

RESOURCES GROUP NOTE OF 03.02.16 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- A few developments/ thoughts subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Mies, Martyn, Rosie, Judy, Paul, Dave **Apols:** Martin

Next meetings...

- **Resources Group** - Weds 24 Feb [*changed from Weds 17*] 7pm at St Martins. Envelope labelling for mailout, then discussion. Note this is only 3 days before the mailout so it is essential we get all the labelling done!!
- **Spring mailout** – Sat 27 Feb.

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. MEETINGS WITH OTHER BODIES

- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and prof of Physical Activity Chris Oliver is on the LHB Committee developing a staff physical activity strategy. He wants to meet Spokes members, also with the officer leading that Committee, Jo Gordon. **Judy and Iain** volunteered. Also Emma Crowther, Ed Uni travel coordinator interested. Ball in their court to suggest a date.
- **Edinburgh Cycle Challenge** – Council is organising this as part of national challenge, March 1-21. Website www.lovetoride.net/edinburgh. Dave attended. See their website for details of the event. We will enclose A5 flyer in mailout to organisations as well as members, for which they will pay £100. We also offered 2 prizes of a set of spokes maps & new Fave Ride booklet. We are therefore fairly prominent on their website which is good as many 1000s of people are expected to sign up for the competition.

B. STALLS - Anyone who can help at stalls please contact Martyn or the person shown.

- **Farmers Market** dates - 19/3, 9/4, 14/5, 11/6 [**EdFoC** – *see below*], 9/7, 13/8, 10/9, 8/10, 12/11, 10/12
- **Canal Festival** – **Martyn** to check date and cancel Farmers Mkt if it clashes
- **Meadows Fest** – June 4/5 – Unsure whether to book as there is a lot on in June; **Martyn** to consider.
- **Green Party Edinburgh conference, March 5/6** – **Martyn** has booked part-stall at cheap rate £50 for the 2 days. Will check with WalkCycleVote Suzanne Forup if they wish to share a stall – possibly share the 2 days, one each.
- **PoP** – April 23
- **WCCC conference** – June 14 – no further details yet but we will probably want a stall & delegate(s).

C. STALL MATERIALS – BUFFS?

- Several people have asked about our former Map Buffs. Paul keen for us to re-investigate.
- Decided to await new Edinburgh map before considering whether to order.

D. EDFOC [June 9-19] / BIKE WEEK

- **Bike Breakfast** – **Mies** to organise – now fixed with Council for Weds 15 June.
- **Public Meeting** – **Martin** organising - see below. Probably also spokes AGM on same date, as in 2015
- **Martin** to raise at Planning Group whether they would organise a **planning-related** ride or other event
- **Martyn** to register Farmers Market stall as an EdFoC event and consider if can have special attraction.
- *Every event has to be registd with EdFoC by 11 March to get in the printed programme.* **Dave** to email booking form to Martyn (already sent to Mies, Martin, Judy).

F. TRAFFIC COUNT

- Martin suggested idea used in Bristol – photo every cyclist passing and then produce a multi-purpose analysis – e.g. M/F, helmets, children carried, etc, etc – the categories can be finalised after the event, by inspecting the photos. This would be one-off, not regular, and could be on same day as normal count. **Martin** volunteered to organise; we could also seek other photographers, to cover more than one location.
- Dave suggested we should also do same at another time and location, as commuters may well be different to people who use their bikes during the day. Suggestion: Dalry Rd lunchtime and/or say 1-3pm.
- NB – in addition to the photo-ing, we'd need someone to do the analysis, prepare a report. Could be quite a big job, but might be an excellent student project, having the ready-made data set of photos.

F. SPOKES MAPS

- New Glasgow edition delayed since late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition expected Spring 2016. Will be on new base map (XYZ) to allow electronic version as well as paper. 'Maps Summit' Feb 9 (Tim/Ian/David(Langworth)/Dave) should get release date clearer.

G. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, working on this. Dave & Christine to meet Clair. Further delay as the proposed software GroupSpaces now no longer has technical support (it is still operating for those who use it, but no updates or problem-solving available).

H. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO needs circulated to members, with no feedback except punctuation etc, so we can use these. Draft modification of model SCIO constitution still to be done by **Dave** for the working group (probably not till after mailout).
- Martin suggested consideration of a category of 'supporter' who are not members – like most (all?) Sustrans adherents are – in case this might simplify the bureaucracy.

J. MOTORIST AWARENESS CAMPAIGN – DRIVERS' CYCLE AWARENESS VIDEO

- There is a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to www.spokes.org.uk/videos.
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout to all orgs and members [approx 3000], plus further (see below).
- Edinburgh and West Lothian sixth form pre-driver sessions 2015 - showed draft video and leaflet (printed B/W by Dave). 2000 students saw it at WL, a few 100 at Edinburgh. Our volunteers were – Martin, Martyn, Brian Curtis, Donald Urquhart.
 - **Martin** has had preliminary police contact for WL 2016.
 - **Brian** has written to Edinburgh Council with suggestions for next year. Format at WL v successful, less so at Edinburgh where video not shown to the whole group.
- **Mies** informing Fyfe's of use of video so far and seeking any feedback on the leaflet & video.
- **Martin** to organise a meeting (Mies, Martyn, Dave, David G, Bryce M, Brian C, Donald U). Agenda...
 - Finalise leaflet and video
 - Decide on further distribution/uses of the leaflet (which also advertises the video), beyond the above circulation in Spokes mailout. We have list from 2 years ago of driving schools & other relevant orgs.
 - Decide on numbers of leaflet to be printed, given all proposed uses of it.
 - Discuss press/ media publicity
 - We discovered the website <https://www.driving-instructor.tv/> thanks to this article... <http://www.theguardian.com/environment/bike-blog/2014/nov/11/the-film-teaching-driving-instructors-to-understand-cyclists>. Could try to get links to our materials on that site.
 - WL and Edinburgh 6th-former events 2016

K. SPOKES PUBLIC MEETINGS

- **Spring 2016 meeting** - Hustings mtg for the May Holyrood elections, expected audience 100-120.
 - **Martin** organising. Date now fixed for Mon 21 March.1
 - Request to speak from an independent candidate (for N Ed seat) and may get other requests. Agreed that main speakers will be only those representing parties with seats in Holyrood, but others welcome to participate as part of the audience and hand out leaflets during coffee period if they wish.
 - Premises - St Brides. Cost £100 + £1.50 each for tea/biscuits (we are not allowed to do the catering). Ordered 60 tea/coffee. Cheque sent by Paul.
 - Website article - www.spokes.org.uk/2015/12/spokes-holyrood-hustings-2016
 - PA system needed if possible – **Iain** contacting Bike Station.
- **Summer 2016 meeting** – during EdFoC week
 - **Martin** to organise
 - Probably June 13
 - Topic – Cycling and Health – to include both physical activity and pollution aspects
 - Speakers – aim for panel of 3 with a relevant politician, campaigner and medic. Invited – Cllr Cammy Day, FOE Emilia Hanna (yes), Prof Chris Oliver (yes); and chair Helen Zealley, Spokes member, former Director of Public Health in NHS Lothian, and involved in many environmental orgs.
 - *Mtg date/place (and speakers if poss) must be fixed by 11 March to get in EdFoC programme.*
- **Autumn 2016** – Martin suggested provisional early booking for Augustine, as they get booked up early. Most suitable week in relation to probable mailout date is week beginning 21 November (Mon-Thurs)

L. SUPERMARKETS PROJECT

Iain circulated email with initial draft ideas for Good Practice Guide]

- **Report on the initial survey** is now complete and online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.
- **Next step is to produce good practice guide, to be used as follows...**
 - to enable members to lobby their local supermarket, by individuals on their own initiative.
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
 - This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **Producing the Good Practice Guide...**
 - Katherine prepared proposed document structure – on website at the above link. It proposes taking account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts).
 - Main emphasis to be on a standard rack, and how to install it properly, rather showing a whole range of unlikely alternatives. A standard rack also more likely to get Council planning approval without hassle when supermarkets apply for permission. Anyone with comments/suggestions please pass to them.
 - To get details from Ed Council as to their standard rack design & installation criteria [Sheffield rack with additional lower horizontal bar]. Our recommendation could be based on that, with any changes – e.g. pointing out need for wide spacing to allow for shopping panniers [what about trailers?]. Also to find where the Council sources racks – ideal if local source.
 - **Iain** sent initial draft ideas – discussed briefly. Good basis for leaflet, but more work needed. Mies has sent Iain comments. **Dave** to email Iain with further suggestions (probably after mailout).

N. SUMMER COMPETITION

- **Comp 2015 Favourite Ride** - results - [Sept 28 news item](#). Entries are on website [here](#).
- **Follow-up booklet of favourite rides** to be used in conjunction with spokes maps
 - **Dave** has obtained offer of £3K from Council cycling promotion funds if by end of March [a few weeks extension *may* be possible if we are clearly progressing towards completion].
 - David Gardiner happy to do the artwork – likely to charge £1000-£1500. Printing costs for 3000 copies (same as last time) likely to be £1000-£1500 - may be more depending on choice of paper and number printed.
 - Small subgroup coordinating choice of rides and content of booklet – **Judy & Rosie**; also Mike Lewis [20-milers organiser] & Shane Voss. Project progressing well and on time.
 - Need a meeting of the group once all the rides are in a draft. **Dave** to email subgroup. Agenda to include...
 - Agree final content
 - Cost of booklet. £1 last time, but seems very cheap. At £2, but given free with a map at Spokes stalls, would be added incentive to buy a map. Also at £2 might be of interest to bike shops.
 - Whether to print more than last time's 3000 and how to use extras if so.
 - Type of paper
 - Launch event?? - involving the entrants? - with council publicity?
- **Comp 2016** – decided theme will be *Shopping by Bike*
 - Entries could be anything to do with the subject – e.g. how you shop by bike, or a good experience, or a bad one, or something about bike facilities at shops, ...
 - **Dave** will do draft entry form based on previous
 - Prizes – discuss at future Resources mtg

P. ANDREW MCNICOLL DONATION

- Lynn McNicoll of the Andrew Cyclist fund has asked if we could use a £5000 donation for a project to encourage cycling and cycling safety, in memory of Andrew, killed by a lorry on Lanark Road . Dave had circulated Resources & Planning for ideas. Three people separately had suggested the Bike Station Balance Bikes project, and Bike Stn interested in making something with this relate to Andrew. Lynn likes the idea and will liaise with the Bike Stn contact (Ian).

Q. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.