

RESOURCES GROUP NOTE OF 25.08.16 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include some notes from earlier meetings, if still relevant

Present: Judy, Dave, Paul, David, Martin, Mies, Rosie, Martyn **Apols:** Iain

Next meetings – please put these dates in your diary

- Sep 8 – Competition judging meeting at Martyn's, see below
- Mid-September – to be decided later, if necessary
- Sep 27 – at Spokes office, including mailout labelling for first half of meeting
- Oct 4 – at Spokes office, including mailout labelling for first half of meeting
- Note - the autumn mailout will be Sat 8 October.

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES MEETINGS

- Nov 8 [DATE CHANGED FROM SEPT] – **Reducing Air Pollution, Holyrood conference**. Very costly (£149 for vol orgs!) but worth leafleting delegates with Bulletin 125 as health feature very relevant. To leaflet from 9-10am. *Location* - Edinburgh Centre for Carbon Innovation, High School Yards Infirmary St. Mies & Martyn were to do this, but both will be away on the new date.

B. STALLS - *Anyone who can help at stalls please contact Martyn or the person shown.*

- Aug 14 **Linlithgow Canal Fun Day** Very successful, with Andy's Mobile Bike Clinic also there. Organised by Richard Toleman, Linlithgow member.
- Aug 18 **Edinburgh College staff open day** – Martyn – big and interested attendance – very worthwhile
- Aug 20 **Take One Action, film & panel** – Mies – small attendance (<20) but good discussion

FUTURE STALLS & POSSIBLES

- **Farmers Market** dates - 10/9, 8/10, 12/11, 10/12
- Aug 28 **Tiso family event** – Spokes stall - **Martyn**
- Aug 27/28 Mela – no - too expensive
- Aug 27 Dalgety Bay annual bike festival – no - no volunteers
- Sep 24 **Grassmarket Mobility Week** – Spokes stall (& more?) – **Martyn** to discuss with organisers
- Sep 24 **FOE conference** in Edinburgh [includes Transport session] – **Mies** speaking – stall also??
- Sept 25 **Ed Council CarFree Day** – 4 streets to be closed, probable stall opportunities – no details yet online. Council contact is clive.brown@edinburgh.gov.uk
- Nov 8 **Cycling Scotland conference, Perth** – spokes stall booked. **Mies** to run stall, **Dave** also going.
- Nov 10 **Spokes Public Meeting** – see below

STALLS FUTURE/ GENERAL

- **Martyn** keen to hand over as main stall organiser, as will be away a lot, including most of Oct-Dec. **Our thanks to Martyn** – stalls currently running very well and with good coverage of opportunities. **Mies** will take this on meantime, working with **Martyn** when he is around. **Dave** to include in next all-member email a request for new trainee stall organiser to work with Mies.
- **Stall helpers instruction sheet** – Judy said useful to update to answer difficult common questions – e.g. complaints about cyclists on towpath [to deal with that question (1) give them shared paths flyer (2) say we have been pressing council for bike facilities on parallel roads to encourage faster cyclists to go there].

C. STALL & OFFICE MATERIALS

- **Mudguard Stickers** running low. New drafts from Tim - **Judy** to finalise with Tim – we are happy with any of the 3. Local printer £120/1000 or £200/2000 – this is roughly what we paid for previous stock 10 years or so ago. Much cheaper online “image printers” - **Judy** to request samples.
- **Spokes map on office wall** – **Judy/Goff** investigating methods of fixing without wall damage.

D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Autumn 2016** – *Benefiting Business through Cycling, Thurs Nov 10, Augustine United.* **Martin** organising
 - **Poster & website article now online and here is the main [Tweet](#).**
 - **Format** – usual 4 speakers then panel QA. *Speakers...*
 - **Cllr Lesley Hinds** - including to talk on *Edinburgh/Lothians City Deal* (which is a big investment to boost infrastructure and employment in Edinburgh and the surrounding councils – how cycling can be built in?)
 - **Michael Johnstone**, Chamber of Commerce Vice-President
 - **Hannah Ward** co-proprietor of The Cycle Service bike shop, on expanding bike business and bikes into other businesses.
 - **David Monaghan** role of cycling in a workplace, Bike User Groups, and benefits to the business.
 - **Chair for discussion session** – **Dr Caroline Brown**, asst professor at Heriot Watt, works on urban sustainability, is one of the main EdFoC organisers.
 - **Additional points/ideas** .. 1. Roving mike essential. 2. Possibly have a form on seats for people to write any examples they know of/ ideas they have linking cycling & business, to get more audience ideas.
- **Bulletin supplement** on same topic to go ahead, contributions requested from the speakers. David Gardiner doing layout. **Sponsorship, or contribution, needed if possible** (£800-£900 cost of the extra page). **David** to ask NextBike. If not, possibility of Sustrans? Other ideas? Would need to know soon.
- **Spring 2017** – Council elections hustings

E. SPOKES MAPS

- **Edinburgh map** now out, 3500 copies, of which 100 are flat copies for pinning on walls. All on water and tear-resistant paper, priced £6.95.
- **Shop/ bulk sales** - Peter Hawkins has taken over from Ian Maxwell.
- **Initial sales v encouraging** – orders received at office from individuals now total nearly 100 Edin - and over 50 Lothians maps, perhaps thanks to the special offer emphasising the opportunity of buying at same time. Also order of 100 Ed maps from Napier Uni; 70 sold to individuals in RBS Gogarburn BUG and nearly 20 to Ed Uni Computing Service [the latter 2 due to enthusiastic spokes members promoting the map within their workplace].
- Edinburgh edition on **new base map** (XYZ) to allow electronic version has been badly delayed and no likelihood of appearance any time soon.
- New **Glasgow edition** was paid for by the council, 12500 copies, and is available free (on ordinary paper) at council events and Glasgow Bike Station (through their Better Way to Work project) – not in bike shops. Electronic version also downloadable for smartphones. Development of a paid-for printed water/tear-resistant version is currently on hold as Ian is very short of time.
- Longer term spokes maps future unclear as Ian very busy at work and Tim not keen on doing future maps. On the other hand, David Gardiner has come in and done a lot on the reverse of the new Edinburgh map. May be a meeting of the maps group to discuss.

Two matters now needing attention...

- **Employer initiative** - Grant of £2500 towards map obtained from Edinburgh Council, in exchange for which we promised to try and get it pinned up in workplaces and/or made available to interested staff. **David** taking lead on this project. Original idea was write to Chamber of Commerce and Essential Edinburgh asking if they would circulate a special map offer to local companies - but Judith from Council wrote to say they are taking on a consultant in August to promote active travel with large employers and suggested we wait to work with them. **David** to liaise with Judith – he is awaiting response.
- **Surplus existing Ed maps** Approx 400 remaining copies – need to find a good use for them without jeopardising sales of the new map. Will offer to schools for use in classes – e.g. geography or outdoor education, as Tim did very successfully with surplus old Midlothian maps. **Mies** will be main organiser, with **Martin** helping with delivery. **Dave** will create a website page similar to the Midlothian offer, then publicise via twitter; if response too low then Mies will contact other schools by email and/or via council.

F. NETHERLANDS CYCLE PLANNING TOUR

- **Iain** organising group to go on a David Hembrow cycle planning tour (Assen & Groningen), Sept 13-15. Approx 7 people going, incl Dave & Anne from Spokes, Iain from Spokes/Go_bike, and others Go-Bike(?)

G. MOTORIST AWARENESS CAMPAIGN – 'BIKE ALERT'

- *Video* – complete – click the *videos* tab or go straight to www.spokes.org.uk/videos.
- *Leaflet* – printed, 5000 copies, of which 2000 for mailout; others for schools events, stalls, other. Very cheap cost from Instantprint online service (under £100 for the 5000 A4->A5 folded leaflets).
- *6th former sessions 2016* being coordinated by **Martin** working with Brian, Donald, Martyn, Mies...
 - **WL**, Aug 30-Sep 1; **EL/ML** (joint event) also Aug 30–Sep 1; We will definitely attend these. More volunteers needed - **Martin** sent wording to **Dave** who emailed all Lothians members + those who volunteered to be a spokes speaker – several volunteers resulting!
 - **Edinburgh**, Oct 3-6. CEC currently unwilling to give a slot in main session, only sideshow like last year – very unsatisfactory, so may not be worth going. Brian has written to them about this - no reply.
- *Other uses* – driving schools, police rehab, etc, etc, to be discussed by **Martin** & **Mies** and report back at future meeting. **Mies** has previous database of such addresses [but now rather old].
- *Official launch of video/leaflet?* – **Martin** and **Mies** to discuss if and what to do, and make arrangements or report back. Likely to appeal to the press. Could be just a press release & website/twitter publicity. Would be easy to get supportive quotes for the press, e.g. from Andrew Burns/ Lesley Hinds and from Fyfes. If we have a launch, Sept/Oct are the best time, with video finalised, leaflet printed, Fyfe money now spent (on leaflet design + printing) and 6th former sessions happening.
- **Mies** to inform Fyfe's of use of video and give them the printed leaflet (also could ask re press release?)

H. SUMMER COMPETITION

- **Comp 2016** – theme is *Shopping by Bike*
- Entries now in the teens and rising slowly. Dave has put it in all-member circular, emailed all previous winners and done some *tweeting*. David emailed all RBS Gogarburn BUG members – several entries resulting.
- **Judy** looking after the prizes. Note that we need proof for all, on paper or by email. **Everyone below** – please send prizes to Judy if not already done.
 - Mies** – **Bike Coop** (w'proof panniers); **Camera Obscura/ WoI** (2 fam tickets); **Kalpna** (lunch for 2)
 - Rosie** – **Bike Trax** (voucher for £30); **Filmhouse** (2 tickets)
 - Judy** – **Sustrans**; **Craigie's Farm** (£30 hamper)
 - Iain** - **Laidback Bikes** (free tour place); **EdFoC** (free hire of Urban Arrow).
 - Dave** – **ScotRail** (return for 2 between any 2 Scottish stations)
- **Outside Judge** - **Dave** to ask Hannah from Cycle Service. If she can't, try David Gardiner.
- **Prize distribution** – **Judy** happy to do this if after 15 September, but possibly **Mies** will do it – to be decided at the judging meeting.

J. SUPERMARKETS PROJECT

- Postponed till Iain at meeting. Offer from Joe Taylor, who works for Cockburn, to get involved – invite him next time we discuss this? **Dave** has sent address to Iain.
- **Iain** circulated email with 2nd version of draft good practice guide. **Everyone** – please send comments to Iain (please also read the notes below). Once we are reasonably happy with the content we'll ask David Gardiner or Tim if they have time to do a professional layout.
- **Aim of the good practice guide ... to be used as follows ...**
 - to enable members to lobby their local shops/supermarket, as an individual on their own initiative.
 - to contact local regional managers of all supermarket chains, with the aim to find at least one willing to undertake an exemplary project covering all their stores – this would need one or more people within Resources Group (or other in Spokes) to take this on. The person could then potentially also work with locals from the above bullet point.
 - Note that this is an innovative project for which we could almost certainly get grant assistance if necessary if we decide to take it further in a ways that needs significant funding, as we did with the tenements project – e.g. Sustran or Cycling Scotland or SCSP cash (via Ed Council). This might be particularly helpful if any supermarket chain takes up the project and works with us, or if we organise local members lobbying their stores on a wide scale.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.
- See minutes of 15.3.16 for initial Good Practice Guide ideas, mostly now in Iain's draft.

K. 40TH ANNIVERSARY - 2017

- **Mies & Martin** to discuss and possibly form a subgroup to develop & progress ideas. Anything involving a lot of work should ideally be aimed to be seen by lots of people, to be worthwhile effort. Suggestions...
 - **Exhibition** as we had for 25th anniversary, touring Edinburgh libraries and other public outlets. A lot of work, but seen by many people. Mies was involved in previous exhibition, with Euan Renton.
 - **Public meeting** celebrating the history. Could be one of our regular public meetings, or additional. Martin was involved in an anniversary meeting in Bristol, but a lot of work for relatively small number of people, 25ish. If we have an exhibition it could also be displayed at a public meeting.
 - **Council reception** – as for previous anniversary – 25th? 30th? Must ask well before, via a councillor(?)
 - **Minimal effort option** – Just have a pub evening, booking a pub room.

L. AGM / MEMBER MEETING

- Postpone till 2017 due to amount of activity at present. Could be 30 mins before a public mtg, as before, or separate members' meeting, e.g. in a pub room, with ~30 mins business, then general chat/ socialising.
- If there is a 40th anniversary public or members meeting, as above, an AGM could precede it.

M. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO circulated to members, with no feedback except punctuation etc, so we can use these. Dave met SCVO for advice re modification of model SCIO constitution.
- There are 2 models: single tier (trustees only); 2-tier (members + trustees).
 - **2-tier** - most traditionally democratic, powerful members' AGM, and the model we had expected. However, has disadvantages, with an organisation like ours of 1000+ members. Legal requirement to give out names of all members on request by a member; databases must be updated within 28 days (we don't achieve that); must keep all names/addresses for 6 years; all members have certain legal duties – e.g. to ensure organisation sticks to its objectives; etc.
 - **Single-tier** – structure more like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense of that word) and more like we operate now. Trustees could include any of the people active in spokes, depending on how we drew up the constitution.
 - In either case trustees do have some liability but much less than actively involved individuals have now
 - Resources had a clear preference for the single-tier model because of the above 2-tier disadvantages. **Dave** to try and edit the single-tier model constitution to tie in with our practice, and will report to the working group & AGM about the single-tier preference.

Remaining items below from previous meetings – no time to discuss further

N. SPOKES POSSIBLE DEVELOPMENTS

- **Improved website accessibility**, possibly different front end like LCC. All agreed, but might need a professional. Danger of losing existing links – many pages have cross-links, since Spokes info is more web-like than tree-like. + Council and others link to some of our web pages. Most info is findable via either the 'cloud' or search box. Mtg to be held to discuss [new member Adam Shepherd to be invited].
- **Group name for Resources** – Martin has set this up... *resources-spokes@googlegroups.com*. The footer of these group emails lists who is in the group, so you can know who you are emailing.

P. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. Further delay as the proposed software GroupSpaces now no longer has technical support. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Stuart** looking into this.

Q. OTHER TOPICS TO REVISIT AS AND WHEN

- **Traffic Count** – May and November
- **Current topics** flier for stalls
- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.