Cycling to School
- Safety
- BikeShare
Actions - The ‘family’ network

- Less confident cyclists
- National cycle network
- Early priority = filling gaps
Actions: Cycle friendly City

- On road
- Main road corridors
- Parking restrictions in cycle lanes
- Crossing to link quieter road routes
- Advanced Stop Lines
- One way exemptions
- Expansion of 20mph zones
20mph zones with proposed pilot limit area

Active Travel Action Plan
Actions – Parking

• On-street provision - city centre and district shopping centres
• Transport interchanges
• New development – parking standards
• Existing residential - the biggest challenge
Actions - Promotion

- Signing
- Cycle maps and leaflets
- Web-based initiatives
- Working with partners (the Bike Station, employers, Universities, NHS)
- Branding of routes?
- Support of cycling events
Actions - Cycling to School

- Continue School Travel Plans and Safe Routes to School
- Encouragement of School Councils to take up pupil cycle training
- ‘I Bike’ project

Photos courtesy of Chris Hill
Actions - Safety

- Road Safety Plan
- Analysis of cycle collision data to identify patterns (e.g. locations, circumstances of collision, etc)
- Working group to consider best way to tackle issues identified
- Safety in numbers approach
- Reduce poor safety perception of cycling
2001 Cycling Mode Share to Work
Potential Cycling Mode Share?
Thank you for listening!