

RESOURCES GROUP NOTE OF 13.08.15 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- One or two points subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Paul, Martyn, Iain, Martin, Rosie, Judy, Dave **Apols:** Katherine, Mies
Thanks to Judy for hosting.

Next Resources Group meeting : to be arranged in 1st or 2nd week of September

A. MEETINGS WITH OTHER BODIES

- **Edinburgh Adapts** – Martyn had attended this Council workshop to discuss adaptation to Climate Change. The ideas are still at an early and fairly general stage. **Martyn** will circulate notes later when received. For more info, see the Council's [Climate Change web page](#), which includes a link to the Edinburgh Adapts project and its initial Adaptation Framework document.
- **Living Streets Edinburgh** – they have requested an exploratory meeting between 2 or 3 people from each of LS and Spokes. **Martin and Iain** to attend. **Dave** will try to find a 3rd person, from Planning Group, then will put all 3 in contact with LS. Issues likely to come up include ped/cyclist mutual relations [Resources Group relevance – see [Considerate Cycling web pages](#)] and physical/infrastructure/onstreet issues [Planning Group relevance].
- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and professor of Physical Activity Chris Oliver is on the LHB Committee developing a physical activity strategy for LHB staff. He would like one or two Spokes members to meet himself and the officer leading that Committee, Jo Gordon, to get ideas how LHB could get more staff using active travel. **Judy and Iain** volunteered. **Dave** will put them in contact. [Later – might be useful also for Ed Uni

B. STALLS - Anyone who can help at any of these stalls please contact Martyn or the person shown.

- Aug 16 **Linlithgow Canal Fun Day** [12-4pm] **Dave** to organise, **Iain** also to help. **Martyn** to organise materials and transport both ways. www.lucs.org.uk/canal-fun-day
- Aug 22 - **Farmers Market**. Stalls 18/4, 23/5, 25/7, 22/8, 24/10 [cancelled 27/6, canal festival instead]
- Sep 9 [8am-11am] **Tour of Britain** Ed Council emailed to offer us a free stall Up to 10,000 people expected. **Martyn** organising this.
- Sep 19-20 **CycleFest** – at Corn Exchange. First year attempt by commercial body to organise a big cycle show, to be widely advertised to the public. **Martyn** has booked. <http://cyclefestedinburgh.com/> More volunteers needed – **Dave** to email full stall helpers list with text from **Martyn**.
Volunteers...
- **Martyn** has produced a briefing sheet for volunteers, stating they will always be on with someone experienced, and including answers to common questions raised at stalls.

C. SPOKES OFFICE

- Hope to use office for small social event for the traffic count volunteers, around autumn count time, to meet each other and 'central' spokes people.

D. SPOKES MAPS

- New Glasgow edition delayed instead of late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition similar, was hoped for Spring 2015 but will be later. Tight timeline as will be on new base map (XYZ) to allow electronic version as well as paper. **Tim** still awaiting proofs from XYZ via **Ian** to check; Ian is reminding them weekly. It is now very likely we will run out of **existing Edinburgh maps** before new one ready.

E. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, looking into options, including full membership software (e.g. Wild Apricot) or a simpler system which would allow online data entry for subsequent auto or manual entry into existing Access software.

F. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/> **Dave** to organise meeting.

G. MOTORIST AWARENESS CAMPAIGN – DRIVERS' CYCLE AWARENESS VIDEO

- Bryce has set up a Spokes site on YouTube and loaded this and other spokes-related videos onto it. The link is <https://www.youtube.com/channel/UCMXOa8J6lSRh7aYiZ1vN4Wg>. It is easy for us to log in and edit the wording on the site.
- Dave has set up a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to www.spokes.org.uk/videos. This is not being specially publicised until the driver awareness video and leaflet are complete. Note that it is not possible on Youtube to reload a video with the same link as the previous one, but we can put the latest video link onto the above web page when it changes.
- A flyer [A4 folded to A5] will accompany the video and give the above website link. This will be (at least initially) our main means of getting the video around. The flyer will go in a spokes mailout to all orgs and members [approx 3000]. We will also (then or later) send to other relevant orgs on the list drawn up last year – e.g. all driving schools + keep some for stalls, etc. So total order 4000/5000.
- David Gardiner of Laidback Bikes and Vantage Creative now working on producing the leaflet. **Mies** liaising with David and with Bryce on the video, to finalise to a state suitable for trial as below. The current versions will be used if leaflet not further updated soon.
- **Edinburgh and West Lothian sixth form pre-driver sessions** August 25-27 (WL) and Sept 28-Oct 1 (Edinburgh). Donald Urquhart organising cycling speakers for the former, Mark Symonds for the latter. **Martin** will go to the WL sessions (liaising with Donald and Brian Curtis), possibly Martyn the Edinburgh ones. The latest version of video and leaflet will be used, explaining to students that they are draft and we are looking for feedback. Therefore we will use B/W prints of the leaflet as coloured ones [Copyshop] would be 60p each for 100 copies whereas B/W virtually free printed by Dave. **Martin** to let Dave know how many B/W needed and **Dave** to print [*NB timescale getting short!*]
- Once we have feedback from the above we can also get comment from Fyfe's and finalise video and leaflet for the full commercial print-run. Publicity on Spokes website and in press will also await this.
- We discovered the website <http://www.driving-instructor.tv/> thanks to this article... <http://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists>. Could try to get links to our materials on that site.

H. SPOKES PUBLIC MEETINGS

- **Autumn meeting** [usually mid/late November]
 - *Topic: 'Climate, Transport and Cycling'* to tie in with Paris summit in early December and worldwide marches/demonstrations, including Edinburgh 28 Nov and London 29 Nov.
 - Suggested speakers...
 - **Alison Johnstone MSP** – *Climate, Transport & Cycling: how parliament and government are responding to the challenge*
 - **Dave Gorman**, Director of Social Responsibility and Sustainability – *Climate, Transport and Cycling – how the University is responding to the challenge*
 - **Tom Ballantine**, Stop Climate Chaos Scotland – *Paris Summit and how Scotland is responding*
 - Mies will be away mid Oct-mid Nov, **Dave** to make initial contacts with the speakers, **Martin** to help further on, e.g. fixing premises and liaising with speakers over practical details nearer the time. **Mies** happy to give advice.
- **Spring 2016 meeting** [usually late March] Hustings mtg for the May Holyrood elections

I. SUPERMARKETS PROJECT

- **Report on the initial survey** is now complete and online at spokes.org.uk : documents : spokes projects : supermarkets. The data remains on survey monkey, but our sub is now over - we can set up a further sub in future if needed and the data should still be there, but Iain also downloaded all the data as a backup [?] or for further analysis using other software.
- **Next step is to produce good practice guide** taking account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts). Procedure for producing the guide...
 - **Katherine** to prepare sheet giving a proposed document structure, with headings such as Access to the site, movement within the site, bike parking location, bike parking specifications
 - **Iain** will then work on filling out the detail [possibly in conjunction with **Matt**] Katherine's sheet could be circulated to Resources Group in parallel with this in case anyone has further thoughts. Iain has identified various useful document which will help, including from Cambridge Cycle Campaign.
- **The Good Practice Guide will then be used...**
 - to enable members to lobby their local supermarket
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores
- We will need an organiser in charge of (ideally) both aspects of the above bullet point
- NB – This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.

J. COMPETITION 2015 - closing date Sun 6 September.

- *'My Favourite Ride'* competition again (previously 2005).
- Comp is now on website spokes.org.uk [[July 15 news item](#)]
- Tim interested in doing another follow-up booklet, to be used in conjunction with spokes maps
- **Essential now for everyone to promote the competition** - particularly as this topic takes more effort to enter than our usual competitions and currently entries very low...
 - **Dave** – has emailed previous comp winners
 - **Everyone** – please encourage friends, relations, colleagues who cycle
 - **Dave** – print more copies of entry form for Judy (anyone else?)
 - **Mies** – organise leafleting on MMW, mid August [approx 3 weeks before comp ends - NB not too late, as entering this comp takes a bit of thinking and can't be easily done on spur of moment] We discussed whether the comp form should be printed/copied in colour [*Later*: Copyshop price for this would be 60p per double-sided form if 101-500 ordered. i.e. £90 for 150. Seems very costly for this purpose! Or, Dave print black/white on white or coloured paper – cost just £2-3 for 150].
- **Further incentive** – 15 runners-up will all be offered a free Spokes map. Dave has added this to the website and entry form

K. EDIN COUNCIL HGV BIKE SAFETY EQUIPMENT

- Iain attended demo at Heriot Watt, June 18. Cyclex equipment now on 10(?) lorries – detects cyclists, notifies driver and warns cyclist. **Iain** to find out more about where and how the council is using this, and if they plan to extend it.

L. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences