

# Stalls volunteers brainstorming notes

from: Katherine Sturrock <katesturrock63@gmail.com>

reply-to: resources-spokes@googlegroups.com

to: resources-spokes@googlegroups.com

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subject: Stalls volunteers brainstorming notes

Volunteers get-together ideas:

## **Potential new venues for Spokes stalls:**

Freshers' Fairs of universities and FE colleges (reaching younger non-cyclists and international students unfamiliar with cycling in Edinburgh)

Synergy by piggy-backing on existing cycling activities:

Dr Bike van workshops (queuers waiting for bike service are captive audience) – David MacLeod will research venues and frequency

Edinburgh Tool Library/ Tribe Party / Bridge 8 Hub / Shrub Coop workshops

Edinburgh and Lothians parkruns – many runners come by car but could be open to information about cycling routes. Possible distribution of appropriate locality maps, Spokes bulletins with stickers – Have you thought about coming here by bike? under windscreen wipers. Julia Loecherbach will contact organisers about feasibility.

## **How could Spokes stalls be made more attractive?**

More interactive elements:

Quizzes busting cycling myths (Kate to compile pilot)

Magnetic displays – labelling the key elements of a bike

Opinion polls using stickers/ coloured ping pong balls & tubes / magnetic displays

LED display and use of stickers (Mies to research feasibility)