**Autumn Public Meeting: all welcome: Thur 10 Nov** 

## Benefiting Business through Cycling

Hear and debate the issues with experts from the Council, business, bike trade & a bike user group

◆ healthy workforce	◆ delivery by bike/cargo-bike		
◆ people-friendly city	<ul><li>quick, quiet, door-to-door</li></ul>		
◆ local shopping	◆ awards for employers		
◆ bikes and the City Deal	<ul><li>◆ emission-free transport</li></ul>		
◆ new bike-based businesses	◆ bike hire, locals/visitors		

the Council	local business	local bike trade	big business
<b>CIIr Lesley Hinds</b>	<b>Michael Johnston</b>	Hannah Ward	David Monaghan
Transport Convener, City of Edinburgh Council	Vice President, Edinburgh Chamber of Commerce	Partner, The Cycle Service	Organiser, RBS Gogarburn Bike User Group [600 members!]

Four short talks, then audience QA and panel discussion ... chaired by Dr Caroline Brown

Asst Professor, School of Energy, Infrastructure and Society, Heriot-Watt University, Riccarton



For meeting tweeting use hashtag #SpokesMtg

STARTS 7.30PM, DOORS OPEN 6.45, ENDS 9.30 Augustine United Church, George IV Bridge, Edinburgh

🔞 Come early 🔞 coffee 🔞 Spokes stall 🔞 exhibition 🔞 chat