

# RESOURCES GROUP NOTE OF 06.06.18 MEETING

- These notes may include any relevant developments subsequent to the meeting
- If the notes are late, then details of events/developments that have passed may not be shown
- They also include notes from earlier meetings, if still relevant

**Present:** Dave, Judy, Martin, Rosie, Michaela **Apols:** David, Mies, Paul

**Next meeting(s)** NB Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

- July 10 or 12 – next Resources Group. No paperwork so could be in a house or in office

## A. ODDS & BODS

- Edinburgh Bike Hire to be launched in September. **Martin** to try and organise a meeting with TfE to discuss details and possible cooperation. Possibility to promote/ include Spokes maps??

**B. STALLS** - *Anyone who can help at stalls please contact Mies or the person shown.*

- *June 16* **George St pop-up stalls**
- *Aug 12 Sun* **Localities bike festival – Moredun**
- *Sep 2 Sun* **Localities bike festival – Inverleith**
- *Sep 23 Sun* **Localities bike festival – Drumbrae**
- *Sep 22/Oct 13* **Farmers Market**
- *Nov 5/6* **[Cycling Scotland conference, Dundee.](#)**
- **HSBC ride** – we are too busy & arrangements too complex – **Mies** to advise them
- **Pedal for Scotland** – **Mies** to get details from Keith Irving before deciding
- **Canal Festival** – we have not been notified [*Later – [it is June 16](#); probably a too busy time for us this year with 4 EdFoC events*]

## C. OTHER SPOKES EVENTS

- **EdFoC**
  - *June 12, 6.15pm* **Infrastructure Ride** – the good & the bad – **Martin & Planning Group.**
  - *June 13, 7.45-9.15* **Spokes Bike Breakfast** – will now include Edinburgh bike-share bikes & Ed Bicycle prize draw (£50?).
  - *June 13, 7.30 (doors open 6.45)* **Spokes Summer Public Meeting** – see below
  - *June 18, 7pm* **Talk/videos/discussion** – 40 Years of Spokes – **Rosie/Mies/Martin**
- **October** – possible **pub evening for all Spokes volunteers** as we did last years for #Spokes40. **Rosie & others. Food** – we will email some or all members who ticked the 'food' box on m'ship forms, ensuring both savoury and sweet – **Dave** can supply email address list when needed.
- **Mies** had been considering a small in-office social for count and stall volunteers. Will that be in addition to or superseded by the above?

## D. OFFICE ISSUES

- **Office manager/organiser** Judy keen to pass on this job by end of summer. Article was included in last Spokesworker but no replies as yet. Will repeat the request, with revised wording.

## E. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **Summer meeting – [City Centre Transformation](#)** Weds 13 June, Augustine United **Martin** organising.
- **Possible Autumn topic - 'Widening Cycling'?** i.e. **cycling for all ages, abilities and backgrounds.**
  - Possibly a panel of say 6-8 people, each to speak for *strictly* 5 mins max, e.g. some/all of these...
    - Ageing Well
    - CWA (Cycling Without Age) – this caters for people no longer able to cycle at all
    - A school 6<sup>th</sup> year? [*Later* – Dave spoke to Mark Symonds, Council schools AT officer, who may be able to find someone if we ask him once schools are back]
    - ABC (all-abilities)
    - Bike for Refugees
    - Toddlers (Bike Stn project?)
    - Edinburgh Bike Belles
    - A relevant councillor (ideally a Spokes member) interested in minority/disadvantaged groups who might take follow-up action or spread info in the Council (Scott Arthur?).
  - Hopefully we would also have a **Bulletin centre page supplement** on this subject – Martin discussed with [ELREC](#), Edinburgh & Lothians Regional Equality Council, but they don't have the capacity. **Dave** to ask David Gardiner if he would put it together if we obtained the material from the groups. Can we think of a body that might **sponsor** it (costing approx £900) – or could put a request in a member circular, to see if anyone has ideas/contacts. If no luck, we could do it from the Thin's legacy donation - and they might like that.

## F. SPOKES MAPS [apols – various Dave actions here postponed due to campaigning priorities]

- **Map edition dates** – There is a wish to have this on the website. **Dave** to do.
- **Edinburgh** (2016) Future - big problems about what base map to use. Joe said Ed Uni social history map (MESH) may be an option – Joe has contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if that can be used as base.
- **East Lothian** (2017) on Polyart paper.
- **West Lothian** (2018) New map now here, water & tear-resistant. **Dave** to organise publicity, hopefully via WL councillor Kirsteen Sullivan; also Spokes website, twitter etc.
- **Midlothian** (2015) Now our only map on traditional paper.
- **Glasgow 3rd edition** (2016) developed by Spokes & Go-Bike, 12500 copies paid for by council, free (on ordinary paper) from Glasgow Council, but now exhausted. *Later* – **Mies** spoke to Glasgow Transport convenor, Cllr Anna Richardson, who would like new edition. Informal discussion held at public meeting – David Gardiner potentially interested in coordinating. Ian says the map side is held by XYZ who he thinks could easily update it, and David would do the front side. **Ian** to draw up and circulate a draft letter to Cllr Richardson suggesting a meeting with her, David and anyone else who can make it (+ someone from GoBike – Ian suggests Andy Preece)
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. **Dave** to liaise with Peter to arrange letter and which shops.
- **Surplus maps** **1. Edin:** Mies organised distribution to schools etc, still 100 or so left. **2. E.Loathian** ~100 spares of old edition. **Dave** to tweet to schools as in Midlothian; **Judy** will be distribution contact for both maps. Would be useful to keep a note of what they will be used for. **3. W.Loathian** Dave spokes to Mark Symonds (deals with schools in West Edinburgh) & Katie Robins (Sustrans West Lothian I-Bike officer) – both interested in distributing copies for educational use in schools.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. Martin scanned all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

## G. TRAFFIC COUNTS

- Next count November?
- Discussed a one-off Princes St/ George St count, to help in our comments on CCWEL and City Transformation. **Dave** to ask Barbara if interested in being involved re organising volunteers and working on the details with PI Gp, c/o Martin.

## H. COMPETITIONS

- **2017 'Low Cost Improvement'** Cllr Chas Booth motion instructs Edinburgh Council Locality officers to consider list – report expected at next Transport Cttee.
- **2018 'My Cycling Transformation'** - *What made the biggest positive difference to your cycling life in the last few years?* Any kind of change - infrastructure, equipment, advice, example, etc.
  - **Prizes as below** – prizes must be valid at least until end 2018. **Prize in office (to check)**. **Prize confirmation by email (Emails have been copied to Dave)**.
  - Dave – **ScotRail**; **EdFoC** (urban arrow day hire); **Laidback** (recumbent tour)
  - Judy - **Sustrans maps**; **Boardwalk cafe**
  - Mies – **Bike Coop voucher**; **Camera Obscura** [2 fam ticket prizes]; **Kalpna voucher**
  - Rosie – **Filmhouse**
  - David – **Harts Cyclery** [1 week e-bike hire]; **Grease Monkey** [2 Norm services].

## J. SHOPS / SUPERMARKETS PROJECT

- **Project documents** all at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project). Email address [shopsproject@spokes.org.uk](mailto:shopsproject@spokes.org.uk) goes to **Michaela** and Dave.
- **Leaflet feedback**. Our leaflet aiming to persuade shop managers *why* and *how* to provide good bike parking and access went to all members in Feb mailout, but little feedback so far – just on Lidl Craigmillar and Prestonpans. Reply from Lidl Scotland HQ, but rather skimpy. Reminder in Spokesworker, sent to all members, but hasn't brought further feedback. Can also consider promoting via twitter & facebook.
- **June 6 Resources discussion** – Unfortunately I didn't note down what we decided. Was **Michaela** going to try contacting store regional managers? And/or follow up the rather obscure Lidl reply?
- **Future options**
  - **If we get individual feedback...** (a) *coordinate/report on any feedback* – may be useful for publicity and/or to use towards stage 3, if that goes ahead (b) *Support individuals* who are lobbying their own supermarket and would like to be accompanied on a second visit to an interested manager.
  - **Seek action at wider level.** e.g. *contact local regional managers* of supermarket chains - aim to find at least one to undertake an exemplary project covering all their stores.
  - Or could be more ambitious if there seems scope – e.g. apply for funding, as an innovative project, as we did with the tenements project – e.g. SEStran or Cycling Scotland or SCSP cash (via Ed Council). Could cover time for coordinator, visits to store area managers, design & produce a more detailed brochure, possibly taking on consultants to do a more thorough survey/analysis of opportunities.

## K. 40TH ANNIVERSARY – 2017

 Twitter hashtag #Spokes40 Materials online [here](#).

- **Exhibition** – **Mies** organising. Still possibly McDonald Rd Lib – **Martin**; Fountainbridge Lib – **Mies**.
- **Council reception photo** – Bryce has printed the 'school photo' of all those present, using long-life ink and paper, which we hope to frame and hang on office wall.
  - **Including list of names in the picture.** Dave circulated B/W photo and has now identified all but 2 people. Mies has supplied list of those who said would attend, **Dave** to check against known names.
  - Bryce advises best approach is to ask framer to cut 3 spaces in the frame backing one each for a title, the picture and the list of names. Dave has sent Judy the framers recommended by Leo for good job at reasonable cost. Possibly alternative is to list names in a separate frame.

## L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos). Leaflet taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout. More circulation needed?
- **Young Driver events.** **Martin** organising - has a good pool of helpers now from past events, which also have brought good interaction/ contacts with police, bus, tram staff. However, a stall not productive – better just to hand out the leaflets and do a prese. For 2018...
  - WL dropping the events, due to council cash cuts
  - ML to run events at 4 schools, as in 2017. Michaela and Robert Simpson will handle this.
  - Edinburgh – will be events at Corn Exchange as usual, over 4 days
  - EL – 2 events to be held, on the one day.

## M. FINANCE ISSUES

- **Thins cash** (£1000) can stay in general funds or be used for a project. Possibly phase 3 of shops project above or possibly printing costs of the 'all-abilities' centre page supplement for Bulletin 132..
- **Cargo-Bike project** Agreed to donate £500 towards Hearty Squirrel cargobike, subject to certain conditions; and to offer grants to similar cases, to spread their use and publicise their possibilities. Dave has prepared a document offering grants and this is on website. [www.spokes.org.uk/documents/papers-documents/cargo-bikes](http://www.spokes.org.uk/documents/papers-documents/cargo-bikes). Mies has passed this to food-sharing group who are hoping to buy 2 cargobikes

## N. MEMBERSHIP ISSUES

- Mies pointed out that PayPal charges a **commission**. 3.4% + 20p per donation, e.g. 54p off a £10 donation. We could mention this on donations page, to encourage preference for BACS. **Dave**.
- **Clair**, our database computer person, hopes to set up full online membership. The intended software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- **Privacy statement** needed for website, following new European GDPR regulations. **Dave** has circulated a draft, received comments, and will put this on website. Non-renewals will be totally deleted after 2 years at the annual membership changeover.

## P. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- David has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- Objectives need reworded to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we can still conduct political activity (*not* party-political); and that cycling is seen in an environmental/ transport context, not purely for its own sake. Can use charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland etc. Linlithgow Trust SCIO uses the word 'lobbying' in theirs.
- **21.3.18 meeting** of David, Paul, Judy, Dave discussed next steps. Dave has circulated article and proposed objectives rewording to members in 23.3.18 Spokesworker, asking for feedback from anyone with views on this. **David** will then work up draft constitution based on the single-tier SCIO model document, and is happy to be lead person through to completion, assuming this goes ahead.

## Q. PUBLIC FACE

- Discussed again 31.1.18 – some feeling that website needs a more 'modern' face and/or that website/ twitter/ FB need more coordination in some way. Others feel there is a danger of this potentially occupying a great deal of time, to the detriment of time spent on campaigning and publicity activities. Possibility of employing an expert specifically for website 'front end' but Martin experience in Bristol suggests it may be surprisingly complex and time-consuming to achieve something good. Also came up at Spokes public mtg in June – again, both views were expressed.