

# RESOURCES GROUP NOTE OF 29.03.18 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

**Present:** Dave, Judy, Martin, Rosie, David **Apols:** Mies, Michaela

**Next meeting(s)** NB Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

- Apr 19 or 18 – next Resources Group, date to be finalised by email.

## A. ODDS & BODS

- **Martin** and **Dave** meeting Council cycling champion Cllr David Key, April 4<sup>th</sup>, 12.30 to discuss current issues. One other person from Resources & Planning groups welcome if anyone keen to attend.

## B. STALLS - Anyone who can help at stalls please contact Mies or the person shown.

- *Sat 7 April* **ECCI Science Fest** [www.sciencefestival.co.uk/event-details/future-innovation-showcase](http://www.sciencefestival.co.uk/event-details/future-innovation-showcase)
- *Sun 8 April* **Out of the Blue Cycle Fair** [www.outoftheblue.org.uk/edinburghcyclefair](http://www.outoftheblue.org.uk/edinburghcyclefair)
- *Sat 14 April* **Penicuik Green Party fair**
- *April 20/21* **Commonwealth Pool cycling event**
- *Sat 21 April* **Farmers Market** – **Mies** – have you fixed other Farmers Mkt 2018 dates?
- *Sat 28 April* **PoP 2018** [pedalonparliament.org/pop-2018-save-the-date](http://pedalonparliament.org/pop-2018-save-the-date)
- *National conference dates:* **May 30, WCCC, Perth.** **Nov 5-6, Cycling Scotland, Dundee.**
- **Mies** planning a joint small in-the-office social for count & stall helpers, early May, 1-2 weeks before count. Inadvertently the count helpers were not invited to the 40<sup>th</sup> social. Possibly followed by annual discussion meeting for the stall volunteers.

## C. EDFOC / BIKE BREAKFAST - EdFoC is June 7-24, Bike Week June 7-17

- **EdFoc sponsorship** – we will be credited in programme and be given printed programmes for members
- **EdFoC call for events**, and registration form → <https://edfoc.org.uk/2018/01/29/call-events-2018/>. Spokes organising 4 events this year instead of our usual 2.
- *June 11, 7pm* **Talk/videos/discussion** – 40 Years of Spokes – **Rosie/Mies/Martin**
- *June 12, 6.15pm* **Infrastructure Ride** – the good & the bad. NB at previous meeting we had discussed an 'easy' social ride organised by Mies & Michaela, but Martin/PlanningGroup is now to organise an infrastructure ride – presumably instead.
- *June 13, 7.45-9.15* **Spokes Bike Breakfast**
- *June 13, 7.30 (doors open 6.45)* **Spokes Summer Public Meeting** – see below
- **Dave** will do website article with brief coverage of the 4 events. If poss, **Rosie** to send a bit more info about June 11 and **Martin** about June 12. Also hope to know if Adam McVey will be on panel on June 13.

## D. STALL & OFFICE MATERIALS

- **Workplace leaflet** The BUG advice leaflet now [on website](#) and has been tweeted & FB'd. **David** to check if employers orgs have been offered paper and/or pdf copies - Edinburgh Chamber and Essential Edinburgh - to include to their members in any paper circulars, or give the link in email newsletters Another possibility, use Bike-Friendly Employers lists – Cycling Scotland? Bike Station?
- **What is Spokes leaflet** Needs updated. Please send any comments to **Dave** who will do a draft.

## E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Spring meeting - *Cycling and the Tram Extension***
  - Successful meeting, nearly 100 in total, report [on website](#).
- **Summer meeting – [City Centre Transformation](#)** Weds 13 June, Augustine United **Martin** organising.
  - Daisy Narayanan – Edinburgh City Council, Transformation, Lead Officer
  - Prof David Begg – Glasgow Connectivity Commission, Leader
  - *Invited* – Cllr Adam McVey, to respond to the above and be on the panel
  - QA chairing – Kirsty Lewin
- **Possible Autumn topic - 'Widening Cycling'?** i.e. **cycling for all ages, abilities and backgrounds**.
  - e.g. speakers from some of... Ageing Well, a school (a 6<sup>th</sup> year?), ABC (all-abilities), Bike for Refugees, Toddlers (Bike Stn project?), Woodland Women (??- Mies knows). Would also be useful to have a relevant senior councillor who might take follow-up action or spread info in the Council.
  - Hopefully we would also have a **Bulletin centre page supplement** on this subject – **Martin** discussing with [ELREC](#), Edinburgh & Lothians Regional Equality Council. Also will need to decide who funds the supplement - ELREC or ourselves – if not ELREC we could possibly use the Thins' grant.

## F. SPOKES MAPS [apols – various Dave actions here postponed due to campaigning priorities]

- **Map edition dates** – There is a wish to have this on the website. **Dave** to do.
- **Edinburgh** (2016) Future - big problems about what base map to use. Joe said Ed Uni social history map (MESH) may be an option – Joe has contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if that can be used as base.
- **East Lothian** (2017) on Polyart paper, cover price 6.95.
- **West Lothian** (2012) Surveying now being organised by Eric Ingram & Anne Douglas; Tim doing the technical side (possibly also help from David G)
- **Midlothian** (2015) Stock and age both ok.
- **Glasgow 3rd edition** (2016) developed by Spokes & Go-Bike, 12500 copies paid for by council, free (on ordinary paper) from Glasgow Council. We have a few. A paid-for printed polyart & electronic version is possible but would need an organiser/producer/promoter - no cartography skills needed, some pay possible.
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter (after mailout) to arrange letter and which shops.
- **Surplus maps** **1. Edin:** Mies organised distribution to schools etc, still 100 or so left. **2. E.Loathian** ~100 spares of old edition. **Dave** to tweet to schools as in Midlothian; **Judy** will be distribution contact for both maps. Would be useful to keep a note of what they will be used for.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. Martin scanned all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

## G. COMPETITIONS

- **2017 'Low Cost Improvement'** Replies so far from all Councils except Edinburgh (with some take-up of ideas) but Chas Booth motion instructs Edinburgh Council to consider list, and they have most entries.
- **2018 'My Cycling Transformation'** - *What made the biggest positive difference to your cycling life in the last few years?* Would cover any kind of change, infrastructure, equipment, advice, example, etc.
  - Prizes to be sought, as below. **Very important...**
    - We need confirmation of the prize in writing or by email
    - The comp will not be judged until late Sept, so the prize must be valid at least until end 2018.
  - **Dave** – ScotRail; EdFoC (urban arrow day hire); Laidback (recumbent tour)
  - **Judy** - Sustrans maps; one or two cafes – probably not Craigie's as was a bit complex
  - **Mies** – Bike Coop; Camera Obscura; Kalpna [Mies not at meeting, so this is provisional]
  - **Rosie** – BikeTrax; Filmhouse
  - **David** – Harts Cyclery [possibly electric bike hire]; Grease Monkey.

## H. TRAFFIC COUNTS

- Next count 8 May 2018.
- Discussed a one-off Princes St/ George St count, to help in our comments on CCWEL and City Transformation. **Dave** to ask Barbara if interested in being involved re organising volunteers and working on the details with PI Gp, c/o Martin.

## J. SHOPS / SUPERMARKETS 3-STAGE PROJECT

- **Project documents** all at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project). Email address [shopsproject@spokes.org.uk](mailto:shopsproject@spokes.org.uk) goes to Michaela and Dave.
- **Leaflet** (A4 folded to A5) aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Went to all members in mailout, so those interested could use it to speak to their local shops/ supermarket, on their own initiative.
- **Feedback so far.** Unfortunately very little feedback so far – just on Lidl Craigmillar and Prestonpans. Have contacted Lidl Scotland HQ, but only received an initial reply.
- **Getting more feedback** - Reminder in new Spokesworker, just sent to all members. Can also consider promoting via twitter & facebook.
- **Future intentions if get more feedback...**
  - **Michaela** will receive the emails and (a) *coordinate/report on any feedback* – may be useful for publicity and/or to use towards stage 3, if that goes ahead (b) *Support individuals* who are lobbying their own supermarket and would like to be accompanied on a second visit to an interested manager.
  - **Seek action at wider level.** e.g. *contact local regional managers* of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores.
  - Or could be more ambitious if there seems scope – e.g. apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). This could cover time for the coordinator, visits to store area managers, design & production of a more detailed brochure, possibly taking on consultants to do a more thorough survey/analysis of opportunities. Katherine has sent info on our previous grant-funded projects.

## K. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40 Materials online [here](#).

- **Exhibition** – **Mies** organising. Has been in Bike Coop, Bike Stn, Western General Hosp, Portobello Library, Out of the Blue, EdUni Chaplaincy Centre, Central Library, Comm Pool. The events are linked from the events column on website, and are being tweeted & FB'd, with photos.
- **Council reception photo** – Bryce has printed the 'school photo' of all those present, using long-life ink and paper, which we hope to frame and hang on office wall.
  - **Including list of names in the picture.** Dave circulated B/W photo and has now identified all but 2 people. **Dave** to send photo & list to **Mies** to check against list of those who said would attend.
  - Bryce advises best approach is to ask framer to cut 3 spaces in the frame backing one each for a title, the picture and the list of names. Dave has sent Judy the framers recommended by Leo for good job at reasonable cost. Possibly alternative is to list names in a separate frame.

## L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos). Leaflet taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout. Twitter suggests that #OpClosePass is running (in 'splurges') in quite a few areas of Scotland.
- **Young Driver events.** Martin has a good pool of helpers now for future events, and events have brought good interaction/ contacts with police, bus, tram staff. For 2018...
  - WL dropping the events, due to council cash cuts
  - ML to run events at 4 schools, as in 2017. Michaela and Robert Simpson to handle this?
  - EL & Edinburgh – **Martin** to check these.

## M. TRUST DONATIONS

- **Maple Trust cash** (£500) used for shops bike parking leaflet design /printing. **Dave** to offer to send them the leaflet.
- **Thins cash** (£1000) can stay in general funds or be used for a project. Possibly phase 3 of shops project above or possibly printing costs of the 'all-abilities' centre page supplement (Q below).

## N. ONLINE JOINING AND RENEWAL

- Dave has set up PayPal button on the website for donations (not sales). Membership page on website has been simplified, with bullet points, and a new donations page created to clearly outline the options of paypal, BACS or cheque.
- Mies pointed out that PayPal charges a **commission**. 3.4% + 20p per donation, e.g. 54p off a £10 donation. We could mention this on donations page, to encourage preference for BACS. **Dave**.
- **Clair**, computing adviser at Ed Uni and our database computer person, hopes to set up full online membership. The intended software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.

## P. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- David has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- Objectives need reworded to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we can still conduct political activity (*not* party-political); and that cycling is seen in an environmental/ transport context, not purely for its own sake. Can use charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland etc. Linlithgow Trust SCIO uses the word 'lobbying' in theirs.
- **21.3.18 meeting** of David, Paul, Judy, Dave discussed next steps. Dave has circulated article and proposed objectives rewording to members in 23.3.18 Spokesworker, asking for feedback from anyone with views on this. **David** will then work up draft constitution based on the single-tier SCIO model document, and is happy to be lead person through to completion, assuming this goes ahead.

## Q. COMMUNICATIONS ASSISTANCE?

- Martin had received offer of Spokes communications advice from member Bruce Whitehead and a new member (name?) had also offered 'experience of voluntary organisations.'
- Not clear exactly what they can offer which will not add to our time commitments, but Martin may organise a meeting to discuss – if so, should include Ian, as our current press liaison person.
- Discussed again 31.1.18 – some feeling that website needs a more 'modern' face and/or that website/ twitter/ FB need more coordination in some way. Others feel there is a danger of this potentially occupying a great deal of time, to the detriment of time spent on campaigning and publicity activities. Possibility of employing an expert specifically for website 'front end' but Martin experience in Bristol suggests it may be surprisingly complex and time-consuming to achieve something good.