

RESOURCES GROUP NOTE OF 13.01.16 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- A few developments/ thoughts subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Mies, Martin, Rosie, Judy, Martyn, Dave **Apols:** Paul, Iain

Next meetings...

- **Resources Group - Weds 3 Feb**, 7pm at St Martins. Envelope labelling for mailout, then discussion.
- **Resources Group – provisional subsequent mtg Weds 17 Feb**, 7pm at St Martins – more labelling & discussion. This meeting may be moved to the week before or after as at least 2 regulars will be away.
- **Spring mailout** – Sat 27 Feb.

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RESOURCES GROUP XMAS/NY MEAL

- Tanjore again proved to be an excellent venue. Thanks to Mies for organising

B. MEETINGS WITH OTHER BODIES

- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and prof of Physical Activity Chris Oliver is on the LHB Committee developing a staff physical activity strategy. He wants to meet Spokes members, also with the officer leading that Committee, Jo Gordon. **Judy and Iain** volunteered. Also Emma Crowther, Ed Uni travel coordinator interested. Ball in their court to suggest a date.
- **Edinburgh Cycle Challenge** – Council is organising this as part of national challenge, March 1-21. Website www.lovetoride.net/edinburgh. Project launch Jan 20, 12-1.30, Council offices, East Market St. **Dave** to attend – anyone else interested is welcome. NB – the website says it is for organisations, but email said it is for orgs and individuals – will find out. Also question of whether the data collected will be used in any way – e.g. could create useful picture of home-work cycling travel.

C. STALLS - *Anyone who can help at stalls please contact Martyn or the person shown.*

- **Farmers Market** **Martyn** to re-contact FM re 2016 dates
- **Green Party Edinburgh conference, March 12-13** – **Martyn** has booked part-stall at cheap rate £50 for the 2 days.

D. STALL MATERIALS – BUFFS?

- Several people have asked about our former Map Buffs.
- Decided to await new Edinburgh map before considering whether to order.

E. EDFOC [June 11-19] / BIKE WEEK [presume same dates?]

- **Bike Breakfast** – **Mies** to organise
- **Public Meeting** – **Martin** organising - see below. Probably also spokes AGM on same date, as in 2015
- **Martin** to raise at Planning Group whether they would organise a **planning-related** ride or other event
- **Judy** to suggest to Ageing Well that they might organise an event. Anyone else/ other organisations??
- *Every event has to be registred with EdFoC by 11 March to get in the printed programme.* **Dave** to email booking form to Mies, Martin, Judy.

F. TRAFFIC COUNT

- Martin suggested idea used in Bristol – photo every cyclist passing and then produce a multi-purpose analysis – e.g. M/F, helmets, children carried, etc, etc – the categories can be finalised after the event, by inspecting the photos. This would be one-off, not regular, and could be on same day as normal count. **Martin** volunteered to organise; we could also seek other photographers, to cover more than one location.
- Dave suggested we should also do same at another time and location, as commuters may well be different to people who use their bikes during the day. Suggestion: Dalry Rd lunchtime and/or say 1-3pm.
- NB – in addition to the photo-ing, we'd need someone to do the analysis, prepare a report. Could be quite a big job, but might be an excellent student project, having the ready-made data set of photos.

G. SPOKES MAPS

- New Glasgow edition delayed since late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition now expected early Spring 2016 – hope March. Will be on new base map (XYZ) to allow electronic version as well as paper.
- The first draft has now been received from XYZ and Tim/Ian/David(Langworth) have met to work on it and on the the reverse of the map.
- Lothians maps sales – Local members now stock shops in ML (David W-W) and Livingston (Eric Ingram).

H. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, working on this. Dave & Christine to meet Clair.

J. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO needs circulated to members. Modification of model SCIO constitution still to be done for the working group.
- Martin suggested consideration of a category of 'supporter' who are not members – like most (all?) Sustrans adherents are – in case this might simplify the bureaucracy.

K. MOTORIST AWARENESS CAMPAIGN – DRIVERS' CYCLE AWARENESS VIDEO

- There is a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to www.spokes.org.uk/videos.
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout [Feb 2016?] to all orgs and members [approx 3000], plus further (see below).
- Edinburgh and West Lothian sixth form pre-driver sessions, August 25-27 (WL) and Sept 28-Oct 1 (Edinburgh). Both events attended, with draft video and leaflet (printed B/W by Dave). 2000 students saw it at WL, a few 100 at Edinburgh. Our volunteers were – Martin, Martyn, Brian Curtis, Donald Urquhart.
 - Format at WL v successful, less so at Edinburgh where video not shown to the whole group. Brian has written to Edinburgh Council with suggestions for next year.
- **Mies** informing Fyfe's of use of video so far and seeking any feedback on the leaflet & video.
- **Martin** to organise a meeting for the following purposes...
 - Finalise leaflet and video
 - Decide on further distribution/uses of the leaflet (which also advertises the video), beyond the above circulation in Spokes mailout. We have list from 2 years ago of driving schools & other relevant orgs.
 - Decide on numbers of leaflet to be printed, given all proposed uses of it.
 - Discuss press/ media publicity
 - We discovered the website <https://www.driving-instructor.tv/> thanks to this article... <http://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists>. Could try to get links to our materials on that site.
 - **Dave** to send Martin emails to be invited: Mies, Martyn, Dave, David G, Bryce M, Brian C, Donald U.

L. SPOKES PUBLIC MEETINGS

- **Spring 2016 meeting** - Hustings mtg for the May Holyrood elections, expected audience 100-120.
 - **Martin** organising. Date now fixed for Mon 21 March.
 - Green, Lab, Lib speakers confirmed so far. Jim Eadie can't decide till nearer the time. We need a name for poster, bulletin etc by Feb 5th. **Martin** to contact SNP HQ to ask for another speaker (who must be a candidate) if JE can't decide soon. Also to remind Con HQ.
 - Request to speak from an independent candidate (for N Ed seat) and may get other requests. Agreed that main speakers will be only those representing parties with seats in Holyrood, but others welcome to participate as part of the audience and hand out leaflets during coffee period if they wish.
 - Premises - St Brides. Cost £100 + £1.50 each for tea/biscuits (we are not allowed to do the catering). Ordered 60 tea/coffee. Cheque sent by Paul.
 - Website article - www.spokes.org.uk/2015/12/spokes-holyrood-hustings-2016
 - PA system needed if possible – **Dave** asked in member circular.
- **Summer 2016 meeting** – during EdFoC week
 - **Martin** to organise, **Martyn** happy to help if needed
 - Probably needs to be June 13-16. **Dave** to check with Kim (EdFoC), **Martyn** check with Augustine
 - Topic – Cycling and Health – to include both physical activity and pollution aspects
 - Speakers – aim for panel of 3 with a relevant politician, campaigner and medic. **Dave** sent suggestions to Martin – Cllr Cammy Day, FOE Emilia Hanna, Prof Chris Oliver; and chair Helen Zealley, Spokes member, former Director of Public Health in NHS Lothian, and involved in many environmental orgs.
 - *Mtg date/place (and speakers if poss) must be fixed by 11 March to get in EdFoC programme.*
- **Autumn 2016** – Martin suggested provisional early booking for Augustine, as they get booked up early. Most suitable week in relation to probable mailout date is week beginning 21 November (Mon-Thurs)

M. SUPERMARKETS PROJECT – Discussion postponed until Iain is here

[Later – **Iain** circulated email with initial draft ideas for Good Practice Guide]

- **Report on the initial survey** is now complete and online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.
- **Next step is to produce good practice guide, to be used as follows...**
 - to enable members to lobby their local supermarket, by individuals on their own initiative.
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
 - This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **Producing the Good Practice Guide...**
 - Katherine prepared proposed document structure – on website at the above link. It proposes taking account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts).
 - **Iain & Matt** working on filling out the detail. Main emphasis should be on a standard rack, and how to install it properly, rather showing a whole range of unlikely alternatives. A standard rack is also more likely to get Council planning approval without any hassle when supermarkets apply for permission. Anyone with comments/suggestions please pass to them.
 - To get details from Ed Council as to their standard rack design & installation criteria [Sheffield rack with additional lower horizontal bar]. Our recommendation could be based on that, with any changes – e.g. pointing out need for wide spacing to allow for shopping panniers [what about trailers?]. Also to find where the Council sources racks – ideal if local source.

N. SUMMER COMPETITION

- **Comp 2015 Favourite Ride** - results now on website spokes.org.uk - [Sept 28 news item](#).
- Follow-up booklet of favourite rides would be valuable, to be used in conjunction with spokes maps
 - **Dave** has obtained offer of £3K from Council cycling promotion funds if by end of March [a few weeks extension may be possible if we are clearly progressing towards completion].
 - David Gardiner happy to do the artwork – likely to charge £1000-£1500. Printing costs for 3000 copies (same as last time) likely to be £1000-£1500 - may be more depending on choice of paper and number printed.
 - Small subgroup to coordinate choice of rides and content of booklet – **Judy & Rosie**; also Mike Lewis [20-milers organiser] & Shane Voss.
 - First mtg of subgroup Thurs 21 Jan. Aim – decide on rides, organise who will contact the people to be featured, decide who try out the rides. **Dave** to email subgroup re date and venue (office or Judy's).
 - **Judy** to draw up chart of (say) the top 16 entries with relevant factors such as distance, location, M/F, etc. To be circulated to subgroup in advance of Thurs 21 meeting.
 - Entries are on website [here](#). [News item](#).
- **Comp 2016** – decided theme will be *Shopping by Bike*
 - Entries could be anything to do with the subject – e.g. how you shop by bike, or a good experience, or a bad one, or something about bike facilities at shops, ...
 - **Dave** will do draft entry form based on previous
 - Prizes – discuss at next Resources mtg

P. ANDREW MCNICOLL DONATION

- Lynn McNicoll of the Andrew Cyclist fund has asked if we could use a £5000 donation for a project to encourage cycling and cycling safety, in memory of Andrew, killed by a lorry on Lanark Road (NB - a central island and parked car were implicated, lorry driver was not convicted).
- Meeting felt we did not have the capacity to run something ourselves where a lot of volunteer time needed, c.f. our problems organising the Bike Alert project.
- Dave had circulated Resources & Planning for ideas. Three people separately had suggested the Bike Station Balance Bikes project, and Bike Stn interested in making something with this relate to Andrew. **Dave** to email Lynn and give her the Bike Stn contact (Ian).

Q. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.