

RESOURCES GROUP NOTE OF 1.11.17 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

Present: Dave, Rosie, Judy, Martin, Paul, Mies **Apols:** David

Next meeting

- Wed 29 Nov, 7.30 [we should not have any paperwork, so this could be in a house or at the office]

Google Calendar reminder... Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

A. RELEVANT NON-SPOKES EVENTS - n/a

B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- Nov 4, 9a.m.-1.00 **Leith Walk at new 2-stage turn** joint with Sustrans & Leith Walk Police Box
- **Farmers Market** – decided it is worth having a few next year. Mies will contact F Mkt in due course, and trying to avoid months where we have a lot on, e.g. June.

C. STALL & OFFICE MATERIALS

- **Workplace leaflet** The BUG advice leaflet was sent to all members and is now available at stalls.
 - **Dave** to put on website with other factsheets.
 - We could attempt distribution to employers, asking Edinburgh Chamber, Essential Edinburgh if they could include it to their members if they have paper circulars – otherwise could they give the link in email newsletters. Another possibility, via Bike-Friendly Employers lists – Cycling Scotland? The Bike Station? Discuss with **David** at next meeting.
- **Spokes sweatshirt/ jacket for use at events** Martin suggested a bright-coloured top could be useful and better than our existing hi-viz tops. Either warm or, probably better, to go over the top of whatever is already being worn. **Martin** will investigate.
- **Spokes 40th T-shirts** Very successful at social. **Martin** to make 10(?) for public mtg sales if he has time.

D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Autumn meeting** Thurs 9 November (Augustine United booked). **Martin** organising.
 - **Topic – Cycling Plans in the New Councils**
 - Speakers from Edinburgh & Lothians councils
 - With 4 speakers, can only allow ~10 mins each, to allow 1 hour discussion (chaired by Daisy, Sustrans)
 - Poster 40th exhibition in small room – **Mies** – doors open 6.30 for viewing before meeting
 - Stall – **Rosie**; M'ship stall – **Paul** (**Dave** bring materials); Refreshments – **Judy**
 - Laptop/projection – Shane + **Martin**
 - Note-takers – **Martin** to try and find one or ideally two
- **Spring meeting** - provisional topic – *Tram Issues* – as Council has decided to prepare a detailed plan for extending the tram. Possible speakers on (1) extension, and how cycling/walking catered for [consultants]; (2) cycle safety measures on existing route [council officer]; (3) Chris Oliver study of 300 tramline injury cases; (4) speaker from another tram system (campaigner from Manchester or Sheffield?) (5) councillor Key (cyclng champion) or Susan Rae (local councillor)?
- **Possible future topics -**
 - *Cycling for all ages & abilities.* e.g. speakers from a school, from Ageing Well, from ABC (all-abilities) and a relevant senior councillor
 - *Future of cycling in Edinburgh/Lothians in 10 years time* – possibly one or two expert speakers then group discussions???

E. SPOKES MAPS

- **Edinburgh** (2016) Reprint now arrived (3000 again) with minor updates. Future - big problems about what base map to use. **Joe** says Ed Uni social history map (MESH) may be an option – Joe has contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if can be used as base.
- **East Lothian** (2017) New edition on Polyart paper, cover price 6.95.
- **West Lothian** (2012) Still have big stock (print run was too high). No longer selling well at stalls. Really need new edition in 2018. Unclear who will do it – Tim not interested; David Gardiner possible.
- **Midlothian** (2015) Stock and age both ok.
- **Glasgow 3rd edition** now out, developed by Spokes & Go-Bike, 12500 copies paid for by council, and is available free (on ordinary paper) from Glasgow Council. We have a small supply. A paid-for printed polyart version is possible (and electronic) but we would need find an organiser/ producer/promotion person (no cartography skills needed), some payment possible..
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus maps** 1. Ed map: Mies organised distribution to schools etc. Now only 100 or so left? - discuss at **next meeting**. 2. E Lothian: ~100 spares of the old edition. **Dave** to tweet to schools as in Midlothian; **Judy** will be the distribution contact . Would be useful to keep a note of what they will be used for.
- **Maps history**. Now have archive copies at least one of all Edinburgh and Lothians maps. **Martin** scanned all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

F. COMPETITIONS

- [later] **Dave** has now sent 2017 'Low Cost Improvement' results to councils etc. Replies so far only from Midlothian and Waverley Stn.
- **2018 competition?** Ideas...
 - Recent cycling developments (big or small) that have improved **your** journeys
 - Brilliant ideas (on any subject) that came to you whilst you were cycling

G. SUPERMARKETS PROJECT

- Dave emailed Joe – no response. Michaela may be interested.
- **First stage** – produce simple leaflet (A4 folded to A5 probably – similar to the Bike Alert leaflet). Aimed to persuade shop managers *why* and *how* to provide good bike parking and access. **Dave** to contact David Gardiner re possible artwork.
- This leaflet would be funded by Spokes and sent to all members, so that those interested could use it to speak to their local shops/supermarket, as individuals on their own initiative.
- **Second stage** - to contact local regional managers of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores. This action could potentially also tie in with locals from the above bullet point. This stage could be at a fairly basic level, or ...
- Apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). This could include a more detailed brochure (design & production) and possibly covering time for the coordinator, e.g. making visits to store area managers, etc.
- **Report on our initial survey** is online at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project.

H. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40

- **NB** - these notes are written *after* the events
- **Mies, Martin, Rosie, Michaela** organised the various materials and events. **Council reception & social helpers get-together** both very successful.
- **Exhibition** – Now in Bike Coop and Bike Stn – Mies coordinating more, including speaking to central library – see Mies's spreadsheet.
- **Slide presentation & videos** also available
- **Scottish Parliament** – **Martin** contacted Alison Johnstone MSP. Possible invitation-only event hosted by AJ ? [Later: Govt. called a debate on cycling, so Alison couldn't get another, but she mentioned our anniversary [in the debate](#) and several other MSPs referred to Spokes].
- **Website** Dave has created a [website article](#) and [history page](#) for easy access to all the 40th materials.

J. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at www.spokes.org.uk/videos. Leaflet used at Young Driver events, also taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout.
- **Young Driver events**, autumn 2017 – all now complete. Martin has a good pool of helpers now for future events, and events have brought good interaction/ contacts with police, bus, tram staff.

K. TRAFFIC COUNT

- Nov count completed and [report on website](#).

L. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- **David** is thinking of revised constitution based on editing the single-tier model constitution to tie in with our practice. Discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- David also circulated ideas for revised objectives to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we can still conduct political activity (*not* party-political); and that cycling is seen in an environmental/ integrated transport context, not purely for its own sake. Should be possible through the charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland etc. *Later* - Linlithgow Trust SCIO uses the word 'lobbying' in theirs. **All** – send any comments to David.
- Some concerns re **Govt obligations if we become too formal** – e.g. lobbying rules at election times; new rules on keeping a register of MSP contacts?? *Later: Dave* checked the latter point - There is an exemption for 'small organisations' as follows... lobbying "*undertaken when my company/organisation had fewer than 10 full-time equivalent employees*" ... on page 11 of [this doc](#). That suggests we are totally exempt.

M. ONLINE JOINING AND RENEWAL

- **Clair**, computing adviser at Ed Uni, hopes to do this. The proposed software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- Meantime we will try to set up paypal button on the site. **Dave** has done a draft page – please comment.

N. TRUST DONATIONS

- Received £500 from **Maple Trust** and £1000 from **Thin Trust**
- Need to **thank / acknowledge** if not already done???
- **Maple Trust needs to be told what to be used for** (not necessarily immediately but within 12 months). Possible uses for some or all...
 - general / ongoing funds, e.g. bulletin printing
 - stall holder materials (e.g. second set of materials to make logistics easier) – **stall people** to discuss
 - towards costs of updating WL map (but problem there is personnel more than cash)
 - supermarkets project?
 - Commercial help with online membership – **Dave** to contact Clair.

P. COMMUNICATIONS ASSISTANCE?

- Martin had received offer of Spokes communications advice from member Bruce Whitehead and a new member (name?) had also offered 'experience of voluntary organisations.'
- Not clear exactly what they can offer which will not add to our time commitments, but Martin may organise a meeting to discuss – probably need to include Ian, as our current press liaison person.