

RESOURCES GROUP NOTE OF 09.03.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Mies, Judy, Dave, David, Rosie, Martin **Apols:** Paul, Joe

Next meeting

- March 30, Thursday, at St Martins, 7pm

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS

- CEC 20mph communications steering group, 22.2.17. Martin attended – nothing for us to follow up.
- March 15 – important Scotland transport conference with Minister speaking. **Mies** (and **Martin** if he can make it) to leaflet delegates on arrival. **Dave** to send details to Mies.

B. STALLS - *Anyone who can help at stalls please contact Mies or the person shown.*

- *March 25, May 21, Sep 23, Oct 28* **Farmers Market**
- *April 22* – **Pedal on Parliament** – **Mies** to contact organisers to check ok to have stall again. Hopefully we will also again be able to leaflet participants with spare bulletins.
- *June 3-4* - **Meadows Festival**
- *Various others* – **Mies** investigating several other possibilities, including possibly a 'Wild Weekend' event in West Lothian – Ross Hendry and David Liddell from Livingston likely helpers.
- *Aug 20* – **Linlithgow Canal Fun Day** – will probably have a stall again, staffed by locals, but materials transport would be needed.
- **Ed Council roadshow for local businesses green coordinators** – possibility of us having a stall here – **David** to find details of what/when. General feeling it would be good to try this once if feasible.
- **EdFoC week** – see below.

C. STALL & OFFICE MATERIALS – n/a

D. EDFOC WEEK, June 9-18

- **Bike Breakfast** Thurs June 15 (due to WCCC conference on Weds). **Mies** organising – will book into EdFoC programme. [twitter hashtag #SpokesBB]
- **Public meeting** Weds June 14 – see below – Martin has booked date into EdFoC programme
- **Other Spokes events??** Resources Group members to think if anything else. Also **Martin** will raise at Planning Group – possible infrastructure tour?
- **Spokes sponsorship** - We are an EdFoC sponsor again, on same conditions as last year.

E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Spring** – Council elections hustings, **April 6 at Augustine United**. **Martin** organising.
 - Booking extra room so we can easily fit in 5 discussion groups.
 - Speakers: Green – Cllr Nigel Bagshaw, Lab – Cllr Maureen Child, SNP – Cllr Adam McVey, Con – Cllr Nick Cook, LibDem – Hal Osler.
 - We will need more helpers than usual, to accompany speakers as they circulate, and to take notes. *Subsequent thought* - should we try giving the note-takers a pro-forma so that any answers given to important questions are noted?
 - *Note* - Date of election is Thurs 4 May.

- **June – EdFoC week public meeting – Martin** organising. Weds 14 evening (day before bike breakfast). (Augustine unavailable on 15th, but 14th evening won't clash with Glasgow WCCC day conference).
 - Theme: reducing road danger, with **speaker from police** re. introducing the West Midlands 'closepass' initiative in Scotland. Other speakers to be invited...
 - **Mark Ruskell MSP**, who is to introduce a Bill for default 20mph in all Scottish urban areas
 - **Dr Caroline Brown**, on her research into heavy lorries & VRUs (vulnerable road users)
 - **Napier University researcher into VRUs – Dave** to find out more before definite invite.
If any of the above fail, could consider...
 - presumed liability? – Brenda Mitchell? But had a speaker from Cyclelaw at our health meeting
 - a councillor on the council Police Board? [e.g. car parking in cycle lanes?]
 - 20mph – another MSP? speaker from council? Living Streets? Chris Oliver's 20mph PhD researcher?
- **Possible future topics -**
 - *Autumn meeting* – probably policies of the new council – new Council Transport Convener
 - *Cycling for all ages & abilities.* e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
 - *Tram* – a. Chris Oliver study of 300 tramline injury cases later this year b. Tramline extension issues.

F. SPOKES MAPS

- **Maps group meeting held.** Decisions on future editions –
 - **Polyart** – all new editions will be on polyart (and hence price rise by £1)
 - **Edinburgh** (2016) map selling well. New edition probably needed in 18 months or so. Big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer.
 - **East Lothian** (2014) New edition hopefully late Spring, Tim doing cartography
 - **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, then possibly new edition next year. Unclear who will do it – Tim not interested; David Gardiner possible.
 - **Midlothian** (2015) Stock and age both ok.
 - **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper). Glasgow Council will post out copies free on request, so this is now on our website maps page, and Council is to send us a small supply (**Dave** to remind them). Development of a paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible.
- **Employer initiative** – David emailed Chamber of Commerce, Essential Ed, FSB – no more we can do.
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? **Mies** to keep a note of what recipients say they will be used for.
- **Maps archive.** Dave has included request for missing maps in 8.3.17 Spokesworker, emailed to all members. Ideally we'd like to have 2 of each, with one always kept in the office.

G. SUMMER COMPETITION 2017

- **Simple cycling improvements** - by Council, employers or others, at low cost, to improve existing everyday journeys and/or encourage more people to cycle. Entries must be for a specific location (in Ed or Lothians), not general ideas.
- As always, photos will be welcome; and we say that in judging we take into account not just the idea but also how well its benefits are described.
- **Dave** to do a draft entry form [final not needed till comp launched in June Bulletin].
- Prizes to be obtained (to be allocated in September, valid until at least end of 2017)
 - **Dave** – ScotRail, EdFoC (urban arrow), Laidback
 - **Judy** - Sustrans (choice of, maybe, 3 maps), Craigie (suggest 2 vouchers, not hamper)
 - **Mies** – Ed Bicycle, Camera Obscura, Kalpna
 - **Rosie** – Bike Trax, Filmhouse

H. TRAFFIC COUNT - Next count May 9

J. 40TH ANNIVERSARY - 2017

- **Mies, Martin, Rosie, Martyn** subgroup discussed ideas after 7 Feb stalls meeting. Probable actions...
 - **Exhibition** – updated from our 30-year exhibition. Hopefully to show in Parliament then rotate round libraries, use at events, etc. **Martin** to check Parliament arrangements [NB – suggest do this via Alison Johnstone's office – see next para]. **Mies or Rosie** to contact Transform Creative (offshoot of Transform Scotland) as possible for the display design/production - some Spokes funding would be needed but would create a professional product. Also possibility of a grant – Transform has list??
 - **Scottish Parliament** – Dave has written to Spokes member Alison Johnstone MSP re possibilities for autumn. She will do a motion and will try for a Members' debate (but not many opportunities). Exhibitions also possible – there are 2 locations in the Parliament, with different exhibitions weekly.
 - **Before/After scenarios** could be in exhibition. NB – those that go back into history especially appropriate. Possibles - Traffic counts; A90; Meadows; Maps; Bulletins/communications; council budgets; National lobbying; cycle facility development (rly paths → onroad lanes → segregated lanes). Example of a poor outcome, despite much effort, Canal to West End; **Dave** pass info to Rosie.
 - **Video documentary** of Spokes history/ achievements/ lessons – **Rosie** has identified some possible Napier students to do this, but not as a coursework project (or two!), so no supervision conditions. NB – Hilary McDowell also suggested a v.short video of mailout, for website, for potential volunteers.
 - **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. Ian may have slideshow from 30th anniversary; Dave also has old photos.
 - **Archive material** for exhibition &/or video. Some main points are in Bulletins of our 10 and 30 year anniversaries (B33 and [B98](#)) – copies given to Martin. Also in [B100](#). Also some materials still in office from 30th anniversary exhibition. *Later:* Dave has created history [website page](#) for easy access to such documents.
 - **Dave** will do draft centre page 40th anniversary supplement for Bulletin 128.
 - **Social event** celebrating the history. Could replace our autumn public meetings, or additional. Could include AGM, exhibition, presentation, videos, etc.
 - *Also to consider - Council reception??* – as for 30th anniversary. Council would probably meet refreshments costs and we could probably extend the invite to all members [possibly with a limit]. Problem with election coming, and various friendly councillors leaving, but could informally ask Maureen Child &/or Adam McVey when they are at our public mtg -they are 99% sure to be re-elected.

K. SUPERMARKETS PROJECT

- *After Resources* – **Joe** emailed to say his work at Cockburn had been very busy with the Director leaving, but he is now working on draft leaflet.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Iain has made his previous materials available. Joe happy to work on layout as well as content.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative. *Aim for May mailout if poss.*
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for Joe, including making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

L. MOTORIST AWARENESS CAMPAIGN – 'BIKE ALERT'

- *Video & leaflet* at www.spokes.org.uk/videos. In total ~3000 leaflets used at schools events, 2000 in mailout; 5000 remaining.
- *Other uses* – driving schools, car hire offices, police rehab, etc, being discussed by **Martin & Mies**. **Mies** looking out previous database of such addresses [now rather old]. **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display. *Later:* a Spokes member has tweeted being impressed to see them on display in Hertz!

M. SAFETY ISSUES

- **Martin** considering setting up a Safety group, now that a good number of Spokes members have been involved at the 6th former sessions and interested in some continuing involvement. Major aims would be to promote safer cycling in a positive way, not making cycling look dangerous, and trying to influence council, police, etc, to use similar approach. The group could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
- Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group (NB – BW is now a Labour candidate in the council elections).
- **Martin** has emailed CEC Road Safety Team (Allan Hoad, Caroline Warhurst from Edinburgh Police's contact), Police Scotland (Edinburgh - Dominic Doyle (PC?) who went to West Midlands to look at their Safe Passing initiative) and Living Streets (Stuart Hay) to talk about their activities and how we might work together. No replies yet? *For reference* – the officer (Inspector?) responsible Scotland-wide for vulnerable road users is Vinnie Fisher.
- [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].

N. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Spokes objectives modifications to suit SCIO circulated to members, with no feedback except punctuation etc, so we can use these. Dave met SCVO for advice re modification of model SCIO constitution.
- Resources Group decided single-tier SCIO is only realistic option – see minutes from 2016 for reasons. **Single-tier** – structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense of that word) and more like we operate now. Trustees could include any of the people active in spokes, depending on how we drew up the constitution.
- Email discussions had again raised question of single v. dual tier, and even just going for non-SCIO charitable status, but general feeling remains that single-tier SCIO probably most appropriate given our way of working and that we exist to work towards our objectives rather than to represent a membership.
- **David** volunteered to follow up the above again with SCVO or EVOC, and then to try and edit the single-tier model constitution to tie in with our practice.

P. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. Further delay as the proposed software GroupSpaces now no longer has technical support. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Dave** to check with Stuart on progress.

Q. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Website – how it relates to other Spokes media, and possible changes**
 - *facebook* and *twitter* give a timeline of current very immediate activity
 - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the 'cloud' or the search box].
 - the other important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security). eg. It is proving useful for the 40th anniversary materials, and there are positive comments from professionals, eg. [this tweet](#).
 - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
 - Martin has contacted Stuart to see if google analytics can help give some clues to how the website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work on the website. Member Adam Shepherd (who runs the Roseburn support group website) had also offered help.