

RESOURCES GROUP NOTE OF 27.04.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Dave, David, Judy, Mies, Martin **Apols:** Paul, Rosie

Next meeting

- to confirm by email – possibly Weds 24 May [a good turnout is vital to finish labelling for Sat 27 mailout]

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS - n/a

- Ed Council green roadshow for local businesses – Judith Cowie at Council is keen to have materials to assist people who might cycle to work possibly *Use of paths* and *How to be a cycling flat-dweller*. **David** to discuss with Judith. NB Only ~50 left of the flat-dweller factsheet. An updated reprint impossible as we don't have the artwork, but we could reprint existing with a revised update sheet; or we do have the artwork for the fuller [8-page version](#) and could update and/or cut it to 4-page, and print that.

B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- *May20, Sep 23, Oct 28* **Farmers Market**
- *May 7* – **Bikes for Refugees event**
- *May 14* – **Aberlady community event** – one local (Ros) volunteered to help, following email circular
- *June 3-4* - **Meadows Festival**
- *June 9-18* **EdFoC week, Bike Breakfast & public meeting** – see below.
- *June 14* – **WCCC conference** – **Ian (Maxwell)** to run Spokes stall; **Dave** also attending
- *Aug 20* – **Linlithgow Canal Fun Day** – probably stall again, staffed by locals, but transport needed.
- *Various others* – **Mies** investigating several other possibilities, including possibly a 'Wild Weekend' event in West Lothian – Ross Hendry and David Liddell from Livingston likely helpers.

C. STALL & OFFICE MATERIALS

- **Employer leaflet** Discussed possible Spokes leaflet on how to help employers become more bike friendly – most important element being an enthusiastic employee setting up a BUG at the workplace. **David** will look into this. Leaflet could be available at stalls, be online, and be sent to all members in autumn mailing.
- **Spokes sweatshirt/ jacket for use at events** Martin suggested a bright-coloured top could be useful and better than our existing hi-viz tops. Would need to be warm and bright. No volunteers to look into this.

D. EDFOC WEEK, June 9-18

- **Bike Breakfast** [#SpokesBB] Thurs June 15 (due to Weds WCCC conference). **Mies** organising.
- **Public meeting** Weds June 14 – see below.
- **Spokes sponsorship** - We are an EdFoC sponsor again, on same conditions as last year.

E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **June – EdFoC week public meeting** – **Martin** organising, but will away, so **Mies** on the day. *Theme: reducing road danger* Weds 14 evening (day before bike breakfast).
 - **Speaker from police** - PC Dominic Doyle who is running #OpClosePass in Edinburgh
 - **Mark Ruskell MSP**, who is to introduce a Bill for default 20mph in all Scottish urban areas
 - **Dr Caroline Brown**, on her research into heavy lorries & VRUs (vulnerable road users)
 - **Suzanne Meade**, Napier University researcher into VRUs Topic: her research on how road danger relates to different age groups and age/location.
 - **Chair for discussion session** – **Kirsty Lewin**.
 - **Dave** has done a poster – will soon be on website, probably after council election.

- **Possible future topics -**
 - *Autumn meeting* – probably policies of the new council – new Council Transport Convener. **Martin** to check if we have booked a provisional date.
 - *Cycling for all ages & abilities.* e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
 - *Tram* – a. Chris Oliver study of 300 tramline injury cases later this year b. Tramline extension issues.

F. SPOKES MAPS

- **Maps group meeting held.** Decisions on future editions –
 - **Polyart** – all new editions will be on polyart (and hence price rise by £1)
 - **Edinburgh** (2016) map selling well & down to 500 copies – reprint needed this summer – Peter investigating. Future edition - big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer.
 - **East Lothian** (2014 → 2017) New edition now at printer. Will be Polyart paper, cover price 6.95.
 - **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, then possibly new edition next year. Unclear who will do it – Tim not interested; David Gardiner possible.
 - **Midlothian** (2015) Stock and age both ok.
 - **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper). Glasgow Council will post out copies free on request, so this is now on our website maps page, and Council is to send us a small supply (**Dave** to remind them). Development of a paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible..
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? **Mies** to keep a note of what recipients say they will be used for.
- **Maps archive.** Hope for 2 of each, with one always kept in the office. Dave included request for missing maps in 8.3.17 Spokesworker, emailed to all members. Several have now donated old maps.

G. SUMMER COMPETITION 2017

- **Simple cycling improvements** - by Council, employers or others, at low cost, to improve existing everyday journeys and/or encourage more people to cycle. Entries must be for a specific location (in Ed or Lothians), not general ideas.
- As always, photos will be welcome; and we say that in judging we take into account not just the idea but also how well its benefits are described.
- Entry form draft agreed to be final, except prizes still to be finalised
- Prized (to be allocated in September, valid until at least end of 2017) Prizes in **bold** still to be obtained..
 - **Dave** – ScotRail, EdFoC (urban arrow), Laidback
 - **Judy** - Sustrans (choice of 5 maps), Craigie (£10 voucher & £15 hamper – could be 1 or 2 prizes)
 - **Mies** – Ed Bicycle, Camera Obscura (2 prizes) , **Kalpna**
 - **Rosie** – **Bike Trax, Filmhouse**

H. TRAFFIC COUNT - Next count May 9

- Results would be appreciated same day by Dave if possible in order to go into the Bulletin if interesting.

J. 40TH ANNIVERSARY - 2017

- **Mies, Martin, Rosie, Martyn** subgroup organising. Probable actions...
- **Exhibition** – updated from our 30-year exhibition. Hopefully to show in Parliament then rotate round libraries, use at events, etc. **Martin** checking Parliament arrangements via Alison Johnstone's office – see next para]. **Mies or Rosie** to contact Transform Creative (offshoot of Transform Scotland) as possible for the display design/production - some Spokes funding would be needed but would create a professional product. Also possibility of a grant – Transform has list??

- **Scottish Parliament** – **Martin** in touch with Alison Johnstone MSP 's office. She hopes to do a motion and will try for a Members' debate in week of Nov 6. Exhibition may also be possible the same week.
- **Before/After scenarios** could be in exhibition. NB – those that go back into history especially appropriate. Possibles - Traffic counts; A90; Meadows; Maps; Bulletins/communications; council budgets; National lobbying; cycle facility development (rly paths → onroad lanes → segregated lanes). Example of a poor outcome, despite much effort, Canal to West End. Lothians example – paths relating to Bathgate/Airdrie rail project - **Dave** to pass info to Rosie.
- **Video documentary** of Spokes history/ achievements/ lessons – **Rosie & Martin** meeting Napier students to discuss. Successful videoing at PoP and our Election hustings public meeting. NB – Hilary McDowell also suggested a short video of the mailout, to go on website, for potential volunteers – maybe this could be done by a member (Bryce?) independent of the 40th?
- **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. Ian may have slideshow from 30th anniversary; Dave also has old photos.
- **Archive material** for exhibition &/or video. Some main points are in Bulletins of our 10 and 30 year anniversaries (B33 and [B98](#)) – copies given to Martin. Also in [B100](#). Also some materials still in office from 30th anniversary exhibition. *Later:* Dave has created history [website page](#) for easy access to such documents.
- **Dave** will do & circulate draft centre page 40th anniversary supplement for Bulletin 128.
- **Social event** celebrating the history. Could replace our autumn public meetings, or additional. Could include AGM, exhibition, presentation, videos, etc.
- *Also to consider - Council reception??* – as for 30th anniversary. Council would probably meet refreshments costs and we could probably extend the invite to all members [possibly with a limit]. Problem with election coming, and various friendly councillors leaving, so need to await election results

K. SUPERMARKETS PROJECT

- **Joe** working on draft leaflet, which will be circulated to Resources members for comment soon.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Iain has made his previous materials available. Joe happy to work on layout as well as content.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative. *Aim for May mailout if poss.*
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for Joe, including making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at www.spokes.org.uk/videos. In total ~3000 leaflets used at schools events in autumn 2016 + 2000 in mailout; 5000 remaining.
- *Other uses* – driving schools, car hire offices, police rehab, etc, being discussed by **Martin & Mies**. **Mies** looking out previous database of such addresses [now rather old]. **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display. *Later:* a Spokes member tweeted being impressed to see them on display in Hertz!
- *Use by police* - PC Dominic Doyle has taken ½ a box (500?) to use at police #OpClosePass and other events – **Martin** liaising with him. **Mies or Judy** to let Mr Fyfe know of this.
- **Edinburgh Young Driver event**, autumn 2017. We were requested to take part again - **Martin** has agreed, but to discuss details with Lorna over our role, some -ve messages about cycling last year, and other issues. We may not include a stall this year as did not generate interest last year.
- **#OpClosePass** – Martin attended launch, a great deal of publicity achieved in press, radio and social media (the spokes tweet about this is our 4th most popular ever).
- **Can individuals submit videos?** A police article gave instructions about this – **Dave** to check with Martin, to include in Bulletin how people can submit videos.

M. SAFETY ISSUES

- **Martin** considering setting up a Safety group, now that a good number of Spokes members have been involved at the 6th former sessions and interested in some continuing involvement. Major aims would be to promote safer cycling in a positive way, not making cycling look dangerous, and trying to influence council, police, etc, to use similar approach. The group could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
- Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group (NB – BW is now a Labour candidate in the council elections).
- [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].

N. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees could include people active in spokes, depending on how we drew up the constitution.
- **David** has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- David has also circulated ideas for revised objectives to satisfy SCIO/charity/OSCR requirements. Issues including ensuring we are still able to conduct political activity (*not* party-political); and that cycling is seen in an environmental/ integrated transport context, not purely for its own sake. These should be possible through the charitable purposes of "advancement of citizenship or communtiy involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland and others. **David** also to check on wording of FOE Scotland constitution (**Dave** to send email address of Richard Dixon, Director). **All** – send any comments to David.
- Next stage would be to try and edit the single-tier model constitution to tie in with our practice. We can then discuss draft constitution ideas at first Resources Group after mailout – probably late June.

P. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. The proposed software GroupSpaces now no longer has technical support but Stuart has suggested a new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Dave** liaising with Stuart and Paul.

Q. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Website – how it relates to other Spokes media, and possible changes**
 - *facebook* and *twitter* give a timeline of current very immediate activity
 - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the 'cloud' or the search box].
 - an important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security). eg. It is proving useful for the 40th anniversary materials, and there are positive comments from professionals, eg. [this tweet](#).
 - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
 - Martin has contacted Stuart to see if google analytics can give clues to how website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work. Member Adam Shepherd (who runs Roseburn support group website) had also offered help.