

RESOURCES GROUP NOTE OF 09.07.15 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- One or two points subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Paul, Katherine, Judy, Mies, Iain, Martin, Dave **Apols:** Martyn, Rosie
Thanks to Katherine for hosting.

Next Resources Group meeting : **provisionally** Thu Aug 13, 7.00pm at Judy's. There will not be a meal but cake and tea/coffee provided!

A. SPOKES FACEBOOK [find it via link on top left of spokes website]

- This has now been re-activated by Rosie and Sara Dorman
- The auto twitter feed to the facebook page is still to be reactivated [Dave and Rosie]

B. STALLS - Anyone who can help at any of these stalls please contact Martyn or the person shown.

- July 25 - **Farmers Market.** Stalls booked 18/4, 23/5, 25/7, 22/8, 24/10 [cancelled 27/6 to go to canal festival instead, as it is usually massive and lots of relevant people]
- June 27 **Canal Festival** – had been very successful
- Sep 9 [8am-11am] **Tour of Britain** Ed Council emailed to offer us a free stall [but need table & gazebo]. Up to 10,000 people expected. Meeting felt this would definitely be good if we can do it. **Martyn** to decide and book if ok
- Aug 16 **Linlithgow Canal Fun Day** [1pm- 5pm] Possibility of a stall if can be organised [Dave can help staff it]. **Dave** to contact Martyn once he returns, to see if possible. www.lucs.org.uk/canal-fun-day
- Sep 19-20 **CycleFest** – at Corn Exchange. First year attempt by commercial body to organise a big cycle show, to be widely advertised to the public. **Martyn** has booked. <http://cyclefestedinburgh.com/>
Volunteers...
- Suspicion that some people are scared, not knowing what to do. **Martyn** has produced a briefing sheet for volunteers, stating they will always be on with someone experienced, and including answers to common questions raised at stalls. Copies available from Martyn, who welcomes comments.

C. SPOKES OFFICE

- Work complete, other than finalising the cupboard area - still needs work by the Centre management before painting can be finished [later – work is now complete, and cupboard now in use for storage].
- Judy suggested office could be used for small social events, to meet each other and 'central' spokes people. Mies suggested could do this for the traffic count volunteers, maybe around autumn count.

D. SPOKES MAPS

- New Glasgow edition delayed instead of late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition similar, was hoped for Spring 2015 but will be later. Tight timeline as will be on new base map (XYZ) to allow electronic version as well as paper. **Tim** still awaiting proofs from XYZ via **Ian** to check; Ian is reminding them weekly. It is now very likely we will run out of **existing Edinburgh maps** before new one ready.

E. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, looking into options, including full membership software (e.g. Wild Apricot) or a simpler system which would allow online data entry for subsequent auto or manual entry into existing Access software.

F. AGM

- AGM was held prior to June public mtg, 6.00-6.30. Group leaders did reports in advance which Dave circulated by email and on website. Arrangement worked well and meeting lasted exactly 30 mins!
- Minutes of the AGM are at spokes.org.uk : documents : internal : AGM

G. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>

H. MOTORIST AWARENESS CAMPAIGN – DRIVERS' CYCLE AWARENESS VIDEO

- Bryce has set up a Spokes site on YouTube and loaded this and other sokes-related videos onto it. The link is <https://www.youtube.com/channel/UCMXOa8J6lSRh7aYiZ1vN4Wg>. It is easy for us to log in and edit the wording on the site.
- We will produce a professional-looking promotional flyer [A4 folded to A5] explaining the purpose of the video & notes, and giving the link to them on Spokes website. This will be (at least initially) our main means of getting the video around. The flyer will go in a spokes mailout to all orgs and members [approx 3000]. We will also (then or later) send to other relevant orgs on the list drawn up last year – e.g. all driving schools + keep some for stalls, etc. So total order 4000/5000.
- David Gardiner of Laidback Bikes and Vantage Creative now working on producing the leaflet. **Mies** to circulate draft to Resources (and the Fyfe's and Bryce?) for comment. **Everyone** – please send comments to Mies asap but definitely by end of June.
- Some wording changes will be needed to the video itself, but will await asking Bryce until clear on what is wanted. Also it is not possible on Youtube to reload a video with the same link as the previous one, so we want to be sure we have a final version before uploading it.
- Publicity on Spokes website and in press will await all the above materials being available
- *Later* – Dave has now set up a videos page on our website – click the *videos* tab. This is being kept low key, not specially publicised, until the driver awareness video and leaflet are complete.
- We discovered the website <https://www.driving-instructor.tv/> thanks to this article... <http://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists>. Could try to get links to our materials on that site.
- **Edinburgh and West Lothian sixth form pre-driver sessions** will be held late August (WL) and early Sept 28-Oct 1 (Edinburgh). Donald Urquhart organising cycling speakers for the former, Mark Symonds for the latter. **Mies** contacting both to see if we can try out the video and leaflets there. **We will need a volunteer** from Resources Group (or, if not, from elsewhere in Spokes) to attend one or more of the classes to run this – **Martin** potentially interested (Martyn may also be).

I. SPOKES PUBLIC MEETINGS

- June 15 **summer bike/rail meeting** was very successful, approx 100 people and good discussion. Report now on website.
- **Autumn meeting** [usually mid/late November][NB Mies will be away mid Oct- mid Nov so we will need a different organiser for this meeting]. Suggested topics...
 - Revision of Ed Council *Active Travel Action Plan* [ATAP] – **Dave** to find out if this would fit with Council planning/timescale
 - Glasgow v Edinburgh cycling policies – a speaker from each council
 - Outside speaker on what is being done elsewhere in UK and/or Netherlands/Denmark. e.g. speaker from Cycling Embassy
 - Cycling and the Law [to include presumed liability, policing, sentencing, etc]
- **Spring 2016 meeting** [usually late March] Hustings mtg for the May Holyrood elections

J. SUPERMARKETS PROJECT

- **Report on the initial survey** is now complete and online at spokes.org.uk : documents : spokes projects : supermarkets. The data remains on survey monkey, but our sub is now over - we can set up a further sub in future if needed and the data should still be there, but Iain also downloaded all the data as a backup [?] or for further analysis using other software.
- **Next step is to produce good practice guide** taking account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts). Procedure for producing the guide...
 - **Katherine** to prepare sheet giving a proposed document structure, with headings such as Access to the site, movement within the site, bike parking location, bike parking specifications
 - **Iain** will then work on filling out the detail [possibly in conjunction with **Matt**] Katherine's sheet could be circulated to Resources Group in parallel with this in case anyone has further thoughts for Iain.
- **The Good Practice Guide will then be used...**
 - to enable members to lobby their local supermarket
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores
- We will need an organiser in charge of (ideally) both aspects of the above bullet point
- NB – This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.

K. COMPETITION 2015 - closing date Sun 6 September.

- *'My Favourite Ride'* competition again (previously 2005).
- Comp is now on website spokes.org.uk [[July 2 news item](#)]
- As previously, “*Why it is my favourite ride*” would be a top criterion in judging – even more so than the ride itself. Hopefully the description will also make others want to try the route
- Tim interested in doing another follow-up booklet, to be used in conjunction with spokes maps
- **Essential now for everyone to promote the competition** - particularly as this topic takes more effort to enter than our usual competitions...
 - **Dave** - email previous comp winners
 - **Everyone** – please encourage friends, relations, colleagues who cycle
 - **Mies** – organise leafleting on MMW, mid August [approx 3 weeks before comp ends - NB not too late, as entering this comp takes a bit of thinking and can't be easily done on spur of moment] We discussed whether the comp form should be printed/copied in colour [*Later*: Copyshop price for this would be 60p per double-sided form if 101-500 ordered. i.e. £90 for 150. Seems very costly for this purpose! Or, Dave print black/white on white or coloured paper – cost just £2-3 for 150].
- **Further incentive** – 15 runners-up will all be offered a free Spokes map. **Dave** will add this to the website and entry form

L. EDIN COUNCIL HGV BIKE SAFETY EQUIPMENT

- Iain attended demo at Heriot Watt, June 18. Cyclex equipment now on 10(?) lorries – detects cyclists, notifies driver and warns cyclist. **Iain** to find out more about where and how the council is using this, and if they plan to extend it.

M. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences