

# RESOURCES GROUP NOTE OF 16.05.18 (& 18.04) MEETINGS

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant

**Present:** Dave, Judy, Martin, Rosie, Mies, Paul    **Apols:** David, Michaela

**Next meeting(s)**    NB Spokes dates calendar by Martin    <http://tinyurl.com/SpokesCalendar-v1>

- Sat 26 May – mailout, Spokes #131
- Weds 6 June – next Resources Group. No paperwork so could be in a house or office.

## A. ODDS & BODS

**B. STALLS** - *Anyone who can help at stalls please contact Mies or the person shown.*

- *May 30 Weds*    [WCCC conference, Perth](#)
- *June 2/3 Sat/Sun*    **Meadows Fest** [NB may swap June 3 location if Council car-free event happens]
- *June 7-24*    **EdFoC** – see below
- *June 16*    **George St pop-up stalls**
- *Aug 12 Sun*    **Localities bike festival – Moredun**
- *Sep 2 Sun*    **Localities bike festival – Inverleith**
- *Sep 23 Sun*    **Localities bike festival – Drumbrae**
- *Sep 22/Oct 13*    **Farmers Market**
- *Nov 5/6*    [Cycling Scotland conference, Dundee.](#)
- **Mies** planning a joint small in-the-office social for count & stall helpers, early May, 1-2 weeks before count. Inadvertently the count helpers were not invited to the 40<sup>th</sup> social. Possibly followed by annual discussion meeting for the stall volunteers.
- **HSBC ride** – we are too busy & arrangements too complex – **Mies** to advise them
- **Pedal for Scotland** – **Mies** to get details from Keith Irving before deciding
- **Canal Festival** – we have not been notified [Later – [it is June 16](#); probably a too busy time for us this year with 4 EdFoC events]

## C. EDFOC / BIKE BREAKFAST - EdFoC is June 7-24, Bike Week June 7-17

- **EdFoc sponsorship** – we will be credited in programme and be given printed programmes for members
- Spokes organising 4 events this year instead of our usual 2.
- *June 12, 6.15pm*    **Infrastructure Ride** – the good & the bad – **Martin & Planning Group.**
- *June 13, 7.45-9.15*    **Spokes Bike Breakfast** – will now include Edinburgh bike-share bikes & Ed Bicycle prize draw (£50?). Speakers – Cllr Macinnes ok'd for Council; **Mies** to chase up Claudia Beamish MSP.
- *June 13, 7.30 (doors open 6.45)*    **Spokes Summer Public Meeting** – see below
- *June 18, 7pm*    **Talk/videos/discussion** – 40 Years of Spokes – **Rosie/Mies/Martin**
- Dave has done [website article](#) advertising the 4 events.
- [4-event poster](#) by David Gardiner printed for mailout, also useful as a handout as is pre-folded to A5 We have 1500+ spares. Everyone at meeting took 50-100 for local bike shops. More available from Mies.

## D. OFFICE ISSUES

- **What is Spokes leaflet**    New version now printed, in full colour – looks good.
- **Office manager/organiser**    Judy keen to pass on this job by end of summer. Article was included in last Spokesworker but no replies as yet. Will repeat the request, with revised wording.

## E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Summer meeting – City Centre Transformation** Weds 13 June, Augustine United **Martin** organising.
  - Daisy Narayanan – Edinburgh City Council, Transformation, Lead Officer
  - Prof David Begg – Glasgow Connectivity Commission, Leader
  - Cllr Adam McVey, to respond to the above and be on the panel
  - QA chairing – Kirsty Lewin
  - **Martin** to check with usual helpers & facebook live streaming
- **Possible Autumn topic - 'Widening Cycling'?** i.e. **cycling for all ages, abilities and backgrounds.**
  - e.g. speakers from some of... Ageing Well, a school (a 6<sup>th</sup> year?), ABC (all-abilities), Bike for Refugees, Toddlers (Bike Stn project?), Woodland Women (??- Mies knows). Would also be useful to have a relevant senior councillor who might take follow-up action or spread info in the Council.
  - Hopefully we would also have a **Bulletin centre page supplement** on this subject – **Martin** discussing with **ELREC**, Edinburgh & Lothians Regional Equality Council. Also will need to decide who funds the supplement - ELREC or ourselves – if not ELREC we could possibly use the Thins' grant.

## F. SPOKES MAPS [apols – various Dave actions here postponed due to campaigning priorities]

- **Map edition dates** – There is a wish to have this on the website. **Dave** to do.
- **Edinburgh** (2016) Future - big problems about what base map to use. Joe said Ed Uni social history map (MESH) may be an option – Joe has contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if that can be used as base.
- **East Lothian** (2017) on Polyart paper, cover price 6.95.
- **West Lothian** (2012) Surveying now being organised by Eric Ingram & Anne Douglas; Tim doing the technical side (possibly also help from David G). Printed map expected late June.
- **Midlothian** (2015) Stock and age both ok.
- **Glasgow 3rd edition** (2016) developed by Spokes & Go-Bike, 12500 copies paid for by council, free (on ordinary paper) from Glasgow Council, but now exhausted. Updated reprint is possible but would need organiser/producer/promoter to work with Glasgow - no cartography skills needed, some pay possible. Ian liaised in 2017 with Glasgow Council cycle officer Colin Little – they would probably support this if we initiated it.
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter to arrange letter and which shops.
- **Surplus maps** **1. Edin:** Mies organised distribution to schools etc, still 100 or so left. **2. E.Loathian** ~100 spares of old edition. **Dave** to tweet to schools as in Midlothian; **Judy** will be distribution contact for both maps. Would be useful to keep a note of what they will be used for.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. Martin scanned all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

## G. COMPETITIONS

- **2017 'Low Cost Improvement'** Replies so far from all Councils except Edinburgh (with some take-up of ideas) but Chas Booth motion instructs Edinburgh Council to consider list, and they have most entries.
- **2018 'My Cycling Transformation'** - *What made the biggest positive difference to your cycling life in the last few years?* Would cover any kind of change, infrastructure, equipment, advice, example, etc.
  - Prizes as below. **Very important...**
    - We need confirmation of the prize in writing or by email
    - The comp will not be judged until late Sept, so the prize must be valid at least until end 2018.
  - Dave – ScotRail; EdFoC (urban arrow day hire); Laidback (recumbent tour)
  - Judy - Sustrans maps; Boardwalk cafe
  - Mies – Bike Coop voucher; Camera Obscura [2 fam ticket prizes]; Kalpna voucher
  - Rosie – Filmhouse
  - David – Harts Cyclery [1 week e-bike hire]; Grease Monkey [2 Norm services].

**Judy/Mies/Rosie** – do we have written or email confirmation of all your prizes?? [some are in office, sorry I can't remember which when typing this, apart from Kalpna].

## H. TRAFFIC COUNTS

- Count 1 May 2018 was disappointing – data now [on website](#) and the fall will be used in Bulletin lead article to emphasise need for city centre cycling improvements.
- Discussed a one-off Princes St/ George St count, to help in our comments on CCWEL and City Transformation. **Dave** to ask Barbara if interested in being involved re organising volunteers and working on the details with PI Gp, c/o Martin.

## J. SHOPS / SUPERMARKETS 3-STAGE PROJECT

- **Project documents** all at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project). Email address [shopsproject@spokes.org.uk](mailto:shopsproject@spokes.org.uk) goes to **Michaela** and Dave.
- **Leaflet** (A4 folded to A5) aimed to persuade shop managers *why* and *how* to provide good bike parking and access. Went to all members in mailout, so those interested could use it to speak to their local shops/ supermarket, on their own initiative.
- **Feedback so far.** Unfortunately very little feedback so far – just on Lidl Craigmillar and Prestonpans. Reply from Lidl Scotland HQ, but rather skimpy. Discuss at next meeting.
- **Getting more feedback** - Reminder in Spokesworker, sent to all members, but hasn't brought further feedback. Can also consider promoting via twitter & facebook.
- **Future options**
  - **If we get individual feedback...** (a) *coordinate/report on any feedback* – may be useful for publicity and/or to use towards stage 3, if that goes ahead (b) *Support individuals* who are lobbying their own supermarket and would like to be accompanied on a second visit to an interested manager.
  - **Seek action at wider level.** e.g. *contact local regional managers* of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores.
  - Or could be more ambitious if there seems scope – e.g. apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). This could cover time for the coordinator, visits to store area managers, design & production of a more detailed brochure, possibly taking on consultants to do a more thorough survey/analysis of opportunities. Katherine has sent info on our previous grant-funded projects.

## K. 40TH ANNIVERSARY – 2017 Twitter hashtag #Spokes40 Materials online [here](#).

- **Exhibition** – **Mies** organising. Has been in Bike Coop, Bike Stn, Western General Hosp, Portobello Lib, Out of the Blue, EdUni Chaplaincy Centre, Central Library, Comm Pool. Still being used at events. Many very positive comments received. Still possibly McDonald Rd Lib – **Martin**; Fountainbridge Lib – **Mies**.
- **Council reception photo** – Bryce has printed the 'school photo' of all those present, using long-life ink and paper, which we hope to frame and hang on office wall.
  - **Including list of names in the picture.** Dave circulated B/W photo and has now identified all but 2 people. Mies has supplied list of those who said would attend, **Dave** to check against known names.
  - Bryce advises best approach is to ask framer to cut 3 spaces in the frame backing one each for a title, the picture and the list of names. Dave has sent Judy the framers recommended by Leo for good job at reasonable cost. Possibly alternative is to list names in a separate frame.

## L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos). Leaflet taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout. Twitter suggests that #OpClosePass is running (in 'splurges') in quite a few areas of Scotland.
- **Young Driver events.** Martin has a good pool of helpers now for future events, and events have brought good interaction/ contacts with police, bus, tram staff. For 2018...
  - WL dropping the events, due to council cash cuts
  - ML to run events at 4 schools, as in 2017. Michaela and Robert Simpson will handle this.
  - Edinburgh – will be events
  - EL – **Martin** to check these.

## M. FINANCE ISSUES

- **Maple Trust cash** (£500) was used for shops bike parking leaflet design /printing.
- **Thins cash** (£1000) can stay in general funds or be used for a project. Possibly phase 3 of shops project above or possibly printing costs of the 'all-abilities' centre page supplement (Q below).
- **Cargo-Bike project** Agreed by email to donate £500 towards Hearty Squirrel cargobike, subject to certain conditions; and to offer possibility of grants to similar cases, to spread their use and publicise their possibilities. **Dave** to circulate a draft document offering grants.

## N. MEMBERSHIP ISSUES

- Mies pointed out that PayPal charges a **commission**. 3.4% + 20p per donation, e.g. 54p off a £10 donation. We could mention this on donations page, to encourage preference for BACS. **Dave**.
- **Clair**, our database computer person, hopes to set up full online membership. The intended software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. **Dave**, Christine, Sarah to meet Clair once there is further progress.
- **Clair** also would like us to decide on a *time period* for deleting ancient non-renewed members. Note that a 2-tier SCIO would require a long retention, our preferred single-tier only needs this for trustees. Also a *privacy statement*, as is now common for many organisations. Clair has supplied a sample.

## P. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- David has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- Objectives need reworded to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we can still conduct political activity (*not* party-political); and that cycling is seen in an environmental/ transport context, not purely for its own sake. Can use charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland etc. Linlithgow Trust SCIO uses the word 'lobbying' in theirs.
- **21.3.18 meeting** of David, Paul, Judy, Dave discussed next steps. Dave has circulated article and proposed objectives rewording to members in 23.3.18 Spokesworker, asking for feedback from anyone with views on this. **David** will then work up draft constitution based on the single-tier SCIO model document, and is happy to be lead person through to completion, assuming this goes ahead.

## Q. COMMUNICATIONS

- Martin had received offer of Spokes communications advice from member Bruce Whitehead and a new member (name?) had also offered 'experience of voluntary organisations.'
- Not clear exactly what they can offer which will not add to our time commitments, but Martin may organise a meeting to discuss – if so, should include Ian, as our current press liaison person.
- Discussed again 31.1.18 – some feeling that website needs a more 'modern' face and/or that website/ twitter/ FB need more coordination in some way. Others feel there is a danger of this potentially occupying a great deal of time, to the detriment of time spent on campaigning and publicity activities. Possibility of employing an expert specifically for website 'front end' but Martin experience in Bristol suggests it may be surprisingly complex and time-consuming to achieve something good.