

# RESOURCES GROUP NOTE OF 3.10.18 MEETING

- These notes may include any relevant developments subsequent to the meeting
- If the notes are late, then details of events/developments that have passed may not be shown
- They also include notes from earlier meetings, if still relevant

**Present:** Dave, Michaela, Judy, Martin, Rosie, Anne (Douglas) **Apols:** Paul, Mies, Kate, David

**Next meeting(s)** NB Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

- **Resources+Labelling meeting** – Oct 17 [7pm, at office] **Maximum attendance desirable!**
- **Autumn mailout** – Oct 27. [McD's not available 13<sup>th</sup> or 20<sup>th</sup> or would have been sooner]

## A. ODDS & BODS

- **Edinburgh Bike Hire.** **Martin** to organise a meeting with them to discuss cooperation. 1. Possibility to promote/ include Spokes maps?? 2. Urge tie-up with City Car Club.
- Council workshop on plans for using **Smarter Choices govt grant** 2019/20. **Martin** to attend once date fixed. **Michaela** also can go if a Friday.
- Nov 10 '**Cycle safety**' event by police, Lothian Buses, etc (**Martin** discovered this). Usual dilemma of whether we should attend when the emphasis probably on 'protect yourself.' Nothing decided.

## B. STALLS - *Anyone who can help at stalls please contact Mies, Kate or the person shown.*

- Locality AT Festivals – all should be listed with times, etc, at [www.edinburgh.gov.uk/info/20087/cycling\\_and\\_walking/1769/cycling\\_and\\_walking\\_events/1](http://www.edinburgh.gov.uk/info/20087/cycling_and_walking/1769/cycling_and_walking_events/1) The Locality festivals so far had varied attendance, seemingly mainly depending on weather.
- **Oct 1** **Scottish Parliament AT event for Climate Week** – unlike last year, attendance at this had been very disappointing – a very poor date had been chosen, when most MSPs+staff away.
- **Oct 13** **Localities bike festival – Moredun**
- **Oct 13** **Farmers Market**
- **Oct 21 Sun** **Out of the Blue**, indoor bike fest
- **Nov 5/6** **Cycling Scotland conference, Dundee.** **Martin** has booked and is in charge of stall - will travel by van and take stall materials. **Rosie, Dave, Ewan** also to attend.
- **Stalls organising** – **Kate** now to be helping **Mies**.
- **2019 suggestion** – Have a stall at Lothian Buses on Doors Open Day – **Martin** says huge number of families attend, and there are stalls, including two other bike-related, so thinks we'd be welcome.

## C. OTHER SPOKES EVENTS

- **October 10 – pub evening for all Spokes volunteers** as we did last years for #Spokes40. **Rosie & others.**
  - **Food** – Rosie has emailed members who ticked the 'food' box on m'ship forms, will purchase anything else needed.
  - **Invitees** – only 16 acceptances so far, though others likely to come without RSVP. **Rosie** to do a reminder at the weekend before. One Spokes member councillor so far said coming – Scott Arthur.

## D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg]

- **“Cycling for All – Diversity Rules!!”** i.e. cycling for all ages, abilities and backgrounds. Diversity of age, gender, ethnicity. **Martin** organising. Thurs November 15
  - QA Chair – Alison Johnstone MSP agreed
  - Looks like panel of say 8 people, each to speak for *strictly* 5 mins max...
    - [ELREC](#), Edinburgh & Lothians Regional Equality Council
    - ABC (all abilities) & VIEVelo (partially sighted) – combined
    - Cllr Mark Brown – returning to cycling via e-bike
    - Bike for Refugees
    - Ageing Well – Ed Leisure body, runs cycling classes
    - School 6<sup>th</sup> year? Mark Symonds not found anyone, **Dave** contacted Cycling Scot schools officer & Sustrans I-bike.
    - Woodland Wheels
    - WL Bike Library
  - Poster – **Dave** doing this, to go on website & email to press, organisations, etc asap to get in diaries. Is later than usual because of difficulty finalising so many speaker details.
  - Bulletin centre page - **Dave** – too complex to do supplement on this topic at this late stage, but obviously will be bulletin article and poster in mailout.
  - Publicity will include path accessibility problems (e.g. chicanes) to attract campaigner interest.
  - Streaming, IT, slides – **Martin** to check with usual helpers
  - Refreshments organiser – **Judy**
  - Stall organiser – **Rosie** (& **Mies/Kate**?)
  - Membership stall – **Dave** to ask Paul or Kenny McDonald
- **Future ideas**
  - **Cycling as city transport** (title?) - speaker from Bike Share to say how it is going and get feedback; speaker from Council on their cargo-bike investigations/plans.
  - **Cycling & Health** (NB we had this topic in June 2016). New developments 1. Adrian Davis, new professor of transport & health at Napier (first in the world?) 2. Faculty of Public Health launches Scottish initiative on transport, with Transform Scotland.
  - **Daisy** – contacted us to say she is keen to speak again in the Spring, about Transformation plans if possible. If so, this might fit under either of the above headings.
  - **Wider political/ climate/ international topic** (NB we had climate, transport & cycling in Nov 2015) Prof Elizabeth Bomberg, internationally known, has joined spokes and could be asked on such topics.

## E. OFFICE MATTERS

- **Office manager/organiser** Long-standing member Anne Douglas (who was one of the 2 surveyor coordinators for the new WL map) is to take over from Judy, in process October-December.
- **Factsheets** – running very low on tenements and one of the family cycling f'sheets.
  - **Tenements** – this is first priority as in most demand at stalls. David Gardiner doing the artwork, **Kate** to check through existing factsheet looking for anything no longer valid, e.g. links, and collate the material for DG. **Dave** did suggested outline, referencing existing materials & suggestions from Goff/Judy/Martin.
  - **Family cycling** – less urgent, so postpone till after tenements. May combine the 2 family factsheets.
  - **Why get an ebike?** - Cllr Arthur suggested, based on competition entry case studies – **Dave** doing this - will also form centre supplement of Bulletin 132. Draft was circulated to Resources for comment.
- **Spokes cargo bike?** General feeling that this is premature. Storage would be an issue, but Michaela could offer their garage, in Southside. Also, we could quite likely get 50% grant. However, we can hire EdFoC Urban Arrow e-cargobike any time & could use this as a trial at one or two stalls – would also be a good talking point there.

## F. FINANCE ISSUES

- **Cargo-Bike project** Agreed to donate £500 each towards Hearty Squirrel and food-sharing coop towards cargobikes – both are now purchased, and HS has now sent us photo showing our logo. Document outlining the conditions for our grants is on website.... [www.spokes.org.uk/documents/papers-documents/cargo-bikes](http://www.spokes.org.uk/documents/papers-documents/cargo-bikes).

## G. SPOKES MAPS [apols – various Dave actions here postponed due to campaigning priorities]

- **Edinburgh** (2016) Future - big problems about what base map to use. Joe said Ed Uni social history map (MESH) may be an option – Joe contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if that can be used as base.
- **Midlothian** (2015) Now our oldest map, and only map on traditional paper.
- **Glasgow 3rd edition** (2016) developed by Spokes & Go-Bike, 12500 copies paid for by council, free (on ordinary paper) from Glasgow Council, but now exhausted. Mies spoke to Glasgow Transport convenor, Cllr Anna Richardson, who would like new edition. Informal discussion held at public meeting – David Gardiner potentially interested in coordinating. Ian says the map side is held by XYZ who could easily update it, and David would do front side. Ian to draw up draft letter to Cllr Richardson suggesting meeting with her, David and anyone else relevant (+ someone from GoBike – Ian suggests Andy Preece)
- **Shops sales initiative** Paul had suggested we write to all bike shops with free sample map and order form. Maps group agreed. Peter is to contact bike shops in WL, with help from Eric Ingram. David points out that Pedal Power, West Calder is a big shop with wide-area custom.
- **Surplus old maps** Surplus in **map store** now largely sent to schools and/or pulped, and Peter contacting Mark Symonds re schools use of remaining old flat/ laminated copies. Surplus in **office** – Dave to contact schools via council contacts (each council) and/or tweeting.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. Martin scanned all covers. Ian and Tim producing documents on map history, Dave to add pictures then go to website.

## H. TRAFFIC COUNTS

- Next count November 13, organised by Barbara as usual.
- Possible one-off Princes St/ George St count, to help in our comments on CCWEL and Transformation. Barbara happy to help organising volunteers and working on the details if/when Planning Gp goes ahead.

## J. COMPETITIONS

- **2017 'Low Cost Improvement'** Cllr Chas Booth motion instructs Edinburgh Council Locality officers to consider list – report expected at next Transport Cttee.
- **2018 'My Cycling Transformation'** - *What made the biggest positive difference to your cycling life in the last few years?*
  - Dave has done website article & tweet.
  - Judy has completed prize distribution though a few runner-up replies still awaited. Two prizes not selected, but currently offering to any interested runners-up.
- **2019 ideas** [previous comps at [spokes.org.uk/documents/odds-and-ends-may-be-exciting/competitions](http://spokes.org.uk/documents/odds-and-ends-may-be-exciting/competitions)]
  - **How I encouraged someone (or was encouraged) to cycle – and the result** (Snappier title needed!)
  - **A4 poster** to encourage people to cycle – could invite schools to submit entries (with numbers limit!)

## K. SHOPS / SUPERMARKETS PROJECT

- **Project documents** all at [spokes.org.uk](http://spokes.org.uk) : documents : spokes projects : supermarkets or click here [www.spokes.org.uk/documents/papers-documents/supermarkets-project](http://www.spokes.org.uk/documents/papers-documents/supermarkets-project). Email address [shopsproject@spokes.org.uk](mailto:shopsproject@spokes.org.uk) goes to **Michaela** and Dave.
- **Leaflet feedback.** Our leaflet aiming to persuade shop managers *why* and *how* to provide good bike parking and access went to all members in Feb mailout, but little feedback so far – just on Lidl Craigmillar and Prestonpans. Reply from Lidl Scotland HQ, but rather skimpy. Reminder in Spokesworker, sent to all members, but hasn't brought further feedback. Can also consider promoting via twitter & facebook.
- Letter from new member Albert Cabellero with photos of wheel twisters at 2 supermarkets - **Michaela** has written to him re consider joint visit to managers. Planning Group also interested in this topic and concerned over examples at Piershill and ??? Possible joint visit to managers – **Martin** to liaise with Planning Group and Michaela.

## L. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at [www.spokes.org.uk/videos](http://www.spokes.org.uk/videos). Leaflet taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout. Martin emailed DD recently – the leaflets still being used by police and much appreciated. [NB there had been 46 OpClosePass operations in Scotland by June 2018, according to RDRF, Road Danger Reduction Forum, but twitter complaints that none in Aberdeen area – seems to be based on local police manager decisions]
- **Young Driver events.** Martin organising - has a good pool of helpers now from past events, which also have brought good interaction/ contacts with police, bus, tram staff. However, a stall not productive – better just to hand out the leaflets and do a presentation. For 2018...
  - WL Aug 28-30, at Inveralmond High School – 1000 leaflets used.
  - EL Aug 29, Brunton Theatre - 2 events to be held on the one day - 500 used
  - ML Oct 29-30 to run events at 4 schools, as in 2017. Michaela and Robert Simpson will handle this.
  - Edinburgh Oct 1-4, at Corn Exchange as usual. Martin had arranged speakers, but told on the morning that no Spokes speaking, only video. Martin to write to senior level in Council about reasoning.
- **Poor driving by East Lothian Buses** (and other buses recently taken over by Lothian Buses). Have the drivers been given the standard Lothian Buses cycle awareness training? Martin to contact them.

## M. 40TH ANNIVERSARY – 2017

 Twitter hashtag #Spokes40 Materials online [here](#).

- **Council reception photo** – Bryce has printed the 'school photo' of all those present, using long-life ink and paper, which we hope to frame and hang on office wall.
  - **Including list of names in the picture.** Dave circulated B/W photo and has now identified all but 2 people. Mies has supplied list of those who said would attend, Dave to check against known names. Rosie also to ask at volunteers social on 10 October.
  - Bryce advises best approach is to ask framer to cut 3 spaces in the frame backing one each for a title, the picture and the list of names. Dave has sent Judy the framers recommended by Leo for good job at reasonable cost. Possibly easier alternative is to list names in a separate frame.

## N. MEMBERSHIP ISSUES

- Mies pointed out that PayPal charges a **commission**. 3.4% + 20p per donation, e.g. 54p off a £10 donation. We could mention this on donations page, to encourage preference for BACS. Dave.
- **Clair**, our database computer person, hopes to set up full online membership. The intended software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.
- **Privacy statement** now on website on membership page, following new European GDPR regulations.

## P. SPOKES STATUS

- AGM in 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress Spokes becoming a SCIO <http://www.scvo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation/>
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now. Trustees can include people active in spokes, depending on how we drew up the constitution.
- David has discussed with EVOC – they say SCIO is good option for us, and that we could consider either single or dual-tier. They are happy to comment on a draft constitution.
- Objectives need reworded to satisfy SCIO/charity/OSCR requirements. Issues include ensuring we can still conduct political activity (*not* party-political); and that cycling is seen in an environmental/ transport context, not purely for its own sake. Can use charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" both of which are used by FOE Scotland, Cycling Scotland etc. Linlithgow Trust SCIO uses the word 'lobbying' in theirs.
- **21.3.18 meeting** of David, Paul, Judy, Dave discussed next steps. Dave has circulated article and proposed objectives rewording to members in 23.3.18 Spokesworker, asking for feedback from anyone with views on this. Only one response, mainly raising issues already discussed in detail. David to do draft constitution based on single-tier SCIO model document, and happy to be lead person through to completion, assuming this goes ahead.