

SPOKES PUBLIC MEETING 15.11.19, NEW CYCLING SOLUTIONS FOR EDINBURGH

Some notes taken during the main presentations

Richard Armitage on Cargobikes:

- **The new SUV in cities, the new normal. How do we get there?**
- 14Milj Euros to promote them, 10 in Aberdeen, hydrogen-fuelled.
- Really high targets and promoted with proper business plans
- Currently there are 40,000 in Copenhagen. Two models to promote: Family and business bikes.
- Issues for Family bikes: Parking (especially at schools), width of infrastructure, provision alongside housing projects, help with financing, possibly promoting shared use. Safety standards: they have to have decent brakes.
- For businesses: different sizes for different purposes (just like the sophisticated marketing and models of vans). Need to be reliable, properly calculated costs of ownership (as opposed to rent or loan), different insurance profiles to suit different businesses.

CycleHoop:

- 12 bikes parked in one carpark space. Apply for them through easy methods, then we present this to the council
- The models have been developed carefully, against vandalism and max use of space, least maintenance/upkeep

JUST EAT Hire Scheme:

- Figures for Sept 2018-19, more than 100,000 trips and already figures from Oct 2019 are way above last year.
- 21,500 users, who use them once weekly, 39% women, 60% men
- Peak use is between 4 and 8pm, average journey 15 mins each (1 hour limit is not a constraint)
- Since they introduced the uni pass, the profile has significantly changed.

BUT: severe problems with vandalism

- Seats were all upgraded (whole seat posts renewed), all bikes were mended, reassessed their stations: started with near cycle paths (e.g. canal), schools, and parks, now: near CCTV, and away from schools, parks and water)
- Mobile connectivity was bad, therefore changed networks
- Removed virtual stations – the wind blew them over resulting in damage, and vandalism worse.
- Now working towards 100% physical stations, and increasing funding to grow in size to more than 100 stations (request forms for a location on the web)
- Difference with London: more affected by weather, therefore need to promote more daily community use
- E-bikes introduced – straight away really popular. In Spring many more across the city.
- Oct was better than June/July: students came on board and made up 30% of users, which is why Nov has also been really good start.
- Spikes in use: the free week (in May?) and the Fringe.
- Working with Uni as part of plans to make the Fringe greener

The public can help with reporting: Police 101 number: if lights are not on, or if flashing blue and red front or if seen dumped.

Lesley:

We are in a transition period, which is always tricky (people don't like to change), so need lots of encouragement. We have targets for 2030 carbon emissions, and we need especially businesses on board. Three projects (Low Emission, City transformation and ...?) and we need to keep scaling up what we're doing.

Cargobikes for businesses – on Leith Walk during tram extension as trial for others – data collected

Freight management at night time with depots around the by-pass

Many more projects that are in progress – too many to mention them all.