

RESOURCES GROUP NOTE OF 10.08.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Dave, Rosie, David, Judy, Martin, Paul, Mies **Apols:** Michaela

Next meeting

- Thurs Aug 31, 7.30
- Also competition judging meeting Thurs 7 Sept.

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS - n/a

B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- **Aug 20 Linlithgow Canal Fun Day** – organised by Richard Toleman & staffed by other locals. **Mies** to transport materials on the day; **Dave** hoping to organise return transport via Anne.
- **Sep 3, 9.30-3pm HSBC City Ride** – stalls/'village' at Meadows & roads to be kept traffic-free after HSBC Tour of Britain event, so anyone can cycle 12-3. **Later** – email from Council gives very restrictive conditions for stalls at the Event Village – no sales allowed, photo of gazebo must be sent for approval, etc, etc. **Mies** to decide whether still worth doing or not.
- **Sep 16, 2-4 Waverley Station bike event** for Hospice UK. **Rosie** checking if we can have a stall.

Note: September 18-22 is Climate Week; September 24 is European Car-Free Day

- **Sept 22 Scottish Parliament** Offer of a Climate Week stall – good opportunity to speak to MSPs, Parliament research staff, etc.
- **Sept 23 Farmers Market**
- **Sept 24, 1.00-4.30 Inverleith Park, Council Car-Free Day Festival** Council hopes we can have a stall. Table can be supplied inside marquee.
- **Oct 31 Cycling Scotland annual conference**, Strathclyde Uni. Good opportunity to display some of our 40th materials to top people involved in cycling development from all round Scotland. The Minister may be there too. **NB:** Mies (or possibly Martin) provisionally also to be speaking or coordinating a round-table.

C. STALL & OFFICE MATERIALS

- **Workplace leaflet** **David** has produced draft text advising why and how to set up and run a BUG. Leaflet could be available at stalls, be online, and be sent to all members in autumn or subsequent mailing.
 - **All** – please send David comments on his draft; plus any potentially useful photos
 - **David** – seek donations to the cost from one or more of Edinburgh Chamber, Essential Edinburgh, or David Gray (Grease Monkey??). However probable printing costs only £100. **David** may do artwork, else offer David Gardiner £100/£200(?)
- **Spokes sweatshirt/ jacket for use at events** Martin suggested a bright-coloured top could be useful and better than our existing hi-viz tops. Would need to be warm and bright. **Martin** will investigate.
- **Stall materials...**
 - **C2C map/leaflet** – Judy has obtained a further stock; will sell at £2. £100 donation to be sent to Tweed Valley Cyclerooutes as thank-you for the maps.
 - **Glasgow Cycle Map** – Judy has obtained a stock. Decided to sell at £4 at stalls (but anyone can request one free from Glasgow Council)
 - **Essential Cycling Skills** – comprehensive free booklet for beginners, from Cycling Scotland.

D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Autumn meeting** Thurs 9 November (Augustine United booked). **Martin** organising.
 - *Topic – Cycling Plans in the New Councils*
 - New Edinburgh Transport Chair Cllr Lesley Macinnes confirmed.
 - Also inviting the councillor responsible for transport in each of the 3 Lothians Councils to attend or send a deputy if they are unavailable on that date.
 - With 4 speakers we can only allow ~10 mins each, to allow plenty discussion, so we need them to talk largely about cycling, though they can set it in a wider transport context if they wish.
- **Spring meeting** - provisional topic – *Tram Issues* – to be held **if** Council decides to go ahead with further investigations into extending the tram. Possible speakers on (1) extension, and how cycling/walking catered for [consultants]; (2) cycle safety measures on existing route [council officer]; (3) Chris Oliver study of 300 tramline injury cases; (4) speaker from another tram system (maybe a campaigner from Manchester or Sheffield?)
- **Possible future topics** -
 - *Cycling for all ages & abilities.* e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
 - *Future of cycling in Edinburgh/Lothians in 10 years time* – possibly one or two expert speakers then group discussions???

E. SPOKES MAPS

- **Edinburgh** (2016) Reprint now arrived (3000 again) with minor updates. Future - big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe now in contact with David Langworth of maps group, who is our Ed map cartographer. [*Later* – former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if can be used as base].
- **East Lothian** (2017) New edition on Polyart paper, cover price 6.95. We have ~100 spares of the old edition. **Dave** to do a tweet to schools as in Midlothian; **Judy** will be the distribution contact [NB – will be useful to keep a note of what they say the maps will be used for].
- **West Lothian** (2012) Still have big stock (print run was too high). Need to try and sell more, but really need new edition in 2018. Unclear who will do it – Tim not interested; David Gardiner possible.
- **Midlothian** (2015) Stock and age both ok.
- **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper) from Glasgow Council. We have a small supply (C above). A paid-for printed polyart version is possible (and electronic) but we would need find an organiser/producer/promotion person (no cartography skills needed), some payment possible..
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus existing Ed maps** Mies has organised distribution to schools etc. Now only 100 or so left? - discuss at **next meeting**. Also **Mies** to keep a note of what recipients say they will be used for.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. **Martin** scanning all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

F. SUMMER COMPETITION 2017 – Low-Cost Cycling Improvements - Closes 3 September

- Entry form on website comp page with finalised prizes list. Also article needed – **Dave**.
- For the first time ever, entries are arriving at start of summer (!) - from the Bulletin article and from stalls, with little effort on our part – roughly 20 so far. The topic has caught imagination and is easy to enter.
- Dave spoke to new Transport Convener – she agreed Council to look at all prizewinning entries (if applicable to the council), with a view to seeing if could be implemented.
- A list of all entries could also be useful – we usually do this anyway on the website - possibly categorise by type (e.g. dropped kerb).
- Judging date – Thurs 7 September at **Mies** or **Judy**
- External judge – **Dave** to ask Chris Brace (or other Sustrans person if CB unavailable)
- Prizes (to be allocated in September, valid until at least end of 2017) All prizes now confirmed...
 - Dave – ScotRail (2nd class return for 2), EdFoC (urban arrow), Laidback (tour for one or two)
 - Judy - Sustrans (choice of 5 maps), Craigie (£10 voucher & £15 hamper – could be 1 or 2 prizes)
 - Mies – Ed Bicycle (£50 voucher), Camera Obscura (2 prizes of family tickets) , Kalpna (£30 voucher)
 - Rosie – Bike Trax (£30 voucher) , Filmhouse (tickets for 2 – some restrictions?)

G. SUPERMARKETS PROJECT

- Not heard from Joe – **Dave** to contact.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative.
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for the coordinator, e.g. making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

H. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40

- **Mies, Martin, Rosie, Martyn, Michaela** subgroup organising.
- **Bulletin 128** – includes 40th anniversary supplement. Dave has also created history [website page](#) for easy access to relevant documents such as this.
- **Scottish Parliament** – **Martin** in touch with Alison Johnstone MSP. She can do a motion and will try for a Members' debate. Possible exhibn in MSP area, ideally same time as debate. Also possible invitation-only event hosted by AJ.
- **Exhibition** – Provisionally to rotate round libraries, use at events, etc in the autumn (and possibly for MSP display if that happens). Will be 6 boards: intro, future and 4 decades; may get more than one copy of boards so can be used at more than one location at same time. Transform Creative to manage the display design/production. **Mies** obtained grant £500 from Sustrans [*Sustrans Scotland began thanks to spokes* – see 1983 in Bulletin supplement]. Also liaising with Bike Coop & trying other sources for funding.
- **Maps exhibition/presentation** – [See also Maps-history above]. **Martin** to obtain electronic versions of all old editions (need to check with Peter/Tim re latest edition, so others can't copy them).
- **Before/After scenarios** – **Rosie** preparing electronic presentations.
- **Video documentary** of Spokes history/ achievements/ lessons – **Rosie & Martin** organising with Napier students. Video #2 just completed – **all** to look and comment. **Mies** to re-send comments on video #1.
- **Rotating silent slideshow** – could be used at spokes meetings (before start of mtg), in exhibitions, etc. **Ian** has slideshow from 30th anniversary; **Dave** also has old photos.
- **Council reception??** – as for 30th anniversary. **Martin** organising via Adam McVey for Nov 14. Council will presumably provide refreshments and we could hopefully invite all members [possibly with a limit]. Exhibition materials to be on display at the event, as at the 30th (rotating slide display & posters).
- **Social get-together** to thank all Spokes helpers – e.g. delivery people, stall helpers, etc. e.g. possibly hire a pub room with food and 1 free drink – Paul suggests we budget £10 per person if expecting around 50 people. Could show some of the 40th anniversary materials.

J. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at www.spokes.org.uk/videos. In total ~3000 leaflets used at schools events in autumn 2016 + 2000 in mailout; 1000 used by police PC Dominic Doyle in #OpClosePass etc. **Dave** to order another 5000 for use this autumn and possibly beyond.
- **Other uses** – driving schools, car hire offices, police rehab, etc, **Martin** is taking leaflets round to a few such bodies – Hertz will offer to all rental drivers, Enterprise, Avis, Quickfit will put them on display.
- **Young Driver events**, autumn 2017. **Martin** organising.
 - **Edinburgh Oct 10-12** Martin has discussed with Lorna: she will remove the negative cycling element
 - **WL Aug 29-31**
 - **EL Aug 30**
 - **ML Oct 24-25**
 - **Adding cycling positivity and stall interest** Martin liaising with Sustrans. Ideas include having an e-bike and/or the police #OpClosePass overtaking mat.
- **#OpClosePass** – To be extended to all Scotland this autumn. PC Dominic Doyle in charge, very positive about Bike Alert leaflet. Agreed Spokes would supply 15000 for the Scotland rollout – **Dave** to order.

K. TRAFFIC COUNT

- Next count due November

L. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- **David** has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- David has also circulated ideas for revised objectives to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we are still able to conduct political activity (*not* party-political); and that cycling is seen in an environmental/ integrated transport context, not purely for its own sake. These should be possible through the charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland and others. **David** also to check on wording of FOE Scotland constitution (**Dave** to send email address of Richard Dixon, Director). **All** – send any comments to David.
- Next stage would be to try and edit the single-tier model constitution to tie in with our practice. We can then discuss draft constitution ideas at first Resources Group after mailout – probably late June.

M. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. The proposed software GroupSpaces now no longer has technical support but Stuart has suggested a new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up paypal button on the site. **Dave** has done a draft page – please comment.

N. OTHER TOPICS TO REVISIT AS AND WHEN POSSIBLE

- **Possible research projects** [details in 6.11.13 notes] – census ideas; valuation of cyclist time; identification of traffic offences.
- **Possible Safety Group**
 - **Martin** may set up a Safety group - several members at the 6th former sessions interested in some continuing involvement. Major aim to promote safer cycling in positive way, not making cycling look dangerous, and try to influence council, police, etc, to do similar. Could also get involved with police / streets ahead initiatives, working with Resources on stall staffing and other overlapping matters.
 - Ben Bate (Spokes presumed liability person), Donald Urquhart (Cycling UK) and Brenda Mitchell (Cycle Law Scotland + Roadshare Presumed Liability campaign), Bruce Whitehead (journalist and activist) interested in a group.
 - [later thought] Another possible project that could be considered by such a group would be Bill Neilson's suggested project – identification of traffic offences [Resources Gp notes of 6.11.13].
- **Website – how it relates to other Spokes media, and possible changes**
 - *facebook* and *twitter* give a timeline of current very immediate activity
 - *bulletin*, *member email circulars* and the *blog element of the website* do the same in a longer-perspective way and with more ability to recall/locate info [e.g via the topics 'cloud' or the search box].
 - an important current function of the *website* is an *archive and reference point* - for those involved in campaigning and for professionals (e.g. copies of all important Spokes submissions) and to some extent for everyday cyclists needing advice (e.g. Maps, bike security). eg. It is proving useful for the 40th anniversary materials, and there are positive comments from professionals, eg. [this tweet](#).
 - *issues* – (1) website does not currently well serve the purpose of introducing new people to the cycling scene in Edinburgh (2) its front-end is not sexy.
 - Martin has contacted Stuart to see if google analytics can give clues to how website currently used. David volunteers to help investigate possible changes, but an expert with current software would be needed to do any necessary work. Member Adam Shepherd (who runs Roseburn support group website) had also offered help.