

SPOKES OBJECTIVES

Revised objectives, January 2016

- *To encourage cycling as part of an environmentally sustainable transport and access strategy*
- *To encourage other organisations, including councils and government, actively to do the same and to make high quality provision for it*
- *To educate all sections of society in the benefits of cycling for the community and individuals - like walking, it is cheap, efficient, enjoyable, healthy, non-polluting and intrinsically safe*

Background

The following text was sent to all members in an email on 10.1.16. No members expressed disagreement or sent in any comments other than on punctuation, and therefore the revised objectives are as above.

Our AGM decided that Spokes should move towards becoming a [SCIO](#) [Scottish Charitable Incorporated Organisation] and agreed a small team to progress this. One aspect was a need to modify our formal objectives somewhat, to make more explicit the charitable side, especially mentioning education and environment.

The existing formal objectives of Spokes are as follows...

- ◆ *To promote cycling, as part of a sustainable transport and access strategy, and to ensure that councils and government actively do the same.*
- ◆ *To publicise the benefits of cycling for the community and individuals - like walking, it is cheap, efficient, enjoyable, healthy, non-polluting and intrinsically safe*

The wording was agreed a good number of years ago after a consultation with the full spokes membership. The suggested revised wording below sticks to the original as far as possible. However it replaces the word 'promote' by 'encourage' since 'promote' has taken on a more specific meaning in government cycling parlance in recent years, whereas 'encourage' has the wider meaning which we originally intended.

If any member is unhappy with the proposed rewording, please email Spokes in the next couple of weeks.

Suggested rewording...

- *To encourage cycling as part of an environmentally sustainable transport and access strategy*
- *To encourage other organisations, including councils and government, actively to do the same and to make high quality provision for it*
- *To educate all sections of society in the benefits of cycling for the community and individuals - like walking, it is cheap, efficient, enjoyable, healthy, non-polluting and intrinsically safe.*