

RESOURCES GROUP NOTE OF 14.03.19 MEETING

- These notes may include any relevant developments subsequent to the meeting
- They also include notes from earlier meetings, if still relevant
- To minimise reading time, I have tried making headings blue if there was significant discussion at the latest meeting. But still look out for your name in red! Black headings mean little change or discussion.

Present: Kate, Anne, Rosie, David, Martin, Dave **Apols:** Paul, Michaela, Mies

Next meeting(s) NB Spokes dates calendar by Martin <http://tinyurl.com/SpokesCalendar-v1>

- Apr 1 (Mon) *or* 3 (Weds) **Resources Group**, 7.30, normal meeting, at office (will be some paperwork)
- Jun 2 – **summer mailout** (later than usual to catch Council Transformation decision & to suit McDowells) Also possibility of a members-only mini-mailout early May, mainly to distribute EdFoC programme.

A. ODDS & BODS

- **Edinburgh Bike Hire.** They have now contacted us asking for a meeting. **Martin** to organise, to discuss cooperation. 1. Possibility to promote/ include Spokes maps?? 2. Urge tie-up with City Car Club.
- Council workshop on plans for using **Smarter Choices govt grant 2019/20.** **Martin** to attend once date fixed. **Michaela** also can go if a Friday.
- May 22 FOE/**Transition Edinburgh event on Pollution & Transport** – we were asked for someone to take part in breakout groups. **Rosie** going – anyone else interested can also go. They also want to advertise this at our public meeting – **Rosie** to let them know there is an FOE stall.
- June 12 – **Active Travel Conference 2019** This year in Edinburgh. Clashes with provisional Bike Breakfast date – Kate to try and change to Tues 11th. Agreed to book a stall at the conference. Michaela and Dave interested in attending. **Dave** also to circulate to PG & Resources.
- USA students – contacted us to organise conducted ride of Edinburgh facilities. **Martin** organising.

B. STALLS - **Kate** [See stalls spreadsheet](#) for all forthcoming dates.

- **Farmers Market** – April 27, May 25 (exclude June because canal and/or meadows fest)
- **Gillespie school early morning event** with important people attending (e.g. new Scotland Active Nation Commissioner, Lee Craigie). **Mies** will staff stall.
- **Suggestion** – stall at Lothian Buses on Doors Open Day – **Martin** has written says huge number of families attend, and there are stalls, including two other bike-related, so thinks we'd be welcome.
- **Local-area festivals/events** – contact Spokes local groups to see if any events planned where a stall might be useful & Localities to see if bike festivals etc planned. **Dave** to send email addresses to Kate.
- **EdFoC Urban Arrow e-cargobike tested** by Mies & Kate – seems potentially good for (some) stalls. Hope now to trial it at one or two stalls – also a good talking point. If successful, might hire one as & when needed. EdFoC one however may be in use for EdFoC at events we'd need it at. **Mies(?)** to ask Sustrans to consider buying a good e-cargobike for their cargo bike library.
- **Tablecloth with Spokes logo** – meeting happy for it to be purchased by **Kate**.
- **Spokes Stickers** – David Gardiner had provided contact for supplier of vehicle-standard stickers, e.g. which David used on the Hearty Squirrel cargo-bike. [David says *very sticky* so must be applied very carefully]. A supply of these may be useful. **Kate** or **Mies** to investigate. Contact details on spokes website, cargo-bike advice page. <http://www.spokes.org.uk/documents/advice/cargo-bikes/>
- **C2C maps** Agreed [previous mtg] we could donate in exchange for a new supply of maps we sell at £2.
- **Open Streets events**, May 5/ June 2/ July 7. **Kate** to investigate, particularly for the first one, to support the event as well as see how well it works for us. Council contact Judith Cowie???

C. OFFICE MATTERS – **Anne**

- **Keys** – Mies & Kate both now have keys. Martin does not have keys – **Dave** to ask Sandy if could hand over his, as we think not currently used.
- **Compliments slips** – arrived.

- **Factsheets**
 - **Workplace Cycling** – Low on stocks. **David** to update its date and any other changes needed, then **Dave** to arrange printing.
 - **Tenements** – high priority as high demand at stalls. David Gardiner doing artwork, Kate checked existing factsheet for updates/suggestions. Dave did suggested outline, with suggestions from Goff/Judy/Martin. DG has done early draft – **Dave** to edit then arrange to meet him to discuss main areas & layout of content – anyone else welcome (possibly Kate and Goff)
 - **Family cycling** – less urgent, so postpone till after tenements. May combine the 2 family factsheets.
- **40th anniversary group photo** – Dave has made numbered chart and corresponding numbered photo, to be mounted in a second frame next to Bryce main photo. The chart and numbered photo are both A4 width in landscape. **Anne** to investigate framing (and/or ask Judy). **Dave** to tweak the chart layout slightly before it is printed, and send it and other previous info to Anne. A framer recommended by Leo (Dave's son) for reasonable price and good quality is www.edinburgharts.com but Anne may have other framer knowledge.

D. SPOKES PUBLIC MEETINGS [twitter hashtag #SpokesMtg] Organiser **Martin**.

- **2019** – Weds 20 March **Climate, Transport & Cycling**. This is appropriate time as the Climate Bill is in the Scottish Parliament at a useful stage and comes just after the big schools climate strike. *Speakers...*
 - **Dave Gorman** [Head of Ed Uni Social Responsibility and Sustainability Dept) *What Ed Uni is doing*
 - **Claudia Beamish MSP** [Co-convener of Scot Parliament cross-party group on cycling etc, and Labour spokesperson on Climate] - *Parliamentary perspective*
 - **Caroline Rance** [FOE Climate Bill campaigner] - *The Climate Bill and actions around it*
 - **Alex Luetchford** [2050 Climate Group board member] CTC - *the young persons' perspective*

Panel QA.- to introduce and chair the panel discussion, and sum up the meeting.

 - **Elizabeth Bomberg** [Prof of Environmental Politics, Ed Uni]
 - Premises - Ed Uni. **Martin** checking on technology, refreshments, etc, etc. Also offering **stalls** to relevant groups – acceptances from 2050 group, FridaysForFuture, FOE+SCCS, Ed Uni Sustainability.
 - Helpers needed for stall, membership stall, and generally assisting people. Ed Uni doing refreshments.
 - **Inverness VeloCity cafe** doing [a live stream event](#) for their customers – **Dave** to tweet/website this.
 - **Leafletting to advertise meeting** - March 6 Ed Uni Chaplaincy public meeting, **Mies** and **Dave**; Mar 13 a.m. Conference at Dynamic Earth – **Michaela**; Mar 15 Schools Climate Strike, **Mies**.
- **June 13 (Thurs)** [during EdFoC] **City Centre Transformation** Speaker Daisy agreed. Good time for this topic as the report of detailed concrete Transformation proposals will go to May Transport Cttee, so this is an ideal time to discuss and influence the outcome.
- **Autumn meeting**
 - **New developments in cycling as city transport** (title?) - *Ideas...* 1. Richard Armitage (Spokes member & head of EU Cycle Logistics Federation) – **Dave** to reply to his email and put him in touch with Martin. 2. Speaker from Bike Share to say how it is going and get feedback. 3. speaker from Council on their cargo-bike investigations/plans. 4. CycleHoop, Edinburg bike storage contractor.
- **Future ideas**
 - **Cycling Champion role** – Manchester, Chris Boardman? **Martin** to investigate inviting him for any of the 3 meetings next year. Could also invite Lee Craigie, also the Council champion (if in existence) and perhaps 'individual champions' such as Henry W or Graham H.
 - **Local action** – invite local spokes groups and individuals [e.g as in [Spokes 133](#), page 7].
 - **Cycling & Health** (NB we had this topic in June 2016). New developments 1. Adrian Davis, new professor of transport & health at Napier (first in the world?) 2. Faculty of Public Health launches Scottish initiative on transport, with Transform Scotland.
- **Public Meeting organiser** – Martin would like an understudy. **Dave** to put in next member circular.

E. OTHER SPOKES EVENTS

- **EdFoC, June 6-16** Agreed to sponsor EdFoC as in last few years £500, in exchange for recognition in the programme and 900 copies of the programme for May mailout (but see Next Meetings on page 1).
 - Call for events ... closing date to get in printed programme is **Fri 15 March**. 1. public meeting (above) 2. bike breakfast; 3. Family cycle ride, **Michaela** & **Martin** to organise and book with EdFoC.
- **Bike Breakfast** **Kate** organising with Mies backup. Hope to change from W12 to Tu 11 (see A above).

F. CARGO-BIKE PROJECT - [Spreadsheet](#)

- **Rosie** has set up the above spreadsheet and will do basic follow-up/reminders to bodies receiving grants or applying, and ensure grantees follow the rules, e.g. photo(s), logo on bike and brief report.
- Conditions for our grants - www.spokes.org.uk/documents/papers-documents/cargo-bikes.
- Food-sharing coop cargo bike – report received, now on website
- Andrew Thin trust £5000 donation to expand cargo bike project. Agreed to up our community groups grant and also try a discount for families purchasing a cargo bike. **Dave** to discuss details with **Paul** (who suggested the latter idea and is treasurer). Then will publicise revised system once operational.

G. OTHER FINANCE ISSUES

- **Spokes cash surplus, possible uses** (noting that we do not have to use it unless genuinely a worthwhile use of the *cash* and does not require *time* which would be more valuable in other/ existing uses)...
 - **Cargo-bike policy** - increase grant (but see F above)
 - **Maps** (H below) – a central element of Spokes, but Tim (and David L??) now retired. Should we put more cash in, perhaps to support a coordinator, in addition to the usual costs of artwork/printing?
 - **Other groups** - contact other voluntary groups such as Bikes for Refugees or Bike Stn, to see if they have ideas which are on hold due to lack of cash, and which we feel worth supporting
 - **Communications/publicity** developments
 - **Supermarkets** (L below) – offer a small sum towards a pilot bike parking project
 - **Website redesign** – **Rosie** fixing meeting with Stuart Threlfall (deals with our website hosting) and Martin, then prepare draft proposal for Resources Group. Needs to be easily maintainable by Spokes and preserve existing material and links (many documents link to the site, as does Ed Council).

H. SPOKES LOCAL GROUPS

- **Spokes Local Groups** Spokes Porty & South Ed Safe Cycling both happy with our groups document, so will count as spokes groups. Both have also sent minutes of recent meetings.

J. SPOKES MAPS

- **Map Group** – Risk of maps group stagnating, with Tim (& David L?) retiring. David G may be interested in artwork, but still need coordination for new maps. **Dave** outlined dilemma in Spokesworker, emailed to all members – await replies if any, then probable meeting of maps group, including any new volunteers. Possibility of some payment should perhaps be considered (F above).
- **Maps status**
 - **Edinburgh** (2016) Future - big problems about what base map to use. Joe said Ed Uni social history map (MESH) may be an option – Joe contacted David Langworth of maps group. Also, former spokes member Nick McWilliam, OpenStreets specialist, keen to discuss if that can be used as base.
 - **Midlothian** (2015) Now our oldest map, and only map on traditional paper. Are stocks running low in the maps store? Someone to check – **Anne?**
 - **Glasgow 3rd edition** (2016) developed by Spokes & Go-Bike, 12500 copies paid for by council, free (on ordinary paper) from Glasgow Council, but now exhausted. Mies spoke to Glasgow Transport convenor, Cllr Anna Richardson, who would like new edition. Ian says map side is held by XYZ who could easily update it, and David the front. **Ian** to draw up draft letter to Cllr Richardson suggesting meeting with her, David and anyone else relevant (+ someone from GoBike, Ian suggests Andy Preece)
- **Attacat** – computing company volunteers offered to set up 'professional' map-sales site; free to us for first year then we have to pay software license £30 per month. Would do sales to shops/bulk as well as individuals. [Note that online map sales to individuals already available via EBC & Sustrans – direct links on Spokes maps page – but we don't pro-actively market bulk sales to businesses or even to bike shops]. **Rosie** has sent holding reply – may be used if/when we are guaranteed to be producing new maps.
- **Shops sales initiative** Paul had suggested we write to all bike shops not stocking it, with free sample map and order form. Maps group had agreed. Also Dave had asked our mailout delivery volunteers to ask at shops when dropping in the envelopes – 2 or 3 shops stocked as a result of this.
- **Surplus old maps** Surplus in **map store** now largely distributed. Surplus in **office** – **Dave** to contact schools via council contacts (each council) and/or tweeting.
- **Maps history.** Now have archive copies at least one of all Edinburgh and Lothians maps. Martin scanned all covers. Ian and Tim producing documents on map history, **Dave** to add pictures then go to website.

K. TRAFFIC COUNTS

- Next count May 14, to be organised by Barbara as usual.
- Possible one-off Princes St/ George St count, to help in our comments on CCWEL and Transformation. Barbara happy to help organising volunteers and working on the details if/when Planning Gp goes ahead.

L. COMPETITIONS [previous comps at spokes.org.uk/documents/odds-and-ends-may-be-exciting/competitions]

- **2017 'Low Cost Improvement'** Cllr Chas Booth motion instructs Edinburgh Council Locality officers to consider list – report was at Feb 2019 Transport Cttee.
- **2019 'Cycling Inspiration'** *How I was inspired to start using a bike – or how did I inspire someone else.*

M. SHOPS / SUPERMARKETS PROJECT

- **Project documents** all at spokes.org.uk : documents : spokes projects : supermarkets or click here www.spokes.org.uk/documents/papers-documents/supermarkets-project. Email address shopsproject@spokes.org.uk goes to **Michaela** and Dave.
- **Visiting local managers?**
 - Planning Group also interested in this topic and concerned over examples at Piershill and ??? Possible joint visit to managers – **Martin** to liaise with Planning Group and Michaela.
- **Contacting supermarkets at regional or wider level?**
 - Contact regional property and/or sustainability managers, with the factsheet, suggesting they undertake a regional initiative. **Michaela?** Tesco have signed up to WWF climate/ sustainability initiative – **Dave** to try and get email address of their sustainability manager.

N. MOTORIST AWARENESS CAMPAIGNS

- **Bike Alert Video & leaflet** at www.spokes.org.uk/videos. Leaflet taken to driving schools etc, and supplied 15,000 to PC Dominic Doyle for the #OpClosePass Scotland rollout.
- **Young Driver events.** Good pool of helpers from past events; also useful interaction/ contacts with police, bus, tram staff. However, stall not productive – better just to hand out the leaflets and do a presentation.
 - 2018 Edinburgh problem - Martin had arranged speakers, but told on the morning that no Spokes speaking, only video. **Martin** to write to senior level in Council about reasoning.
 - 2019 – Midlothian scrapping their event due to council budget cuts
- **Poor driving by East Lothian Buses** (and other buses recently taken over by Lothian Buses). Have the drivers been given the standard Lothian Buses cycle awareness training? **Martin** to contact them.

P. MEMBERSHIP ISSUES

- **Clair**, our database computer person, hopes to set up full online membership. The intended software GroupSpaces no longer has technical support but Stuart has suggested new option, CiviCRM. Dave, Christine, Sarah to meet Clair once there is further progress.

Q. SPOKES STATUS

- **Next step** – David had reflected on previous discussions and felt it better to draw up a draft constitution (single tier) and get it ok'd by EVOC (or SCVO?) as valid before contacting members further, as this will mean we avoid people querying whether or not it is valid. He is in the process of preparing the draft.
- **Objectives** – [discussed 14.1.19] must cover cycling in overall environmental, health, equalities context, etc, not cycling purely for its own sake, and that political activity still ok (not party-political). Objectives should allow us to use our sub-title, "Lothian Cycle Campaign." FOE Scotland, Cycling Scotland etc use charitable purposes of "advancement of citizenship or community involvement" and "advancement of environmental protection or improvement" . Linlithgow Trust SCIO even uses the word 'lobbying.'

Background

- AGM 2015 set up working group of Paul, Ian, Sandy, Dave [with power to coopt others] to progress SCIO www.sevo.org.uk/setting-up-a-charity/decide-on-a-structure/scottish-charitable-incorporated-organisation.
- Resources Group decided **single-tier SCIO** is only realistic option – see minutes from 2016. Also the fact that Spokes exists to work towards its objectives rather than to represent a membership [though feedback, e.g. renewal forms, suggests members are very happy]. Single-tier structure is like many charities, e.g. Sustrans, with trustees and supporters (not members in the SCIO sense) and more like we operate now.
- David met EVOC – they say single or dual-tier OK. They are happy to comment on a draft constitution.