RESOURCES GROUP NOTE OF 7&14.10.15 MEETINGS

- Some points from previous meetings have been retained for info and/or future possible action
- One or two points subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Paul, Martin, Iain, Rosie, Judy, Tim, Dave Apols: Katherine, Mies, Martyn

Next Resources Group meeting: Weds 4 November at St Martins. We may have some renewals paperwork, then discussion. [Later - possible subsequent mtg Weds Nov 25 – see (D) below].

Google calendar: Martin to circulate link for his spokes calendar in case anyone else interested in using this.

A. MAILOUT, Sat 24 October

- Mies away so cannot do usual box delivery by car (to office & to Library HQ) post-mailout volunteer needed!!!
- Dave to contact Martyn re box delivery to McDowells prior to mailout. [volunteer needed if Martyn away]
- Iain will collect Glasgow delivery at or after mailout Dave to notify Dave Holladay.

B. MEETINGS WITH OTHER BODIES

- Living Streets Edinburgh they have requested an exploratory meeting between 2 or 3 people from each of LS and Spokes. Martin, Iain, Euan [planning group] awaiting LS date. Issues likely to come up include ped/cyclist mutual relations [Resources Group relevance see Considerate Cycling web pages] and physical/infrastructure/onstreet issues [Planning Group relevance].
- NHS Lothian Active Travel Strategy (for staff) Spokes member, surgeon and professor of Physical Activity Chris Oliver is on the LHB Committee developing a physical activity strategy for LHB staff. He would like one or two Spokes members to meet himself and the officer leading that Committee, Jo Gordon, to get ideas how LHB could get more staff using active travel. Judy and Iain volunteered. Also suggestion of Emma Crowther, Ed Uni travel coordinator. No date yet offered by them Dave to remind.

C. STALLS - Anyone who can help at any of these stalls please contact Martyn or the person shown.

- Sep 19-20 **CycleFest** at Corn Exchange. First year attempt by commercial body to organise a big cycle show, to be widely advertised to the public. Martyn reported this had gone well, 25 maps sold and lots of interest, so worth doing again if held next year.
- Oct 24 **Farmers Market** [same day as mailout but Martyn to use other volunteers]. Martyn also to contact FM re stall dates for 2016.
- Nov 12 Cycling Scotland Conference, Dynamic Earth Martin has booked stall; Iain also helping. Martyn will prepare materials for the stall, for Martin/Iain to transport.
- Nov 28 Scotland Climate March, Meadows->Princes St Gdns.
 - www.stopclimatechaos.org/scottish-climate-march
 - Martyn to contact SCCS re having a stall and whether at Meadows or Princes St Gdns
 - Judy will run the stall on the day, Martyn will be cycling to Paris summit!
 - SCCS also keen for us to have Spokes banner on the march.
 - Also march is good opportunity to hand out new Bulletin 123, which has climate+transport supplement. Many 1000s people expected on march.
 - Lots of helpers needed for all the above. Martyn to get some, Iain also available, Dave also ask at public meeting. *Anyone else* please get in touch to volunteer.

D. TRAFFIC COUNT

- Nov 10, Barbara organising.
- Judy to contact Barbara re possible small social in office for count volunteers 2-3 weeks after count. Possibly prior to a Resources Gp meeting. [Later possibly Weds 25th ??]

E. SPOKES MAPS

- New Glasgow edition delayed instead of late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition now expected early Spring 2015 (March??). Will be on new base map (XYZ) to allow electronic version as well as paper. Ian pushing XYZ for completion.
- Due to Edinburgh map delay and shops running out, Ian has ordered 1000 more of existing 2010 map should arrive by end October.

F. ONLINE JOINING AND RENEWAL

• Clair, computing adviser at Ed Uni, working on this. Dave & Christine to meet Clair soon.

G. SPOKES STATUS

• AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/ Dave to organise meeting – possibly Weds 4 November lunchtime [only Weds possibly for Paul at present].

H. MOTORIST AWARENESS CAMPAIGN - DRIVERS' CYCLE AWARENESS VIDEO

- Bryce has set up a Spokes site on YouTube and loaded this and other spokes-related videos onto it. The link is https://www.youtube.com/channel/UCMXOa8J6lSRh7aYiZ1vN4Wg. It is easy for us to log in and edit the wording on the site.
- Dave has set up a videos page on our website, with links to Bryce's videos click the *videos* tab or go straight to <u>www.spokes.org.uk/videos</u>.
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout [Feb 2016?] to all orgs and members [approx 3000] + on stalls. Also (then or later) to other relevant orgs on list from last year, e.g. driving schools. So total order 4000/5000.
- Edinburgh and West Lothian sixth form pre-driver sessions August 25-27 (WL) and Sept 28-Oct 1 (Edinburgh). Both events attended, with draft video and leaflet (printed B/W by Dave). 2000 students saw it at WL, a few 100 at Edinburgh. Our volunteers were Martin, Martyn, Brian Curtis, Donald Urquhart.
 - Format at WL v successful, less so at Edinburgh where video not shown to the whole group. Martin contacting Brian to feed back to Edinburgh Council with suggestions for next year.
- Mies informing Fyfe's of use of video so far.
- Report of use will be in Spokes Bulletin 123 Dave.
- Once Mies back from Australia, we will meet to combine feedback from the above (& any from Fyfe's) and finalise video & leaflet, then decide on printing, distribution and publicity.
- We discovered the website https://www.driving-instructor.tv/ thanks to this article...

 https://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists. Could try to get links to our materials on that site.

I. SPOKES PUBLIC MEETINGS

- **Autumn meeting** 17 Nov -*Topic: 'Climate, Transport and Cycling*' to tie in with Paris summit in early December and worldwide marches/demonstrations, including Edinburgh 28 Nov and London 29 Nov.
 - **Alison Johnstone MSP** Climate, Transport & Cycling: how parliament and government are responding to the challenge
 - Dave Gorman, Director of Social Responsibility and Sustainability Climate, Transport and Cycling – how the University is responding to the challenge
 - Tom Ballantine, Stop Climate Chaos Scotland Paris Summit and how Scotland is responding
 - Martin dealing with premises and other practical details. Mies happy to give advice.
 - Dave has asked spokes member Michelle Bastian if she would chair the QA session
 - Spokes stall and membership table needed Martin to check space
 - Ed Sust dept providing catering & premises (no charge to us)
 - Request from <u>walkcyclevote.scot</u> to sell T-shirts before/after meeting agreed.

- Spring 2016 meeting Hustings mtg for the May Holyrood elections
 - Need to fix soon, to get good speakers and for walkcyclevote.sco diary
 - Preferred week beginning March 22; else w/b March 29 or 15; any day Mon-Thurs
 - Preferred speakers SNP Jim Eadie; Green Alison Johnstone; Labour Sarah Boyack OR Lesley Hinds.
 LibDem & Con no one obvious that we know of so ask party HQs for a suitable person who is standing for Holyrood in Edinburgh or Lothians.
 - Expected audience 100-120
 - Martin to invite speakers and seek premises. Dave to send info to Martin for invites.

J. SUPERMARKETS PROJECT

- **Report on the initial survey** is now complete and online at <u>spokes.org.uk</u>: documents: spokes projects: supermarkets or click here <u>www.spokes.org.uk/documents/papers-documents/supermarkets-project</u>.
- Next step is to produce good practice guide taking account of different types of shops supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts). Procedure for producing the guide...
 - Katherine has prepared proposed document structure on website at the above link.
 - Iain & Matt to work on filling out the detail. Anyone with comments/suggestions please pass to them. Iain has identified various useful documents which will help, including from Cambridge Cycle Campaign.

• The Good Practice Guide can then be used...

- to enable members to lobby their local supermarket
- to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores
- We will need an organiser in charge of (ideally) both aspects of the above
- NB This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.

K. COMPETITION 2015

- In the end, nearly 40 entries thanks to all who publicised it.
- Comp results now on website spokes.org.uk Sept 28 news item.
- Judy organising prize distribution
- Follow-up booklet of favourite rides would be valuable, to be used in conjunction with spokes maps
 - Dave seeking a spokes member skilled volunteer to do this free [no offers so far]
 - Mies investigating possibility of a student with suitable skills to do it as project over 1 session
 - Tim pleased to do it if funded Tim to let us know his charge [i.e excluding printing]
 - Small subgroup to coordinate choice of rides and content of booklet Judy, Rosie & Tim or other
 - Dave to take printouts of entries to office for Judy.

L. EDIN COUNCIL HGV BIKE SAFETY EQUIPMENT

• Iain attended demo at Heriot Watt, June 18. Cyclex equipment now on 10(?) lorries – detects cyclists, notifies driver and warns cyclist. Iain to find out more about where and how the council is using this, and if they plan to extend it.

M. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] census ideas; valuation of cyclist time; identification of traffic offences
- Mies investigating some of these as possible student projects.