

RESOURCES GROUP NOTE OF 24.02.16 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- A few developments/ thoughts subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

Present: Mies, Judy, Iain, Dave **Apols:** Martin, Martyn, Paul

Next meeting...

- **Resources Group** – Tues 15 March, 7pm at St Martins. We will have renewals paperwork to do, then discussion

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. MEETINGS WITH OTHER BODIES

- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and prof of Physical Activity Chris Oliver is on the LHB Committee developing a staff physical activity strategy. He wants to meet Spokes members, also with the officer leading that Committee, Jo Gordon. **Judy and Iain** volunteered. Also Emma Crowther, Ed Uni travel coordinator interested. Ball in their court to suggest a date.

B. STALLS - *Anyone who can help at stalls please contact Martyn or the person shown.*

- **Farmers Market** dates - 19/3, 9/4, 14/5, 11/6 [**EdFoC** – *see below*], 9/7, 13/8, 10/9, 8/10, 12/11, 10/12
- **Green Party Edinburgh conference, March 5/6** – **Martyn** has booked part-stall at cheap rate £50 for the 2 days. Will check with WalkCycleVote Suzanne Forup if they wish to share a stall – possibly share the 2 days, one each.
- April 23 **PoP** – also need volunteers to leaflet the queue with Bulletin 124
- **Canal Festival** – **Martyn** to check date and cancel Farmers Mkt if it clashes
- June 4/5 **Meadows Fest** – Unsure whether to book as there is a lot on in June; **Martyn** to consider.
- June 14 **WCCC conference** – no further details yet but we will probably want a stall & delegate(s)
- June 15 **Bike Breakfast** [see below]

C. STALL MATERIALS – BUFFS?

- Several people have asked about our former Map Buffs. Paul keen for us to re-investigate.
- Decided to await new Edinburgh map before considering whether to order.

D. EDFOC [June 9-19] / BIKE WEEK

- *Every event has to be registered with EdFoC by 11 March to get in the printed programme.*
- **Bike Breakfast** – **Mies** to organise – now fixed with Council for Weds 15 June.
- **Public Meeting** – **Martin** organising - see below – note it can be registered for EdFoC even if date not confirmed by 11 March Probably also spokes AGM on same date, as in 2015
- **Martin** to raise at Planning Group whether they would organise a **planning-related** ride or other event
- **Martyn** has registered Farmers Market stall as an EdFoC event. Decided to offer free 'Favourite Ride' booklet to everyone coming by bike - **Dave** ask Kim to add that to our entry. Any other special attraction??

E. SPOKES PUBLIC MEETINGS

- **Spring 2016 meeting** - Hustings mtg for the May Holyrood elections, expected audience 100-120.
 - **Martin** organising. Date now fixed for Mon 21 March.1
 - Request to speak from an independent candidate (for N Ed seat) and may get other requests. Agreed that main speakers will be only those representing parties with seats in Holyrood, but others welcome to participate as part of the audience and hand out leaflets during coffee period if they wish.
 - Premises - St Brides. Cost £100 + £1.50 each for tea/biscuits (we are not allowed to do the catering). Ordered 60 tea/coffee. Cheque sent by Paul.
 - Website article - www.spokes.org.uk/2015/12/spokes-holyrood-hustings-2016
 - PA system from Bike Station.
- **Summer 2016 meeting** – during EdFoC week
 - **Martin** to organise
 - Probably June 13
 - Topic – Cycling and Health – to include both physical activity and pollution aspects
 - Speakers – aim for panel of 3 with a relevant politician, campaigner and medic. Invited – Cllr Cammy Day, FOE Emilia Hanna (yes), Prof Chris Oliver (yes); and chair Helen Zealley, Spokes member, former Director of Public Health in NHS Lothian, and involved in many environmental orgs.
 - *Date/place/speakers/ ideally fixed by 11 March for EdFoC programme, but can be provisional.*
- **Autumn 2016** – Martin suggested provisional early booking for Augustine, as they get booked up early. Most suitable week in relation to probable mailout date is week beginning 21 November (Mon-Thurs)

F. TRAFFIC COUNT

- Martin suggested idea used in Bristol – photo every cyclist passing and then produce a multi-purpose analysis – e.g. M/F, helmets, children carried, etc, etc – the categories can be finalised after the event, by inspecting the photos. This would be one-off, not regular, and could be on same day as normal count. **Martin** volunteered to organise; we could also seek other photographers, to cover more than one location. Ideally we should also do same at another time and location, as commuters may well be different to people who use their bikes during the day. e.g. Dalry Rd lunchtime and/or say 1-3pm.
- NB – in addition to the photo-ing, we'd need someone to do the analysis, prepare a report. Could be quite a big job, but might be an excellent student project, having the ready-made data set of photos.

G. SPOKES MAPS

- New Glasgow edition delayed since late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition will be on new base map (XYZ) to allow electronic version as well as paper. 'Maps Summit' held Feb 9 (Tim/Ian/David(Langworth)/Dave) - meeting decided Peter would get involved in visiting and pressurising XYZ who have been very slow so far. Still hope for late Spring, but uncertain.

H. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO needs circulated to members, with no feedback except punctuation etc, so we can use these. Draft modification of model SCIO constitution still to be done by **Dave** for the working group (probably not till after mailout).
- Martin suggested consideration of a category of 'supporter' who are not members – like most (all?) Sustrans adherents are – in case this might simplify the bureaucracy.

J. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, working on this. Dave & Christine to meet Clair. Further delay as the proposed software GroupSpaces now no longer has technical support (it is still operating for those who use it, but no updates or problem-solving available).

K. MOTORIST AWARENESS CAMPAIGN – 'BIKE ALERT'

- There is a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to www.spokes.org.uk/videos.
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout to all orgs and members [approx 3000], plus further (see below).
- Meeting held at Martin's – only Martin, Bryce, Dave present.
 - Video content finalised – no change except lengthen time for some slides.
 - Leaflet content – minor changes inside; major change to back page, now being discussed by email. Final instructions will then be passed to David G to update the leaflet. But he is too busy until Favourite Rides booklet complete (mid March).
 - 6th former sessions 2016 being coordinated by **Martin**, working with Brian, Donald, Martyn. Preliminary contact with WestLife already. Also to investigate Mid and East Lothian councils. We could ask for more volunteers in a member email circular if useful. Also need to discuss format with Edinburgh – less good than W Lothian (Brian has written to them about this).
 - Other uses – driving schools, police rehab, etc, etc, to be discussed at next Resources group when Martin also present. **Mies** interested in helping – has our previous database
 - Printing of leaflet/ official launch of video/leaflet – best time probably August, once election, edfoc, etc over, and shortly before 6th former events begin.
 - Need a lead-person for the two previous bullet points
- **Mies** informing Fyfe's of use of video so far and seeking any feedback on the leaflet & video.

L. SUPERMARKETS PROJECT

- **Iain** circulated email with initial ideas for Good Practice Guide. Good basis for leaflet, but more work needed. **Mies** has sent comments. **Dave** to email Iain with further suggestions (probably after mailout).
- **Report on the initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.
- **Next step is to produce good practice guide, to be used as follows...**
 - to enable members to lobby their local supermarket, by individuals on their own initiative.
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
 - This is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **Producing the Good Practice Guide...**
 - Ideally take account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts).
 - Main emphasis to be on a standard rack, and how to install it properly, rather showing a whole range of unlikely alternatives. A standard rack also more likely to get Council planning approval without hassle when supermarkets apply for permission. Anyone with comments/suggestions please pass to them.
 - To get details from Ed Council as to their standard rack design & installation criteria [Sheffield rack with additional lower horizontal bar]. Our recommendation could be based on that, with any changes – e.g. pointing out need for wide spacing to allow for shopping panniers [what about trailers?]. Also to find where the Council sources racks – ideal if local source.

M. SUMMER COMPETITION

- **Comp 2015 Favourite Ride** - results - [Sept 28 news item](#). Entries are on website [here](#).
- **Follow-up booklet of favourite rides** to be used in conjunction with spokes maps – progressing very well following offer of £3K from Council cycling promotion funds if by end of March [a few weeks extension *may* be possible if we are clearly progressing towards completion].
- David Gardiner doing artwork – likely to charge £1000-£1500. Printing costs for 3000 copies (same as last time) likely to be £1000-£1500 - may be more depending on choice of paper and number printed.
- **Comp 2016** – decided theme will be *Shopping by Bike*
 - Entries could be anything to do with the subject – e.g. how you shop by bike, or a good experience, or a bad one, or something about bike facilities at shops, ...
 - **Dave** will do draft entry form based on previous
 - **Prizes** – discuss at next Resources mtg. Possibility of getting some prizes related to the theme – e.g. Craigie's farm shop.

N. NETHERLANDS CYCLE PLANNING TOUR

- Iain considering organising a group to go on a David Hembrow cycle planning tour (Assen & Groningen) – hopefully including some spokes and/or go-bike members plus ideally some councillors/officers. Probably in September.
- Costs fall rapidly as numbers on the tour increase (max 12).
- Article included in recent member circular and Iain publicising through Go-Bike & elsewhere
- Possibility of Spokes contributing to cost of A5 flyer to advertise the tour if it becomes more definite.

P. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.