

Getting people talking

David Monaghan

RBS Gogarburn Bicycle Users' Group

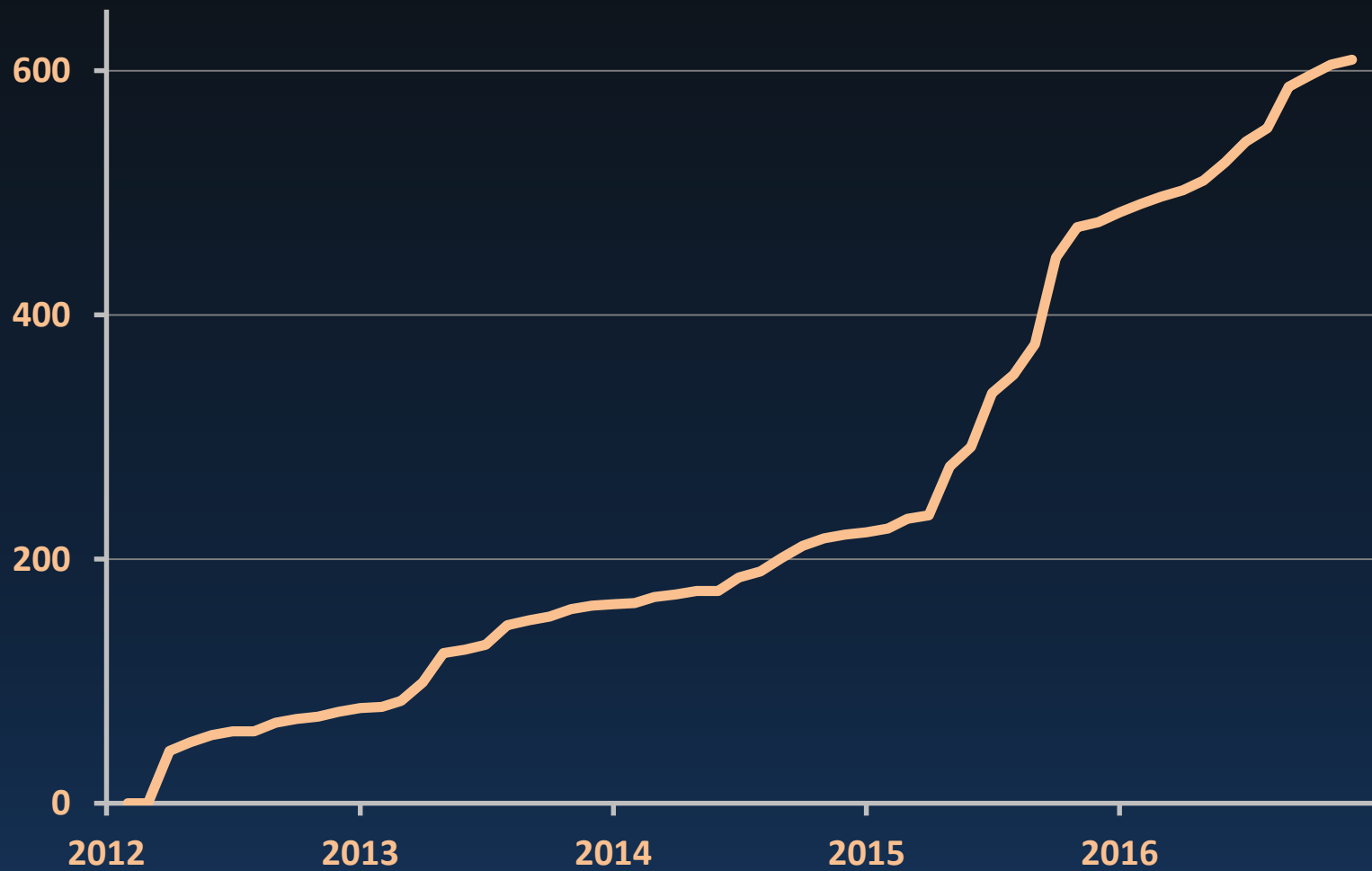
A photograph of a modern RBS building at night. The building features a curved facade with large glass windows and a prominent RBS logo illuminated in blue. The interior lights are on, and the building is reflected in a pool of water in the foreground. The sky is dark blue with some clouds.

 RBS



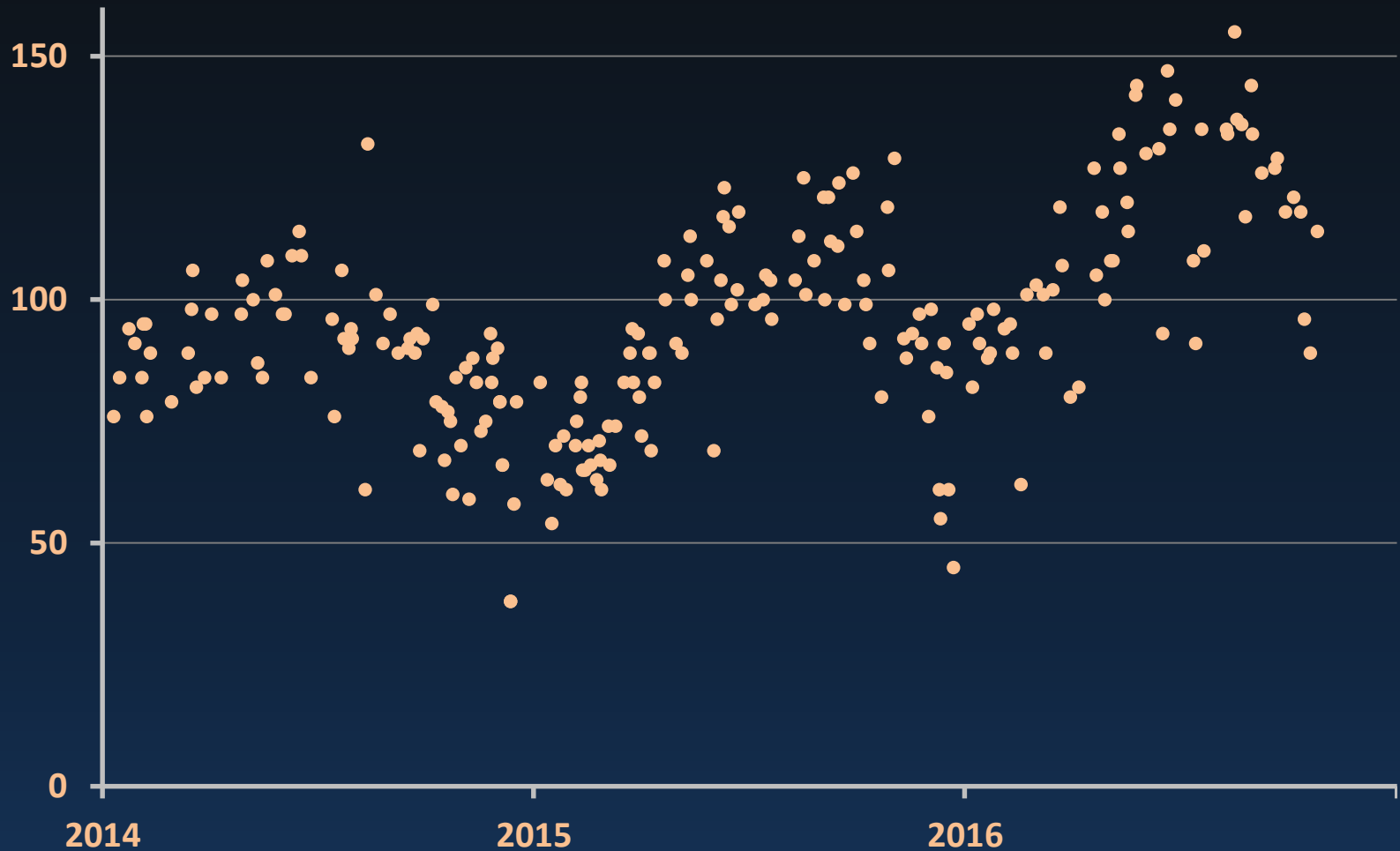


BUG membership



‘On average, employees who cycle-commute take at least one day p.a. less off sick than colleagues who do not cycle to work, while car commuters are at least 13% more likely to feel constantly under strain or unable to concentrate than those who cycle/walk to work.’

Daily count of bikes on site



Benefits to
employer

Benefits to
employees

Staff
engagement

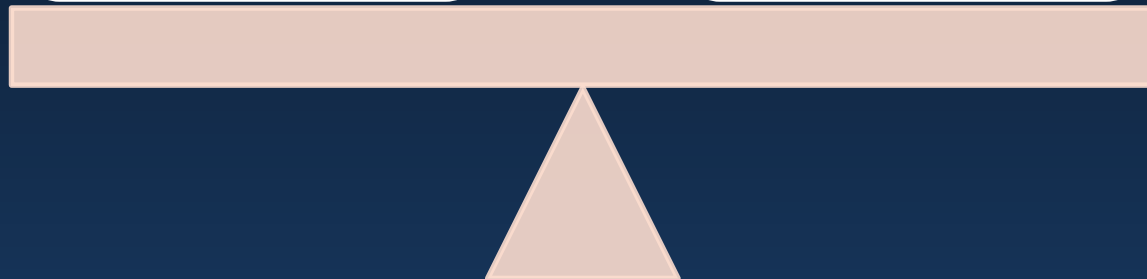
Social
connections

Good PR

Knowledge
sharing

Someone to
talk to

Organisational
influence





The Royal Bank of Scotland Group



An effective BUG will
get people talking