

RESOURCES GROUP NOTE OF 25.11.15 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- One or two points subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Paul, Martin, Rosie, Judy, Martyn, Dave **Apols:** Martyn, Mies, Iain

Next Resources Group meeting : provisionally **Weds 16 December**, 7pm. There won't be any paperwork, so we could have this in someone's house – please volunteer if you would like to offer – otherwise, in the office.

A. GOOGLE CALENDAR

- Martin to maintain his trial google calendar meantime. Rosie has tried it and found it very helpful.
- [Later] Here is the link. <http://tinyurl.com/SpokesCalendar-v1>
- Send any comments on its contents and/or usefulness to Martin.

B. MEETINGS WITH OTHER BODIES

- **Living Streets Edinburgh** – meeting held and was positive, but no specific outcomes.
- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and professor of Physical Activity Chris Oliver is on the LHB Committee developing a physical activity strategy for LHB staff. He would like one or two Spokes members to meet himself and the officer leading that Committee, Jo Gordon, to get ideas how LHB could get more staff using active travel. **Judy and Iain** volunteered. Also suggestion of Emma Crowther, Ed Uni travel coordinator. Ball now in their court to suggest a date.

C. STALLS - Anyone who can help at any of these stalls please contact Martyn or the person shown.

- **Farmers Market** **Martyn** awaiting feedback from FM re possible xmas stall and re 2016 dates.
- Nov 28 **Scotland Climate March**, Meadows->Princes St Gdns.
 - www.stopclimatechaos.org/scottish-climate-march Huge numbers expected (1000s).
 - Stalls will be in 2 marquees in Princes St gardens.
 - **Later:** marquee cancelled on the day, due to weather, so no stall held...
 - Handed out new Bulletin 123, which has climate+transport supplement, at Meadows whilst people assembled – very successful, receptive audience and 250 handed out.
 - Banner was very effective – a place for spokes members to meet, and to show our presence on the march - and stands up well to wind & rain.
 - Banner also used at send-off for #Ed2Paris rides, including Martyn.

D. STALL MATERIALS – BUFFS?

- Several people have asked about our former Map Buffs.
- Decided to await new Edinburgh map before considering whether to order.

E. TRAFFIC COUNT

- Count went well, but very wet. [Report on website.](#)
- Small social in office for count volunteers was held prior to Resources. Many thanks to Judy for suggesting and organising the event. Dave spoke briefly on history of our counts, and possibility of a report to mark 10-year anniversary after May 2016 count.
- Martin suggested idea used in Bristol – photo every cyclist passing and then produce a multi-purpose analysis – e.g. M/F, helmets, children carried, etc, etc – the categories can be finalised after the event, by inspecting the photos. This would be one-off, not regular, and could be on same day as normal count. **Martin** volunteered to organise; we could also seek other photographers, to cover more than one location.

F. SPOKES MAPS

- New Glasgow edition delayed since late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition now expected early Spring 2016 – hope March. Will be on new base map (XYZ) to allow electronic version as well as paper.
- The first draft has now been received from XYZ and Tim/Ian/David(Langworth) have met to work on it and on the the reverse of the map.
- 1000 more of existing 2010 map have arrived to keep shops/orders satisfied till new map ready.
- Lothians maps sales – Local members now stock shops in ML (David W-W) and Livingston (Eric Ingram).

G. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, working on this. Dave & Christine to meet Clair soon.

H. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/> **Dave** to organise meeting – probably Weds 16 December lunchtime [only Weds possibly for Paul at present].

I. MOTORIST AWARENESS CAMPAIGN – DRIVERS' CYCLE AWARENESS VIDEO

- Bryce has set up a Spokes site on YouTube and loaded this and other spokes-related videos onto it. The link is <https://www.youtube.com/channel/UCMXOa8J6ISRh7aYiZ1vN4Wg>. We can edit the wording.
- Dave has set up a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to www.spokes.org.uk/videos.
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout [Feb 2016?] to all orgs and members [approx 3000] + on stalls. Also (then or later) to other relevant orgs on list from last year, e.g. driving schools. So total order 4000/5000.
- **Edinburgh and West Lothian sixth form pre-driver sessions** August 25-27 (WL) and Sept 28-Oct 1 (Edinburgh). Both events attended, with draft video and leaflet (printed B/W by Dave). 2000 students saw it at WL, a few 100 at Edinburgh. Our volunteers were – Martin, Martyn, Brian Curtis, Donald Urquhart.
 - Format at WL v successful, less so at Edinburgh where video not shown to the whole group. **Martin** contacting **Brian** to feed back to Edinburgh Council with suggestions for next year.
- **Mies** informing Fyfe's of use of video so far.
- We need to meet to combine feedback from the above (& any from Fyfe's) and finalise video & leaflet, then decide on printing, distribution and publicity – postponed as Mies not here today
- We discovered the website <https://www.driving-instructor.tv/> thanks to this article... <http://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists>. Could try to get links to our materials on that site.

J. SPOKES PUBLIC MEETINGS

- **Autumn meeting** 17 Nov -*Topic: 'Climate, Transport and Cycling'* to tie in with Paris summit in early December and worldwide marches/demonstrations, including Edinburgh 28 Nov and London 29 Nov.
 - Meeting very successful in all respects. Thanks to Martin for organising.
 - Dave has done [website report](#).
 - Bryce video'd the speakers – successful – videos included in website report
- **Spring 2016 meeting** - Hustings mtg for the May Holyrood elections, expected audience 100-120.
 - **Martin** inviting speakers and seeking premises. Date now fixed for Mon 21 March.
 - Invites sent to preferred speakers several weeks ago – *Green* Alison Johnstone & *Labour* Sarah Boyack both OK. *SNP* (Jim Eadie office) & *LibDems* promised speaker but no name yet. *Con* no reply?
 - Premises St.Columba v. St.Brides. The latter preferred, so Martin will confirm with them. Cost £100 + £1.50 each for tea/biscuits (we are not allowed to do the catering). Suggest 60 tea/coffee?

K. SUPERMARKETS PROJECT

- **Report on the initial survey** is now complete and online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.
- **Next step is to produce good practice guide, to be used as follows...**
 - to enable members to lobby their local supermarket – this can be done by individuals on their own initiative.
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
 - This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **Producing the Good Practice Guide...**
 - Katherine prepared proposed document structure – on website at the above link. It proposes taking account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts).
 - **Iain & Matt** working on filling out the detail. Main emphasis should be on a standard rack, and how to install it properly, rather showing a whole range of unlikely alternatives. A standard rack is also more likely to get Council planning approval without any hassle when supermarkets apply for permission. Anyone with comments/suggestions please pass to them.
 - To get details from Ed Council as to their standard rack design & installation criteria [Sheffield rack with additional lower horizontal bar]. Our recommendation could be based on that, with any changes – e.g. pointing out need for wide spacing to allow for shopping panniers [what about trailers?]. Also to find where the Council sources racks – ideal if local source.

L. COMPETITION 2015 – FOLLOW UP, BOOKLET OF FAVOURITE RIDES

- Comp results now on website spokes.org.uk - [Sept 28 news item](#).
- Follow-up booklet of favourite rides would be valuable, to be used in conjunction with spokes maps
 - **Dave** seeking a spokes member skilled volunteer to do this free [no offers so far]
 - **Mies** investigating possibility of a student with suitable skills to do it as project over 1 session
 - Tim pleased to do it if funded – **Tim** to let us know his charge [i.e excluding printing]
 - Small subgroup to coordinate choice of rides and content of booklet – **Judy, Rosie, Tim** or other; also Mike Lewis [20-milers organiser] volunteered to join the group. No action until we are clear we have the skilled volunteer. Judy now has printouts of all the entries.

M. CYCLEROUTE CONSULTATIONS

- This is a Planning Group matter, but Rosie to join their team (Euan & Tom) preparing the spokes draft response to Roseburn-Canal route.
- Rosie suggested they could have a walk along the route, and issuing an open invite to anyone to attend, plus also inviting a council officer. Martin said this was done successfully in Bristol. **Rosie** will suggest to Euan/Tom.

N. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Mies** investigating some of these as possible student projects.