

RESOURCES GROUP NOTE OF 15.02.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Mies, Judy, Paul, Dave, David **Apols:** Rosie, Martin

[Labelling took longer than expected, so less time than usual for discussion – mainly centred on stalls]

Next meeting

- March 8 or 9, at St Martins, 7pm

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS

- CEC 20mph communications steering group, 22.2.17. **Martin** to attend and confirm to them.

B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- *Feb 25, March 25, May21, Sep 23, Oct 28* **Farmers Market**
- *Feb 17* **Ed Uni Student Assn Green Festival** [also Sat 18 infra tour by Planning Group/Martin]. Due to a mix-up by EUSA the 17th is now their food stalls day, but that should give us a new audience!
- *Mondays Feb 6 (central), 13 (West - Wester Hailes), 20 (North Ed), 27 (East – craigmillar)* **Ed Council Locality planning exhibitions** – we are sending a person to set up spokes materials at these exhibitions 9-10.00 and stay for launch 10-11 by local councillors. First two were well attended and useful.
- **Ed Council roadshow for local businesses green coordinators** – possibility of us having a stall here – **David** to find details of what/when. General feeling it would be good to try this once if feasible.
- **EdFoC week** – see below.

STALLS FUTURE/ GENERAL

- **Mies** has taken over as main stall organiser. **Dave** included in Spokesworker a request for assistant stall organiser to work with Mies, but no volunteers. Repeat request again in next email circular??
- **Dave** to send Mies up-to-date list of people who ticked stall help on m'ship forms, for future stall circulars. **Mies** also to check that current helpers are all still on it.
- **Stalls review meeting, Tues 7 Feb** – Very useful mtg, with good turnout of regular stall helpers.
 - **Full notes of meeting and lists of stall items now on website [here](#).**
 - *purpose of stalls* – in line with spokes objectives, both campaigning and encouraging individuals
 - *content/ materials* for stalls – need to have less on display, but available for when needed
 - *maps* – continue to sell at discounted prices (£5 Ed; £4 others) but no multi-buy offers
 - *briefings & instruction sheets* – to be improved
 - *social for volunteers* – an annual event would be useful and appreciated by volunteers

C. STALL & OFFICE MATERIALS – n/a

D. EDFOC WEEK, June 9-18

- **Bike Breakfast** Thurs June 15 (due to WCCC conference on Weds). **Mies** organising – will book into EdFoC programme.
- **Public meeting** – see below – Martin has booked date into EdFoC programme
- **Other Spokes events??** Resources Group members to think if anything else. Also **Martin** will raise at Planning Group – possible infrastructure tour?
- **Spokes sponsorship** - Dave had contacted Kim as agreed, and we will be an EdFoC sponsor on same conditions as last year.

E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Spring** – Council elections hustings, **April 6 at Augustine United**. **Martin** organising. Booking extra room so we can easily fit in 5 discussion groups. *Note* - Date of election is Thurs 4 May.
Green – Cllr Nigel Bagshaw, Lab – Cllr Maureen Child, SNP – Cllr Adam McVey, Con – Cllr Nick Cook, LibDem – Hal Osler.
 - **June – EdFoC week public meeting** – **Martin** organising. Weds 14 evening (day before bike breakfast). (Augustine unavailable on 15th, but 14th evening won't clash with Glasgow WCCC day conference). If poss, theme of reducing road danger, with speaker from police re. introducing the West Midlands 'closepass' initiative in Scotland. Possible other speakers ...
 - road justice – Donald Urquhart??
 - presumed liability? – Brenda Mitchell? But had a speaker from Cyclelaw at our health meeting
 - a councillor on the council Police Board? [e.g. car parking in cycle lanes?]
 - 20mph speaker? from council? or govt official? Or Living Streets?
 - Other ideas??
- NB - Police speaker likely to be main attraction – if they won't come, need to change topic??
- **Possible future topics** -
 - *Autumn meeting* – probably policies of the new council – new Council Transport Convener
 - *Any meeting* [suggested by Ian] – Cycling for all ages & abilities. e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor.

F. SPOKES MAPS

- **Maps group meeting held.** Decisions on future editions –
 - **Polyart** – all new editions will be on polyart (and hence price rise by £1)
 - **Edinburgh** (2016) map selling well. New edition probably needed in 18 months or so. Big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer.
 - **East Lothian** (2014) New edition hopefully late Spring, Tim doing cartography
 - **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, then possibly new edition next year. Unclear who will do it – Tim not interested; David Gardiner possible.
 - **Midlothian** (2015) Stock and age both ok.
 - **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper). Glasgow Council will post out copies free on request, so this is now on our website maps page, and Council is to send us a small supply (**Dave** to remind them). Development of a paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible.
- **Employer initiative** – **David** has emailed Chamber of Commerce,; still to do Essential Ed, FSB (are there others??) to asks if they would publicise – e.g. include in newsletters to their members and/or on websites, and to add to their 'green' credentials. **Dave** to send David FSB contact if can find it. NB Bulk orders go to the maps@.. address and are handled by Peter.
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? **Mies** to keep a note of what recipients say they will be used for.
- **Maps archive.** **Judy** to identify which old maps we have copies of then **Dave** include request for missing maps in a member email circular. Ideally keep 2 of each, with one always kept in the office?

G. SUMMER COMPETITION 2017

- Agreed Judy suggestion, **Simple cycling improvements** - simple improvements, by Council, employers or others, at low cost, to improve existing everyday journeys and/or encourage more people to cycle. Entries must be for a specific location (in Ed or Lothians), not general ideas.
- As always, photos will be welcome; and we say that in judging we take into account not just the idea but also how well its benefits are described.
- As usual, Spring Bulletin will have a preview of the comp, but launch it in Summer issue.
- **Dave** to do a draft entry form [final not needed till comp launched in June Bulletin].

H. TRAFFIC COUNT - Next count June

J. 40TH ANNIVERSARY - 2017

- **Mies, Martin, Rosie, Martyn** subgroup discussed ideas after 7 Feb stalls meeting. Probable actions...
 - **Exhibition** – updated from our 30-year exhibition. Hopefully to show in Parliament then rotate round libraries, use at events, etc. **Martin** to check Parliament arrangements [NB – suggest do this via Alison Johnstone's office – see next para]. *Later* – **Dave** to pass on details of Transform Creative (offshoot of Transform Scotland) as possible for the display design/production - some Spokes funding would be needed but would create a professional product. Also possibility of a grant from somewhere??]
 - **Scottish Parliament** – Dave has written to Spokes member Alison Johnstone MSP re possibilities for autumn. She will do a motion and will try for a Members' debate (but not many opportunities). Exhibitions also possible – there are 2 locations in the Parliament, with different exhibitions weekly.
 - **Before/After scenarios** could be in exhibition. NB – those that go back into history especially appropriate. Possibles - Traffic counts; A90; Meadows; Maps; Bulletins/communications; council budgets; National lobbying; cycle facility development (rly paths → onroad lanes → segregated lanes)
 - **Video documentary** of Spokes history/ achievements/ lessons – **Rosie** has identified some possible Napier students to do this as a coursework project (or two!) **Mies** to check on supervision conditions.
 - **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. Ian may have slideshow from 30th anniversary; Dave also has old photos.
 - **Archive material** for exhibition &/or video. Some main points are in Bulletins of our 10 and 30 year anniversaries (B33 and [B98](#)) – copies given to Martin. Also in [B100](#). Also some materials still in office from 30th anniversary exhibition. *Later*: Dave has created history [website page](#) for easy access to such documents.
 - **Social event** celebrating the history. Could replace our autumn public meetings, or additional. Could include AGM, exhibition, presentation, videos, etc.
 - *Also to consider - Council reception??* – as for 30th anniversary. Council would probably meet refreshments costs and we could probably extend the invite to all members [possibly with a limit]. Problem with election coming, and various friendly councillors leaving, but could informally ask Maureen Child &/or Adam McVey when they are at our public mtg -they are 99% sure to be re-elected.

K. SUPERMARKETS PROJECT

- Dave & Martin had mtg with **Joe**, who works for Cockburn and happy to take this on.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Iain has made his previous materials available. Joe happy to work on layout as well as content.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative. *Aim for May mailout if poss.*
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for Joe, including making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

L. MOTORIST AWARENESS CAMPAIGN – 'BIKE ALERT'

- *Video & leaflet at www.spokes.org.uk/videos*. In total ~3000 leaflets used at schools events, 2000 in mailout; 5000 remaining.
- *Other uses* – driving schools, car hire offices, police rehab, etc, being discussed by **Martin & Mies**. **Mies** looking out previous database of such addresses [now rather old]. **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display. *Later*: a Spokes member has tweeted being impressed to see them on display in Hertz!

M. SAFETY ISSUES

- **Martin** considering setting up a Safety group, now that a good number of Spokes members have been involved at the 6th former sessions and interested in some continuing involvement. Major aims would be to promote safer cycling in a positive way, not making cycling look dangerous, and trying to influence council, police, etc, to use similar approach. The group could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
- Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group (NB – BW is now a Labour candidate in the council elections).
- **Martin** has emailed CEC Road Safety Team (Allan Hoad, Caroline Warhurst from Edinburgh Police's contact), Police Scotland (Edinburgh - Dominic Doyle (PC?) who went to West Midlands to look at their Safe Passing initiative) and Living Streets (Stuart Hay) to talk about their activities and how we might work together. No replies yet? *For reference* – the officer (Inspector?) responsible Scotland-wide for vulnerable road users is Vinnie Fisher.
- *CEC Streets Ahead* - **Martin** trying to find out why we are not invited to participate in Streets Ahead planning meetings (Mies used to attend). Mies thinks similar meetings with outside representation may no longer happen at all because 2 key enthusiastic personnel left (Steven Murrell & ?police person).
- [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].

N. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO circulated to members, with no feedback except punctuation etc, so we can use these. Dave met SCVO for advice re modification of model SCIO constitution.
- Resources Group decided single-tier SCIO is only realistic option – see minutes from 2016 for reasons. **Single-tier** – structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense of that word) and more like we operate now. Trustees could include any of the people active in spokes, depending on how we drew up the constitution.
- **Dave** to try and edit the single-tier model constitution to tie in with our practice.

Q. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. Further delay as the proposed software GroupSpaces now no longer has technical support. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Dave** to check with Stuart on progress.

R. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Website – how it relates to other Spokes media, and possible changes**
 - *facebook* and *twitter* give a timeline of current very immediate activity
 - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the 'cloud' or the search box].
 - the other important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security)
 - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
 - Martin has contacted Stuart to see if google analytics can help give some clues to how the website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work on the website. Member Adam Shepherd (who runs the Roseburn support group website) had also offered help.