

# RESOURCES GROUP NOTE OF 15.03.16 MEETING

- Some points from previous meetings have been retained for info and/or future possible action
- A few developments/ thoughts subsequent to the meeting may be included
- See also notes of previous meeting for more on some of the points below

**Present:** Mies, Judy, Iain, Dave, Martin, Martyn, Paul, Rosie **Apols:**

*Next meeting...*

- **Resources Group** – Weds 30 March, 7pm at St Martins. We will have paperwork to do, then discussion

**Google Calendar reminder...** Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

## A. MEETINGS WITH OTHER BODIES

- **NHS Lothian Active Travel Strategy (for staff)** – Spokes member, surgeon and prof of Physical Activity Chris Oliver is on the LHB Committee developing a staff physical activity strategy. He wants to meet Spokes members, also with the officer leading that Committee, Jo Gordon. **Judy and Iain** volunteered. Also Emma Crowther, Ed Uni travel coordinator interested. Ball in their court to suggest a date.

**B. STALLS** - *Anyone who can help at stalls please contact Martyn or the person shown.*

- **Farmers Market** dates - 19/3, 9/4, 14/5, 11/6 [**EdFoC** – *see below*], 9/7, 13/8, 10/9, 8/10, 12/11, 10/12
- Mar 24 **CEC 'Safety' Roadshow** 11-2. Iain and Martin may be able to help; otherwise Mark Symonds. **Martyn** to send details to Iain and Martin.
- April 23 **PoP** – also need volunteers to leaflet the queue with Bulletin 124
- June 4/5 **Meadows Fest** – booked both days – may offer one day to ?Sustrans if volunteers too few
- June 14 **WCCC conference** – no further details yet but we will probably want a stall & delegate(s)
- June 15 **Bike Breakfast** [see below]
- June 18 **Canal Festival** – booked
  
- Martyn needs more volunteers on his 'normal' list. **Dave** to send the full potential list from m'ship tick box.
- **Martyn** to send **Rosie** the stall helpers instruction sheet, to add any ideas and help advertise for volunteers

## C. STALL MATERIALS – BUFFS?

- Several people have asked about our former Map Buffs. Paul keen for us to re-investigate.
- Decided to await new Edinburgh map before considering whether to order.

## D. EDFOC [June 9-19] / BIKE WEEK

- All events below are now registered with EdFoC, to get in the printed programme.
  
- Sat June 11 **Farmers Market stall**. Free 'Favourite Ride' booklet to everyone coming by bike - **Martyn** to contact Kim to add that to our entry - hope not too late for printed programme, but EdFoC website anyway.
- Mon June 13 **Public Meeting** – Martin organising - see below
- Wed June 15 **Bike Breakfast** – Mies fixed with Council. Bike Coop also signed up. **Mies** to check still fine despite staffing changes at Council.
- Wed June 15 **Planning-related** ride organised by Planning Group (Martin, Chris, Euan). 5pm (or 6pm?) meeting at Haymarket.

## E. SPOKES PUBLIC MEETINGS

- **Spring 2016 meeting, Mon 21 March** - Hustings mtg for the May Holyrood elections, expect 100-120.
  - **Martin** organising.
  - Premises - St Brides. Cost £100 + £1.50 each for tea/biscuits (we are not allowed to do the catering). Ordered 60 tea/coffee. Cheque sent by Paul.
  - Website article - [www.spokes.org.uk/2015/12/spokes-holyrood-hustings-2016](http://www.spokes.org.uk/2015/12/spokes-holyrood-hustings-2016)
  - PA system from Bike Station
  - **Dave** to introduce, summarising national relevance/issues briefly; then 5 mins politician speeches.
  - Then split into 5 groups, with each politician for 10 mins. **Martin** organising group coordinators and note-takers. **Dave** to send Martin list of potential note-takers. Short briefing note needed for group coordinators.
  - Final 3 minute summing up by all 5 speakers.
  - Intro & closing speeches to be videoed by Bryce.
  - Spokes stall – **Martyn**
  - Membership stall – **Paul** and/or **Judy**
  - Chairs – **Martin & Dave** to arrive early to rearrange if necessary. **Dave** to bring Spokesworker & Bulletins to put on chairs, so that audience has background for asking questions.
  - Venue address – poster/bulletin say Orwell Place, not Terrace. **Dave** to email all members. Should we also have a notice at 10 Orwell Place, or a person standing there?? Also **Judy** to put note at Augustine.
- **Summer 2016 meeting, Mon 13 June** – registered for EdFoC week
  - **Martin** organising
  - Topic – Cycling and Health – to include both physical activity and pollution aspects
  - Speakers – Panel of 3...
    - politician - Cllr Cammy Day
    - campaigner - FOE Emilia Hanna
    - medical expert - Prof Chris Oliver
    - chair for discussion session – (to be confirmed) Helen Zealley, Spokes member, former Director of Public Health in NHS Lothian, and involved in many environmental orgs; or ???
  - Meeting to be preceded by Spokes AGM (advertised to members by email)
- **Autumn 2016** – Martin suggested provisional early booking for Augustine, as they get booked up early. Most suitable week in relation to probable mailout date is week beginning 21 November. Martin will book 21 November provisionally at Augustine. Possible topic – policies of new govt following Holyrood election?? - try for big speaker, new Transport Minister??

## F. TRAFFIC COUNT – May date??

- Martin suggested idea used in Bristol – photo every cyclist passing and then produce a multi-purpose analysis – e.g. M/F, helmets, children carried, etc, etc – the categories can be finalised after the event, by inspecting the photos. This would be one-off, not regular, and could be on same day as normal count. **Martin** volunteered to organise; we could also seek other photographers, to cover more than one location. Ideally we should also do same at another time and location, as commuters may well be different to people who use their bikes during the day. e.g. Dalry Rd lunchtime and/or say 1-3pm.
- NB – in addition to the photo-ing, we'd need someone to do the analysis, prepare a report. Could be quite a big job, but might be an excellent student project, having the ready-made data set of photos.

## G. SPOKES MAPS

- New Glasgow edition delayed since late 2014. Likely to be on tearproof paper, but at increased cost. Electronic version already downloadable for smartphones.
- New Edinburgh edition will be on new base map (XYZ) to allow electronic version as well as paper. 'Maps Summit' held Feb 9 (Tim/Ian/David(Langworth)/Dave) - meeting decided Peter would get involved in visiting and pressurising XYZ who have been very slow so far. Still hope for late Spring, but uncertain.

## H. SPOKES STATUS

- AGM agreed set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO needs circulated to members, with no feedback except punctuation etc, so we can use these. **Dave** meeting SCVO for advice re modification of model SCIO constitution for the working group.
- Martin suggested consideration of a category of 'supporter' who are not members – like most (all?) Sustrans adherents are – in case this might simplify the bureaucracy.

## J. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. Further delay as the proposed software GroupSpaces now no longer has technical support (it is still operating for those who use it, but no updates or problem-solving available). Dave & Christine to meet Clair once there is further progress.

## K. MOTORIST AWARENESS CAMPAIGN – 'BIKE ALERT'

- There is a videos page on our website, with links to Bryce's videos – click the *videos* tab or go straight to [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos).
- David Gardiner of Laidback Bikes/ Vantage Creative produced A4-folded leaflet. Once finalised it will go in a spokes mailout to all orgs and members [approx 3000], plus further (see below).
- Meeting held at Martin's – only Martin, Bryce, Dave present.
  - Video content finalised – no change except lengthen time for some slides.
  - Leaflet content – minor changes inside; major change to back page, now being discussed by email. Final instructions will then be passed by **Dave** to David G to update the leaflet once the Favourite Rides booklet complete.
  - Printing of leaflet/ official launch of video/leaflet – best time probably August, once election, edfoc, etc over, and shortly before 6<sup>th</sup> former events begin.
  - 6<sup>th</sup> former sessions 2016 being coordinated by **Martin**, working with Brian, Donald, Martyn. Preliminary contact with WestLife already. Also to investigate Mid and East Lothian councils. We could ask for more volunteers in a member email circular if useful. Also need to discuss format with Edinburgh – less good than W Lothian (Brian has written to them about this).
  - Other uses – driving schools, police rehab, etc, etc, to be discussed at next Resources group when **Martin & Mies** both present. **Mies** interested in helping – has our previous database
  - Need a lead-person for the launch event and for the distribution to other organisations as above.
- **Mies** informing Fyfe's of use of video so far and seeking any feedback on the leaflet & video.

## L. SUPERMARKETS PROJECT

- **Iain** circulated email with 2<sup>nd</sup> version of draft good practice guide. **Everyone** – please send comments to Iain (please also read the notes below). Once we are reasonably happy with the content we'll ask David Gardiner or Tim if they have time to do a professional layout.
- **Aim of the good practice guide ... to be used as follows ...**
  - to enable members to lobby their local shops/supermarket, as an individual on their own initiative.
  - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
  - Note that this is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sustran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **PTO**

- **Ideas for content of the Good Practice Guide (may not manage to include all this)**
  - Ideally take account of different types of shops – supermarkets with car parks; onstreet small supermarkets and other local shops; shopping malls (bikes often banned but there is a good precedent in plans for the new St James Quarter development, where bikes will be allowed through the mall galleries, pushed, from Picardy Place to St Andrew Square, including in the lifts).
  - Main emphasis to be on a standard rack, and how to install it properly, rather showing a whole range of unlikely alternatives. A standard rack also more likely to get Council planning approval without hassle when supermarkets apply for permission. Anyone with comments/suggestions please pass to them.
  - To get details from Ed Council as to their standard rack design & installation criteria [Sheffield rack with additional lower horizontal bar]. Our recommendation could be based on that, with any changes – e.g. pointing out need for wide spacing to allow for shopping panniers [what about trailers?]. Also to find where the Council sources racks – ideal if local source.
- **Report on the initial survey** is online at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project).

## M. SUMMER COMPETITION

- **Comp 2015 Favourite Ride** - results - [Sept 28 news item](#). Entries are on website [here](#).
- **Follow-up booklet of favourite rides** to be used in conjunction with spokes maps – booklet now ready for printer, following offer of £3K from Council cycling promotion funds if by end of March. Many thanks to all who have helped – magnificent work in a short time.
- Agreed print run 5500, includes 500 Council, 500 Bike Stn, 800 Spokes members, 200 Mike Lewis novices pack, initial 100 Bike Coop order, and remaining ~2500 for stalls, future shop orders, etc, hopefully enough to last a few years. **Dave** to send order to printer and liaise with Council & Paul over funding. **Judy** to liaise with Tim over collecting/delivering copies needed soon. **Tim** organising storage with Spokes maps at T&S storage and dealing with any shop orders, along with maps, if they do not become too onerous.
- Launch to be held at Laidback Bikes, Thurs 12 May. Andrew Burns attending & speaking briefly. **Rosie** preparing invitee list and will send out invites.
- Press release – could be once booklet is out or later, at time of launch. **Dave** to email booklet group.
- **Comp 2016** – theme is *Shopping by Bike*
  - Entries could be anything to do with the subject – e.g. how you shop by bike, or a good experience, or a bad one, or something about bike facilities at shops, ...
  - **Dave** will do draft entry form based on previous
  - **Prizes** – dropping Peter's Yard (too much hassle) and Reiss (not enough takers).
  - Prizes to be sought, as follows...
    - Mies** – Bike Coop; Camera Obscura & WoI; Kalpna
    - Rosie** – Bike Trax; Filmhouse
    - Judy** – Sustrans; Craigie's Farm
    - Iain** - Laidback Bikes (hopefully a free tour place); EdFoC (hopefully a free hire of Urban Arrow)
    - Dave** - ScotRail

## N. NETHERLANDS CYCLE PLANNING TOUR

- Iain organising a group to go on a David Hembrow cycle planning tour (Assen & Groningen), provisionally Sept 13-15. – hopefully including some spokes and/or go-bike members plus ideally some councillors/officers.
- Costs fall rapidly as numbers on the tour increase (max 12).
- Article included in new Spokesworker and Iain publicising through Go-Bike & elsewhere
- Spokes (and Go-Bike) can contribute to cost of A5 flyer to advertise the tour – can be sent to all members in next mailout, also all councillors (Ed and Lothians) and possibly officials at Scot Govt and council.

## P. POSSIBLE FUTURE RESEARCH PROJECTS

- Possible research projects [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.