

RESOURCES GROUP NOTE OF 24.05.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Dave, David, Judy, Mies, Martin, Rosie **Apols:** Paul

Next meeting

- to confirm by email – possibly Weds 28 June

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS - n/a

B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- Sep 23, Oct 28 **Farmers Market**
- June 3-4 - **Meadows Festival**
- June 9-18 **EdFoC week, Bike Breakfast & public meeting** – see below.
- June 14 – **WCCC conference** – **Ian (Maxwell)** to run Spokes stall; **Dave** also attending
- June 17 – **Canal festival**
- Aug 20 – **Linlithgow Canal Fun Day** – probably stall again, staffed by locals, but transport needed.
- *Various others* – **Mies** investigating several other possibilities, including possibly a 'Wild Weekend' event in West Lothian – Ross Hendry and David Liddell from Livingston likely helpers.

C. STALL & OFFICE MATERIALS

- **Employer leaflet** Discussed possible Spokes leaflet on how to help employers become more bike friendly – most important element being an enthusiastic employee setting up a BUG at the workplace. **David** will look into this. Leaflet could be available at stalls, be online, and be sent to all members in autumn mailing.
- **Spokes sweatshirt/ jacket for use at events** Martin suggested a bright-coloured top could be useful and better than our existing hi-viz tops. Would need to be warm and bright. **Martin** will investigate.

D. EDFOC WEEK, June 9-18

- **Bike Breakfast** [#SpokesBB] Thurs June 15 (due to Weds WCCC conference). **Mies** organising. *Speakers* – **Mies** to invite Adam McVey [later – he has agreed] + Andy Wightman MSP [he can't make it]
- **Public meeting** Weds June 14 – see below.
- **Spokes sponsorship** - We are an EdFoC sponsor again, on same conditions as last year.

E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **June – EdFoC week public meeting** – **Martin** organising, but will away, so **Mies** on the day. *Theme: reducing road danger* Weds 14 evening (day before bike breakfast).
 - **Speaker from police** - PC Dominic Doyle who is running #OpClosePass in Edinburgh
 - **Mark Ruskell MSP**, who is to introduce a Bill for default 20mph in all Scottish urban areas
 - **Dr Caroline Brown**, on her research into heavy lorries & VRUs (vulnerable road users)
 - **Suzanne Meade**, Napier University research, how road danger relates to age & age/location.
 - **Chair for discussion session** – **Kirsty Lewin**.
 - **Stall** – **Rosie**
 - **Refreshments** – **Judy** to ask Sheelagh
 - **Computing/ projector** – **Ian** (Maxwell)
 - **Membership stall** – **Dave** to ask Paul [Later – Paul away; have asked Clair or Shane]
 - **Speakers final email** – Martin to send, emphasising 10 mins and asking for presentation by email.

- **Possible future topics -**
 - *Autumn meeting* – probably policies of the new council – new Council Transport Convener. **Martin** to check if we have booked a provisional date. [*Later* – booked provisionally for Thurs 9 November]
 - *Cycling for all ages & abilities.* e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
 - *Tram* – a. Chris Oliver study of 300 tramline injury cases later this year b. Tramline extension issues.

F. SPOKES MAPS

- **Maps group meeting held.** Decisions on future editions –
 - **Polyart** – all new editions will be on polyart (and hence price rise by £1)
 - **Edinburgh** (2016) Reprint to be ordered (3000 again) with minor updates. Future - big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer. [*Later* – former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if can be used as base].
 - **East Lothian** (2017) New edition arrive, on Polyart paper, cover price 6.95. Discuss what to do with spare 2014 maps at **next Resources meeting**.
 - **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, then possibly new edition next year. Unclear who will do it – Tim not interested; David Gardiner possible.
 - **Midlothian** (2015) Stock and age both ok.
 - **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper). Glasgow Council will post out copies free on request, so this is now on our website maps page, and Council is to send us a small supply (**Dave** to remind them). A paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible..
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? - discuss at **next meeting**. Also **Mies** to keep a note of what recipients say they will be used for.
- **Maps archive.** Now have 2+ of nearly all old maps, though several old Lothians ones still missing.
- **CityID wayfinding project** being sponsored by Ed Council, has been used in many cities. **Martin** to send details of drop-in to Dave to circulate to maps group for info.

G. SUMMER COMPETITION 2017

- **Simple cycling improvements** - by Council, employers or others, at low cost, to improve existing everyday journeys and/or encourage more people to cycle. Specific location (in Ed or Lothians), not general ideas.
- Entry form to go on website comp page with finalised prizes, **Dave**. Also article later in the summer.
- **Dave** to print 100 comp forms for stalls
- Prizes (to be allocated in September, valid until at least end of 2017) All prizes now confirmed...
 - Dave – ScotRail (2nd class return for 2), EdFoC (urban arrow), Laidback (tour for one or two)
 - Judy - Sustrans (choice of 5 maps), Craigie (£10 voucher & £15 hamper – could be 1 or 2 prizes)
 - Mies – Ed Bicycle (£50 voucher), Camera Obscura (2 prizes of family tickets) , Kalpna (£30 voucher)
 - Rosie – Bike Trax (£30 voucher) , Filmhouse (tickets for 2 – some restrictions?)

H. SUPERMARKETS PROJECT

- **Joe** working on draft leaflet, which will be circulated to Resources members for comment soon.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Iain has made his previous materials available. Joe happy to work on layout as well as content.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative. *Aim for May mailout if poss.*
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. Sestran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for Joe, including making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

J. TRAFFIC COUNT - May 9

- Excellent result – lots of press coverage and will be on p1 of new bulletin
- **David M** suggested alternative graphical presentation – **Dave** to send the data.

K. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40

- **Mies, Martin, Rosie, Martyn** subgroup organising.
- **Bulletin 128** - 40th anniversary supplement.
- **Scottish Parliament** – **Martin** in touch with Alison Johnstone MSP 's office. She hopes to do a motion and will try for a Members' debate. All exhibition dates for 2017 booked. Martin to suggest early 2018 for exhibition (in main public foyer) and Members's debate in same week, instead of late 2017..
- **Exhibition** – updated from our 30-year exhibition and using material/ideas from Bulletin supplement. Provisionally to rotate round libraries, use at events, etc in the autumn, then hopefully to the Parliament as above in early 2018. **Mies or Rosie** to contact Transform Creative (offshoot of Transform Scotland) as possible for the display design/production - some Spokes funding would be needed but would create a professional product, which we would need if it is to be displayed in Parliament. Also possibility of a grant – Transform has list of possible grant funders, or might we get sponsorship from ??? [*Later idea* – possible Sustrans sponsorship if we allowed them a panel on Sustrans Scotland history – Sustrans started in Scotland thanks to spokes – see 1983 in Bulletin supplement].
- **Archive material** - Dave has created history [website page](#) for easy access to documents such as above.
- **Before/After scenarios** could be in exhibition. NB – those that go back into history especially appropriate. Possibles - Traffic counts; A90; Meadows; Maps; Bulletins/communications; council budgets; National lobbying; cycle facility development (rly paths → onroad lanes → segregated lanes). Example of a poor outcome, despite much effort, Canal to West End. Lothians example – paths relating to Bathgate/Airdrie rail project - **Dave** to pass info to Rosie [NB Dave – remember recent ScotGov AT consultant report].
- **Video documentary** of Spokes history/ achievements/ lessons – **Rosie & Martin** organising with Napier students to discuss. Successful videoing at PoP and our Election hustings public meeting. Also to do mailout & interview with Dave.
- **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. Ian may have slideshow from 30th anniversary; Dave also has old photos.
- **Social event** celebrating the history. Could replace our autumn public meeting, or additional. Could include AGM, exhibition, presentation, videos, etc.
- *Also to consider* - **Council reception??** – as for 30th anniversary. Council would probably meet refreshments costs and we could probably extend the invite to all members [possibly with a limit]. Problem with election coming, and various friendly councillors leaving, so need to await election results. Need a councillor to sponsor it?? Possibles – Adam McVey (perhaps can't if council leader) or a spokes member such as Chas Booth/ Maureen Child - both are spokes members.

L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at www.spokes.org.uk/videos. In total ~3000 leaflets used at schools events in autumn 2016 + 2000 in mailout; 5000 remaining.
- *Other uses* – driving schools, car hire offices, police rehab, etc, being discussed by **Martin & Mies**. **Mies** looking out previous database of such addresses [now rather old]. **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display. *Later:* a Spokes member tweeted being impressed to see them on display in Hertz!
- *Use by police* - PC Dominic Doyle has taken a box (1000) to use at police #OpClosePass and other events – **Martin** liaising with him. **Mies or Judy** to let Mr Fyfe know of this.
- **Young Driver events**, autumn 2017.
 - **Edinburgh Oct 10-12** We were requested to take part again - **Martin** has agreed, but to discuss details with Lorna over our role, some -ve messages about cycling last year, and other issues. We may not include a stall this year as did not generate interest last year.
 - **WL Aug 29-31** David Liddle offer to help
 - **EL Aug 30**
 - **ML Oct 24-25**
 - **Volunteers** – may be tricky to get enough. **Dave** to send email list to Martin of people ticking being a speaker and/or “any other task”.
- **#OpClosePass** – A great deal of publicity achieved in press, radio and social media (the spokes tweet about this is our 4th most popular ever). Event to be held at RBS Gogarburn

M. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees could include people active in spokes, depending on how we drew up the constitution.
- **David** has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- David has also circulated ideas for revised objectives to satisfy SCIO/charity/OSCR requirements. Issues including ensuring we are still able to conduct political activity (*not* party-political); and that cycling is seen in an environmental/ integrated transport context, not purely for its own sake. These should be possible through the charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland and others. **David** also to check on wording of FOE Scotland constitution (**Dave** to send email address of Richard Dixon, Director). **All** – send any comments to David.
- Next stage would be to try and edit the single-tier model constitution to tie in with our practice. We can then discuss draft constitution ideas at first Resources Group after mailout – probably late June.

N. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. The proposed software GroupSpaces now no longer has technical support but Stuart has suggested a new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Dave** liaising with Stuart and Paul.

P. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Possible Safety Group**
 - **Martin** may set up a Safety group - several members at the 6th former sessions interested in some continuing involvement. Major aim to promote safer cycling in positive way, not making cycling look dangerous, and try to influence council, police, etc, to do similar. Could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
 - Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group.
 - [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].
- **Website – how it relates to other Spokes media, and possible changes**
 - *facebook* and *twitter* give a timeline of current very immediate activity
 - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the topics 'cloud' or the search box].
 - an important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security). eg. It is proving useful for the 40th anniversary materials, and there are positive comments from professionals, eg. [this tweet](#).
 - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
 - Martin has contacted Stuart to see if google analytics can give clues to how website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work. Member Adam Shepherd (who runs Roseburn support group website) had also offered help.