

# RESOURCES GROUP NOTE OF 28.06.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

**Present:** Dave, Judy, Martin, Paul **Apols:** Rosie, David

## **Next meeting**

- to be confirmed. Aug 1,2,3,8,9 or10

**Google Calendar reminder...** Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

## **A. RELEVANT NON-SPOKES EVENTS - n/a**

## **B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.**

- In general the many stalls in June had gone well, many maps sold, contacts made and new members.
- **Aug 20 – Linlithgow Canal Fun Day** – probably stall again, staffed by locals, but transport needed.
- **Various others** – **Mies** investigating several other possibilities, including possibly a 'Wild Weekend' event in West Lothian – Ross Hendry and David Liddell from Livingston likely helpers.

## **C. STALL & OFFICE MATERIALS**

- **Employer leaflet** Discussed possible Spokes leaflet on how to help employers become more bike friendly – most important element being an enthusiastic employee setting up a BUG at the workplace. **David** will look into this. Leaflet could be available at stalls, be online, and be sent to all members in autumn mailing.
- **Spokes sweatshirt/ jacket for use at events** Martin suggested a bright-coloured top could be useful and better than our existing hi-viz tops. Would need to be warm and bright. **Martin** will investigate.

## **D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]**

- **June – EdFoC week public meeting – Theme: reducing road danger** Weds 14 evening. Meeting very successful, with 120 attendance – biggest (equal) ever. Website article still to be done – **Dave**.
- **Autumn meeting** provisionally Thurs 9 November (Augustine United booked). **Martin** organising.
  - **Topic – Cycling Plans in the New Councils**
  - **Martin** to invite new Edinburgh Transport Chair Cllr Lesley Macinnes and confirm Nov 9 ok.
  - Then to invite the councillor responsible for transport in each of the 3 Lothians Councils to attend or send a deputy if they are unavailable on that date.
  - With 4 speakers we can only allow ~10 mins each, to allow plenty discussion, so we need them to talk largely about cycling, though they can set it in a wider transport context if they wish.
- **Possible future topics -**
  - **Cycling for all ages & abilities.** e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
  - **Tram** – a. Chris Oliver study of 300 tramline injury cases later this year b. Tramline extension issues.

## **E. HELPERS' THANK-YOU EVENT**

- **Social get-together** planned for autumn/winter to thank all Spokes helpers – e.g. delivery people, stall helpers, etc. e.g. possibly hire a pub room with food and 1 free drink – Paul suggests we could budget £10 per person if expecting around 50 people.
- Organisers – **Martin, Mies, Rosie**.
- Could show some of the 40<sup>th</sup> anniversary materials.

## F. SPOKES MAPS

- **Maps group meeting held.** Decisions on future editions –
  - **Polyart** – all new editions will be on polyart (and hence price rise by £1)
  - **Edinburgh** (2016) Reprint to be ordered (3000 again) with minor updates. Future - big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer. [*Later* – former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if can be used as base].
  - **East Lothian** (2017) New edition on Polyart paper, cover price 6.95. We have ~100 spares of the old edition. **Dave** to do a tweet to schools as in Midlothian; **Judy** will be the distribution contact [NB – will be useful to keep a note of what they say the maps will be used for].
  - **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, but really need new edition in 2018. Unclear who will do it – Tim not interested; David Gardiner possible.
  - **Midlothian** (2015) Stock and age both ok.
  - **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper). Glasgow Council will post out copies free on request, so this is now on our website maps page, and Council is to send us a small supply (**Dave** to remind them). A paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible..
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? - discuss at **next meeting**. Also **Mies** to keep a note of what recipients say they will be used for.
- **Maps archive.** Now have at least one of all Edinburgh maps, but several old Lothians ones still missing.

## G. SUMMER COMPETITION 2017 – Low-Cost Cycling Improvements - Closes 3 September

- Entry form is on website comp page with finalised prizes list. Also article needed – **Dave**.
- For the first time ever, entries are arriving at start of summer (!) - from the Bulletin article and from stalls, with little effort on our part – roughly 10 so far. The topic has caught imagination and is easy to enter.
- Once new Council has settled in somewhat, **Dave** to ask new Transport Convener if Council would be willing to look at all prizewinning entries (if applicable to the council), with a view to seeing if could be implemented. We could also offer to possibly take up with the relevant body any other prizewinning entry, if someone willing to take that one.
- A list of all entries could also be useful – we usually do this anyway on the website - possibly categorise by type (e.g. dropped kerb).
- Possible judging date – Thurs 7 September [needs to be soon, for autumn bulletin]
- Prizes (to be allocated in September, valid until at least end of 2017) All prizes now confirmed...
  - **Dave** – ScotRail (2<sup>nd</sup> class return for 2), EdFoC (urban arrow), Laidback (tour for one or two)
  - **Judy** - Sustrans (choice of 5 maps), Craigie (£10 voucher & £15 hamper – could be 1 or 2 prizes)
  - **Mies** – Ed Bicycle (£50 voucher), Camera Obscura (2 prizes of family tickets) , Kalpna (£30 voucher)
  - **Rosie** – Bike Trax (£30 voucher) , Filmhouse (tickets for 2 – some restrictions?)

## H. SUPERMARKETS PROJECT

- Not heard from Joe – **Dave** to contact.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Iain has made his previous materials available. Joe happy to work on layout as well as content.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative. *Aim for May mailout if poss.*
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for Joe, including making visits to store area managers, etc.
- **Report on our initial survey** is online at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project).

## J. TRAFFIC COUNT

- Next count due November

## K. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40

- **Mies, Martin, Rosie, Martyn** subgroup organising.
- **Bulletin 128** – includes 40<sup>th</sup> anniversary supplement. Dave has also created history [website page](#) for easy access to relevant documents such as this.
- **Scottish Parliament** – **Martin** in touch with Alison Johnstone MSP . She can do a motion and will try for a Members' debate. Public exhibn in Parliament problematic – lots of bureaucracy, but possible exhibn in MSP area, ideally as same time as a Members' debate. Also possible invitation-only event hosted by AJ.
- **Exhibition** – Can use material/ideas from Bulletin supplement. Provisionally to rotate round libraries, use at events, etc in the autumn (and possibly for MSP display if that happens). Need to speak to Central Library re what they can use; and re booking of time slots (may be booked far in advance). Also possibly the display area off the Council reception area.
- **Mies** spoke to Transform Creative (offshoot of Transform Scotland) to possibly manage the display design/production - some Spokes funding would be needed but would create a professional product. Also possibility of a grant – Transform has list of possible grant funders, or might we get sponsorship from ???
- **Maps exhibition/presentation** – maps have been a very important element of Spokes presence. Martin to obtain electronic versions of all old editions (latest editions should not be in high-res format, to prevent copying – need to check with Peter/Tim if latest editions are to be copied).
- **Before/After scenarios** – **Rosie** preparing electronic presentation.s. Possibles - Traffic counts; A90; Meadows; Maps; Bulletins/communications; council budgets; National lobbying; cycle facility development (rly paths → onroad lanes → segregated lanes). Example of a poor outcome, despite much effort, Canal to West End. Hope to include Lothians example – paths relating to Bathgate/Airdrie rail project - **Dave** to pass info to Rosie [NB Dave – remember recent ScotGov AT consultant report].
- **Video documentary** of Spokes history/ achievements/ lessons – **Rosie & Martin** organising with Napier students. Hopefully ready mid-August.
- **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. **Ian** has slideshow from 30<sup>th</sup> anniversary; **Dave** also has old photos.
- **Bike Coop linkage** – EBC also started in 1977, **Mies** discussing with EBC Ged possible sponsorship/ EBC panel in our exhibition, or other ideas. [*Later idea* – possible Sustrans sponsorship if we included a panel on Sustrans Scotland history – *Sustrans Scotland began thanks to spokes* – see 1983 in Bulletin supplement]. Also possible cooperation with Bike Station, though they are always short of cash.
- **Council reception??** – as for 30<sup>th</sup> anniversary. **Martin** to contact Adam McVey. Council would hopefully meet refreshments costs and we could probably extend the invite to all members [possibly with a limit]. Some exhibition materials could be on display at the event, as at the 30<sup>th</sup> (rotating slide display & posters).

## L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos). In total ~3000 leaflets used at schools events in autumn 2016 + 2000 in mailout; 1000 used by police PC Dominic Doyle in #OpClosePass etc. 4000 left.
- *Other uses* – driving schools, car hire offices, police rehab, etc, being discussed by **Martin & Mies**. **Mies** looking out previous database of such addresses [now rather old]. **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display. *Later:* a Spokes member tweeted being impressed to see them on display in Hertz!
- **Young Driver events**, autumn 2017. **Martin** organising.
  - **Edinburgh Oct 10-12** Martin has discussed with Lorna: she will remove the negative cycling element
  - **WL Aug 29-31**
  - **EL Aug 30**
  - **ML Oct 24-25**
  - **Volunteers** – Dave sent email list to Martin of people ticking being a speaker and/or “any other task” - this has resulted in 20 potential volunteers!!
  - **Adding cycling positivity and stall interest** Martin liaising with Sustrans. Ideas include having an e-bike and/or the police #OpClosePass overtaking mat.
- **#OpClosePass** – Much publicity in press, radio and social media (the spokes tweet about this is our 4<sup>th</sup> most popular ever). The police initiative is continuing.

## M. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees could include people active in spokes, depending on how we drew up the constitution.
- **David** has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- David has also circulated ideas for revised objectives to satisfy SCIO/charity/OSCR requirements. Issues including ensuring we are still able to conduct political activity (*not* party-political); and that cycling is seen in an environmental/ integrated transport context, not purely for its own sake. These should be possible through the charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland and others. **David** also to check on wording of FOE Scotland constitution (**Dave** to send email address of Richard Dixon, Director). **All** – send any comments to David.
- Next stage would be to try and edit the single-tier model constitution to tie in with our practice. We can then discuss draft constitution ideas at first Resources Group after mailout – probably late June.

## N. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. The proposed software GroupSpaces now no longer has technical support but Stuart has suggested a new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up a paypal button on the site. **Dave** liaising with Stuart and Paul.

## P. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Possible Safety Group**
  - **Martin** may set up a Safety group - several members at the 6<sup>th</sup> former sessions interested in some continuing involvement. Major aim to promote safer cycling in positive way, not making cycling look dangerous, and try to influence council, police, etc, to do similar. Could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
  - Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group.
  - [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].
- **Website – how it relates to other Spokes media, and possible changes**
  - *facebook* and *twitter* give a timeline of current very immediate activity
  - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the topics 'cloud' or the search box].
  - an important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security). eg. It is proving useful for the 40<sup>th</sup> anniversary materials, and there are positive comments from professionals, eg. [this tweet](#).
  - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
  - Martin has contacted Stuart to see if google analytics can give clues to how website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work. Member Adam Shepherd (who runs Roseburn support group website) had also offered help.