

BENEFITING BUSINESS THROUGH CYCLING

Spokes Public Meeting 10 November 2016

The Local Bike Trade & other Local Bike Businesses

Hannah Ward, The Cycle Service

New Bike Shops opened in recent years



Pedals



Rondegroup



Soul



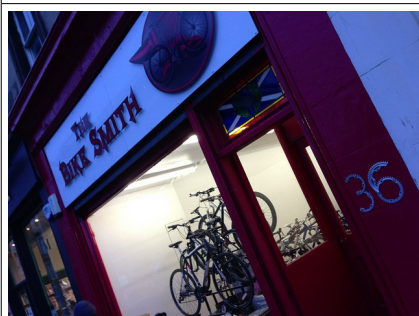
GreaseMonkey



Laidback



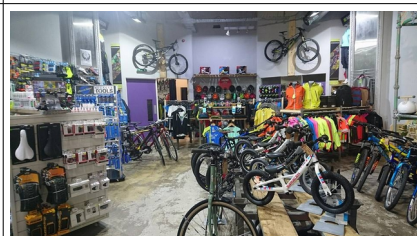
Gamma



Bikesmith



Harts Cyclery



Bikecraft



Criterium



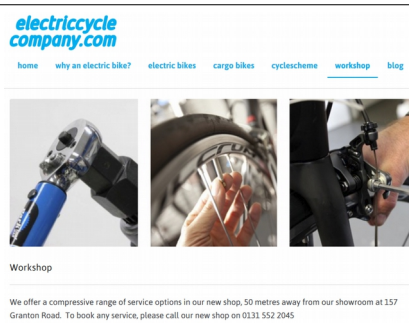
Evans



The Cycle Service



Electron Wheels

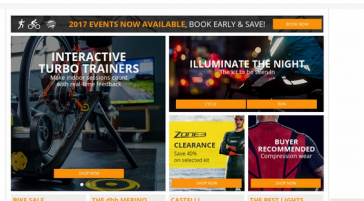


Electric Cycle Company

Threats & problems for the local bike economy



Internet - Direct



Internet - Wiggle



Hills & cobbles problem for bike delivery – but solved by electric cargo bikes

Bikes and employers



Government tax-free cycle scheme



Doctor Bike visiting workplaces



Fleetbikes

Innovative local bike businesses



Bearded Barista



Union of Genius



Science Festival trike (1)



Science Festival trike (2)



EdFoC cargo bike for hire



Bike couriers



Deliveroo



Velopost



Hannah's shop – The Cycle Service