

How do we put this into action?
Next step



Short term

Testing

Medium term

More testing + smaller
permanent solutions

Long term

Bigger investments

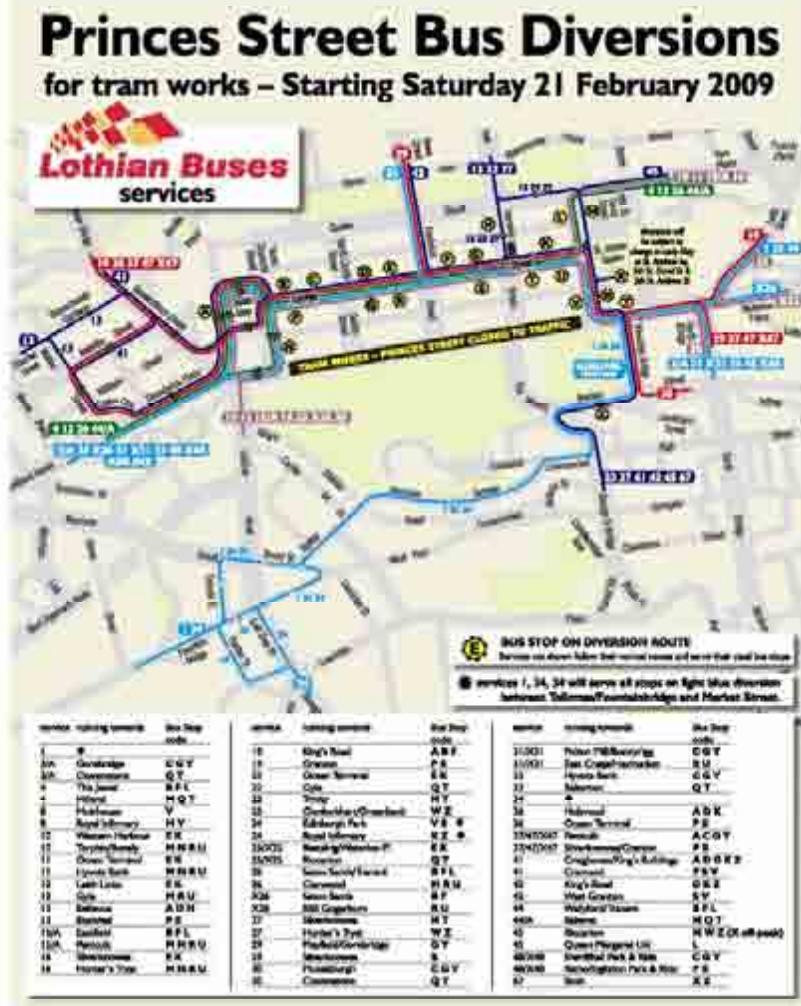
Next step - Short Term

Princes Street - Longer opening hours



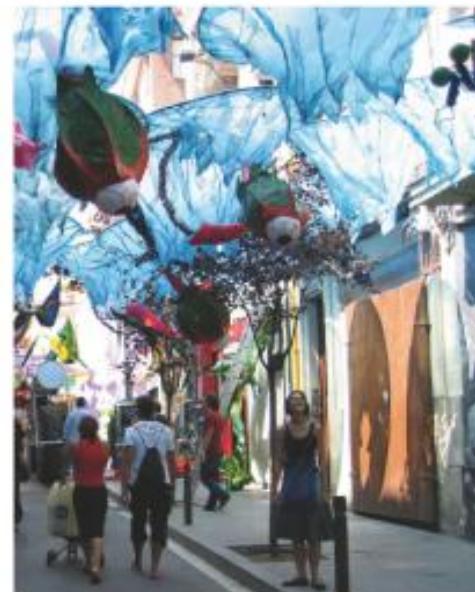
Next step - Short Term

Princes Street • Busses out of the street - Temporary testing



- It has been tested before!
- Start developing a common understanding for times during the year where buses are diverted:
 - Christmas
 - Festivals
 - New year
 - Summer weekends
 - Summer months

Next step - Short Term
Princes Street - Closure for events



Next step - Short Term

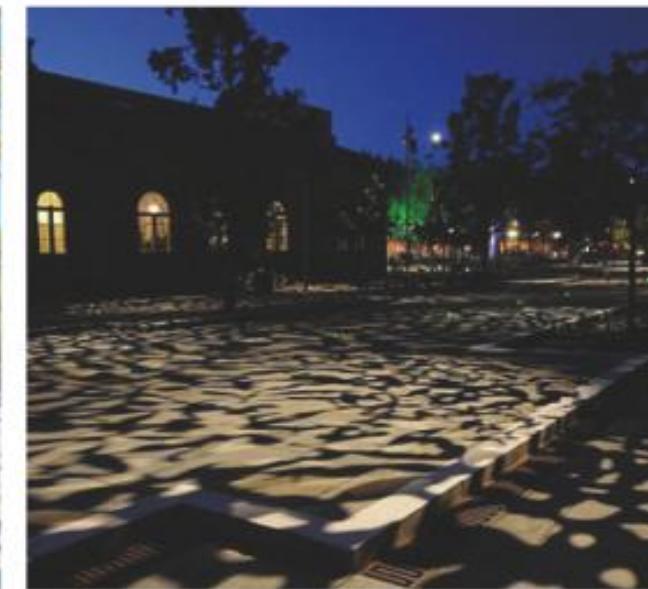
Princes Street - Tidy up clutter



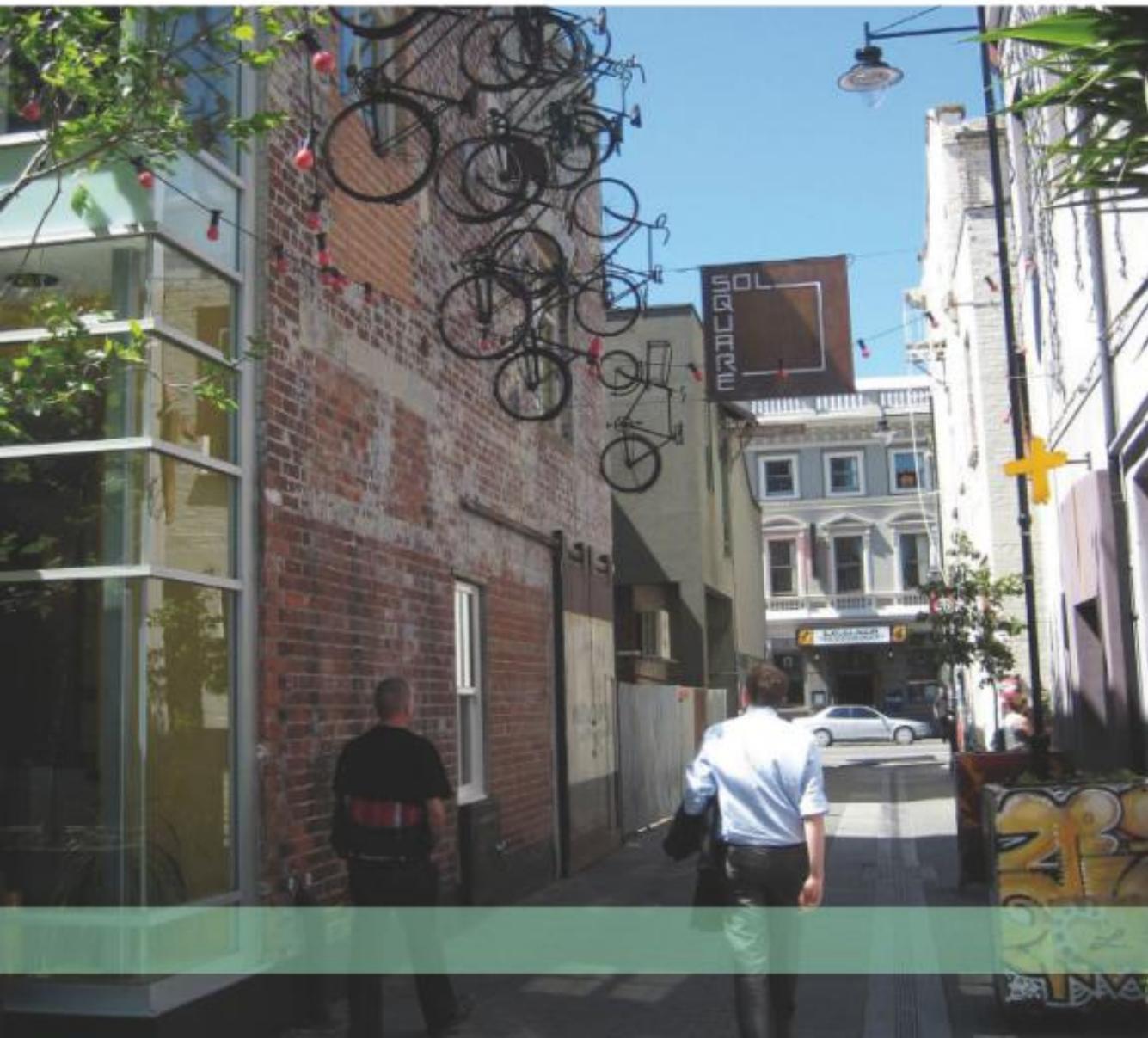
- Investigate what is needed and what can be removed right away!
- No rubbish in the street
- Scaffolding policy
- Less fencing

Next step - Short Term

Activate Castle Street - Introduce new programmes



Next step - Short Term **Activate Rose Street**



- Activate gables - invite people in!
- Tidy up - bin policy
- If scaffolding - make it interesting to look at

Immediate action to facilitate temporary Projects:

- Introduce “count down” crossings to all signalised junctions in city centre
- Re-arrange crossings to give Pedestrians priority
- Remove all railings and superfluous traffic clutter

Temporary projects: 1

Castle Street

- Introduce quality kiosk close to the junction with Princes Street
- Rent for Kiosk to be very low on the condition that trader operates from 07:30 until 10:30 7 days a week
- Kiosk to be multi-functional, ideally flower seller to set tone

Time scale:

Start monitoring in February 2011, implement temporary project from March 2011 until December 2011

Report back on performance and future steps February 2012

Temporary projects: 2

Charlotte Square “Summer Gardens”

- Open Charlotte Square to public during summer
- Create programme of regular events (theme?)
- Signage/pathways connecting to West End

Time scale:

Start monitoring in February 2011, implement temporary project from June 2011 until September 2012

Report back on performance and future steps February 2012

Temporary projects: 3

George Street Rambla/Boulevard

Between North Castle Street and Frederick Street – or more

- Remove one parking lane and extend pavement with painted surface, to allow traders to use extra space
- Remove some of central parking section and create ‘ramblas’ type space

Time scale:

Start monitoring in February 2011, implement temporary project from Easter until September 2011.

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

Temporary projects: 4

South Saint David Street: Walter Scott Place

- Take traffic out of the whole of South Saint David Street and use as a temporary Festival venue and outdoor café area.
- Possibly introduce temporary pavilion and raked seating to facilitate venue.

Time scale:

Start monitoring in February 2011, implement temporary project from July until Christmas 2011.

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

Temporary projects: 5

Princes Street “Summer/Festival Street”

- Close Princes Street to vehicular traffic on summer weekends
- Full program of events and activities (both public and commercial)

Time scale:

Monitor from February 2011

Implement temporary project July and August 2011

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

Or....Temporary projects: 5

Princes Street between Hanover Street and South Saint David Street:

- Take traffic out of the whole section and allow space to be used for activities out door café area, festival venue etc..

Time scale:

Start monitoring in February 2011, implement temporary project from July until January 2011.

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

Temporary projects: 6

South Pavement on Princes Street between North Bridge and Waverly Bridge:

- Extend pavement by taking one trafficked lane out.
- Provide space for the Balmoral and exit from the station .
- Allow space to be used by traders

Time scale:

Start monitoring in February 2011, implement temporary project from July until January 2011.

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

Temporary projects: 7

Rutland Place

- Introduce seating and possible café type activity in triangular space

Time scale:

Monitor from February 2011

Implement temporary project May 2011 until September 2011

Monitoring to cover a wide area to ensure that there is a proper understanding of the movement issues across city centre.

Report back on performance and future steps February 2012

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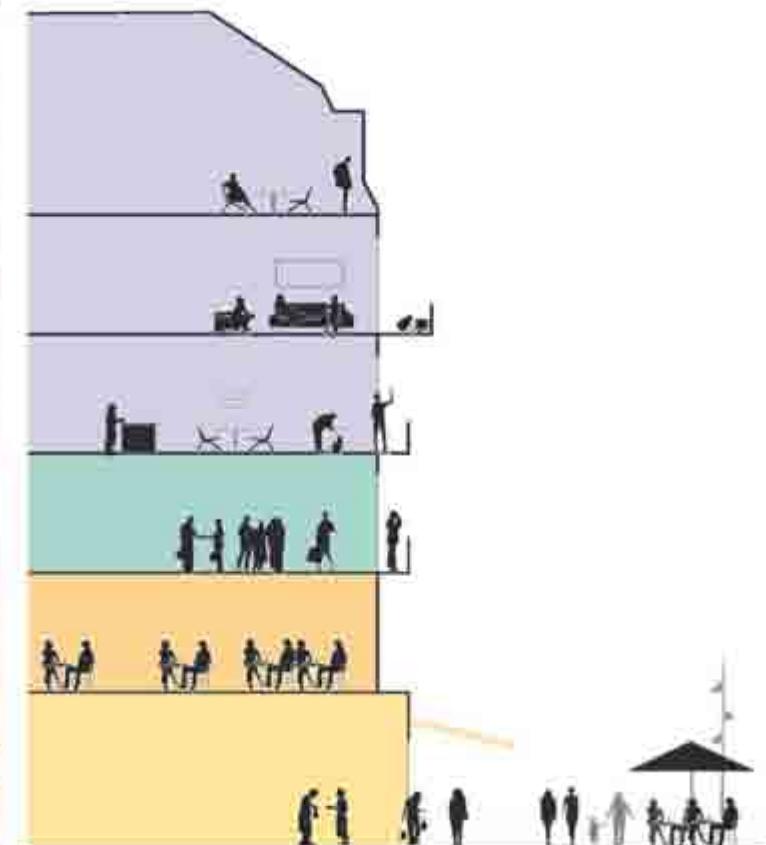
More testing + lighter
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Next step - Medium Term

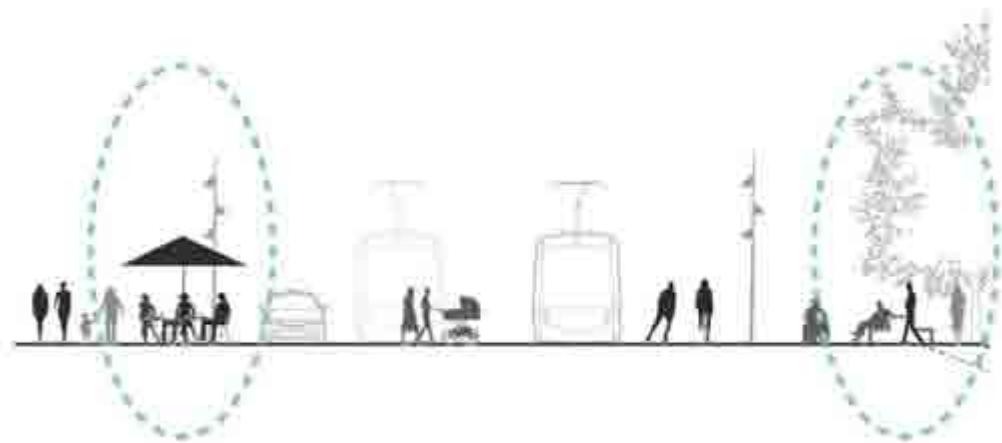
Activate Princes Street - Upper floors



Study of possible new uses of upper floors for apartments, restaurants, hotels offices etc.

Next step - Medium Term

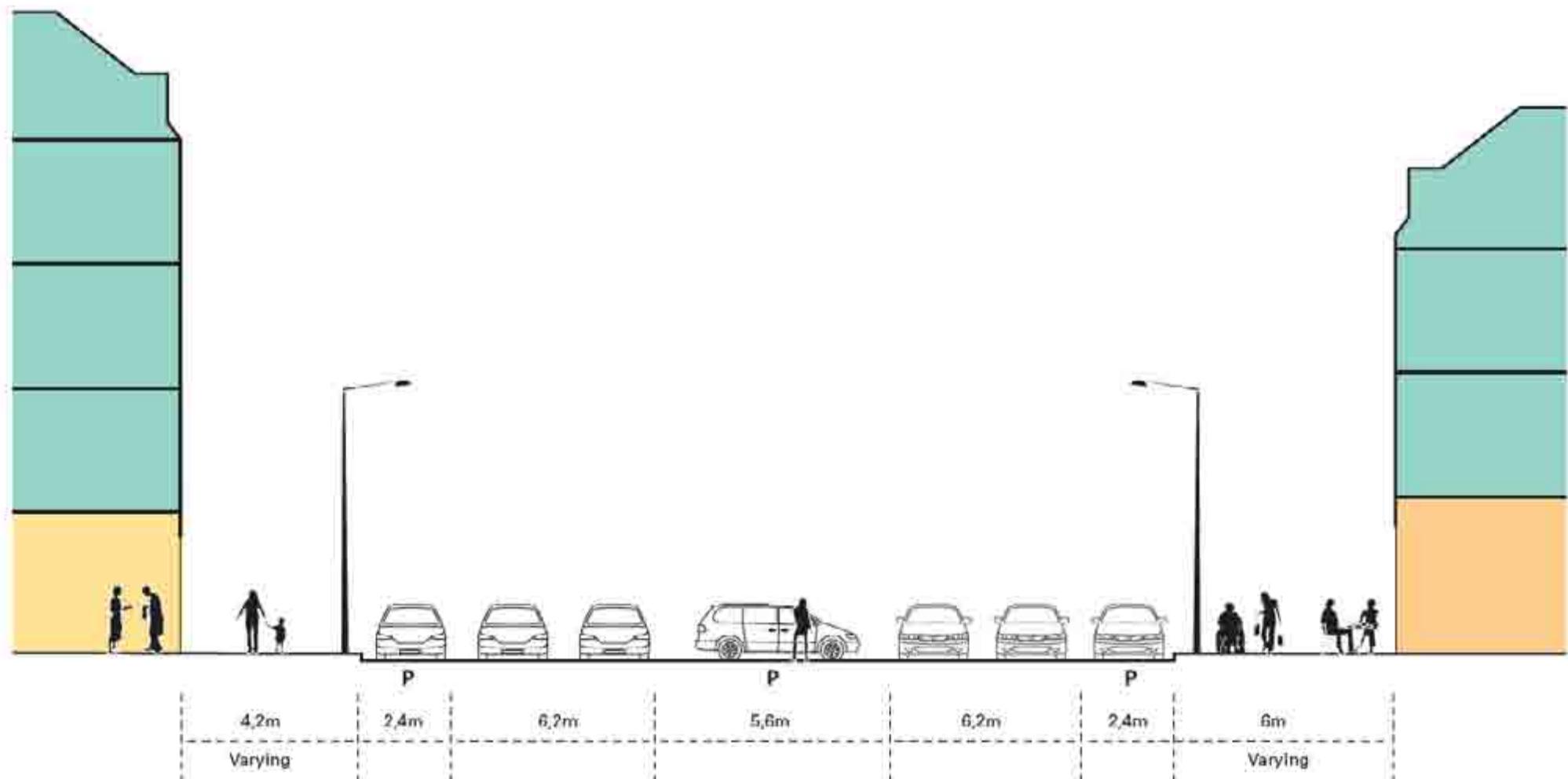
Activate Princes Street - Introduce temporary activities



Introduce light pavilions and small stalls in the street
and along the park gates

Next steps - Medium Term

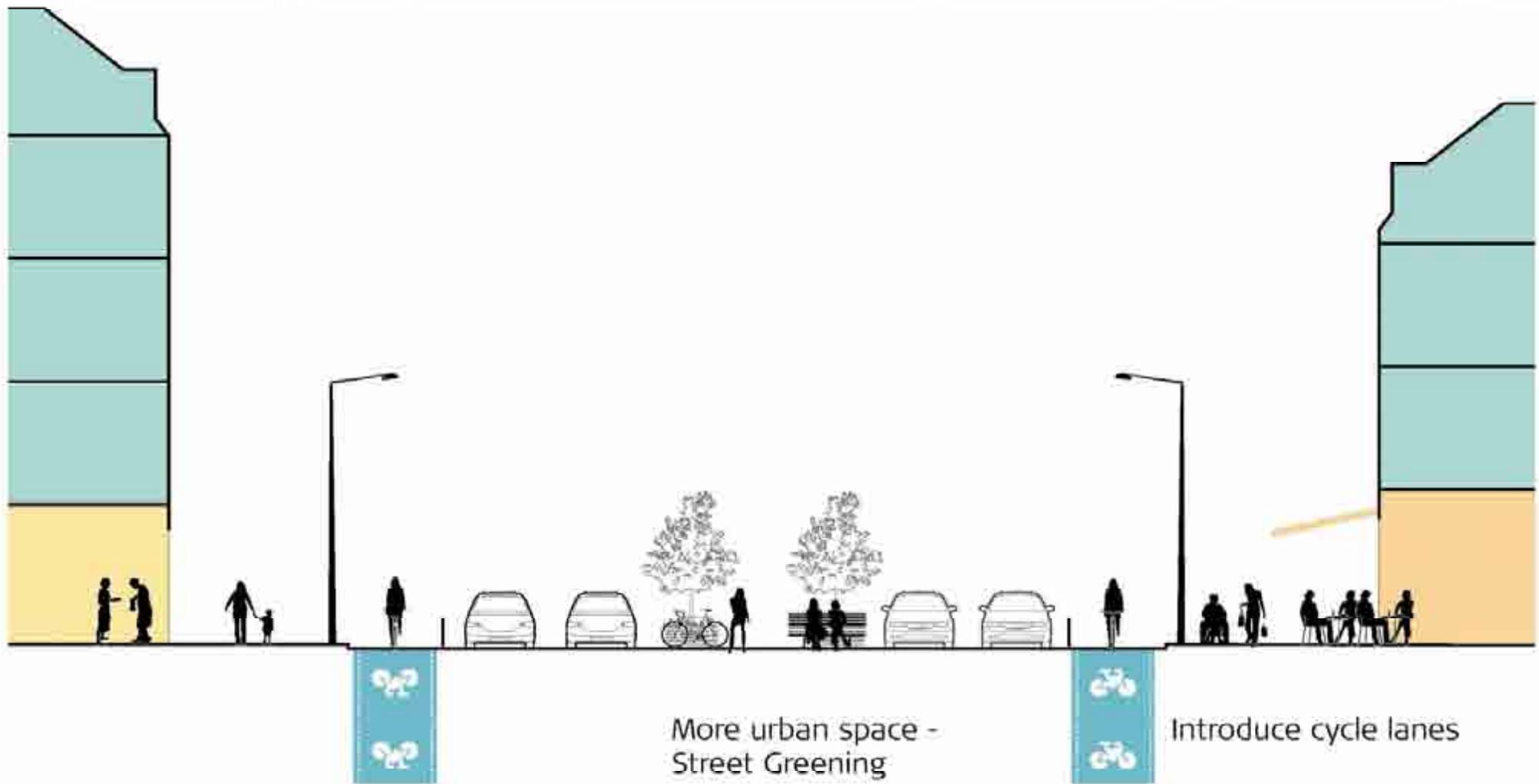
Looking at George Street • Current situation



From car park to.....

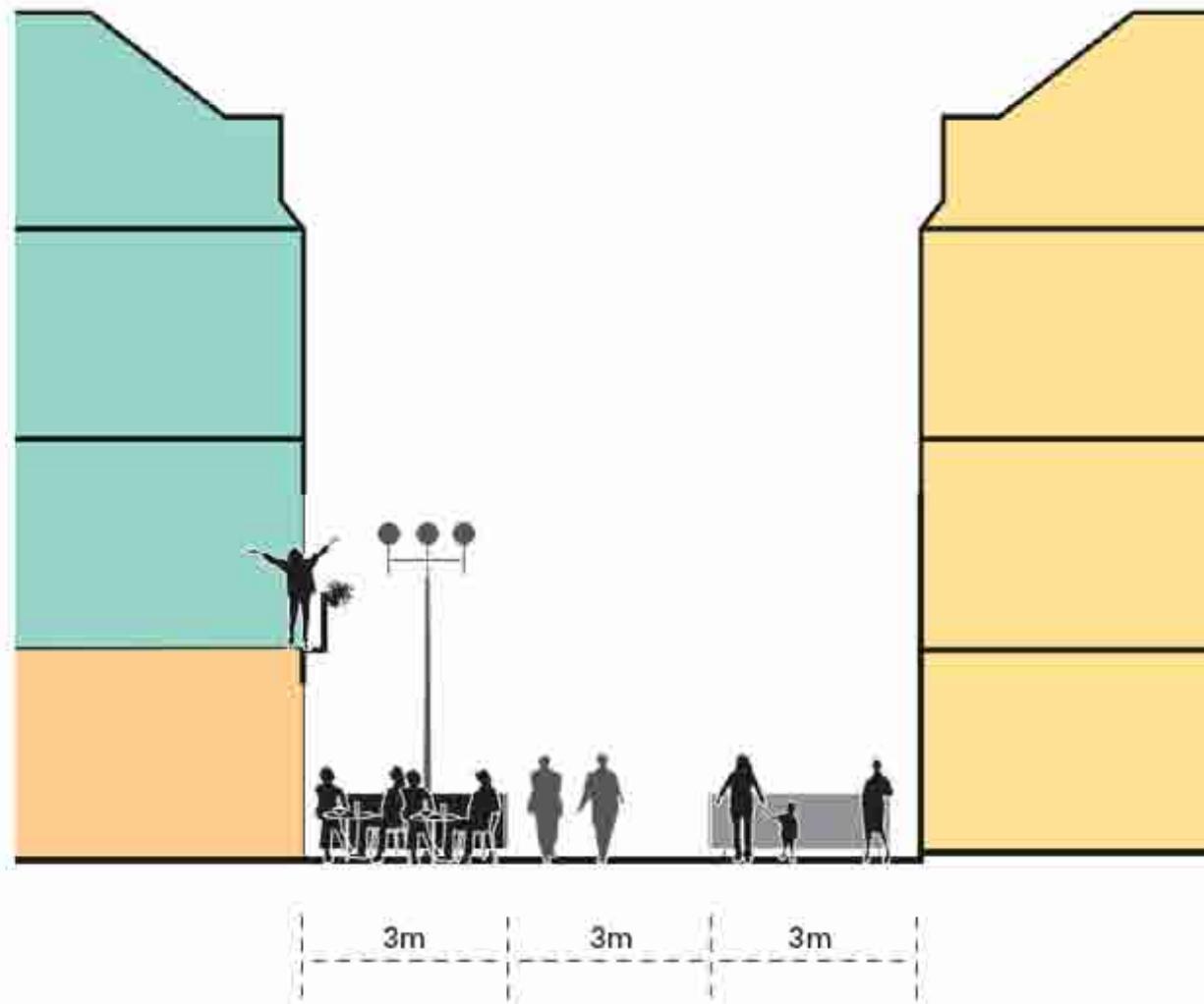
Next steps - Medium Term

Activate George Street - Introduce new programmes



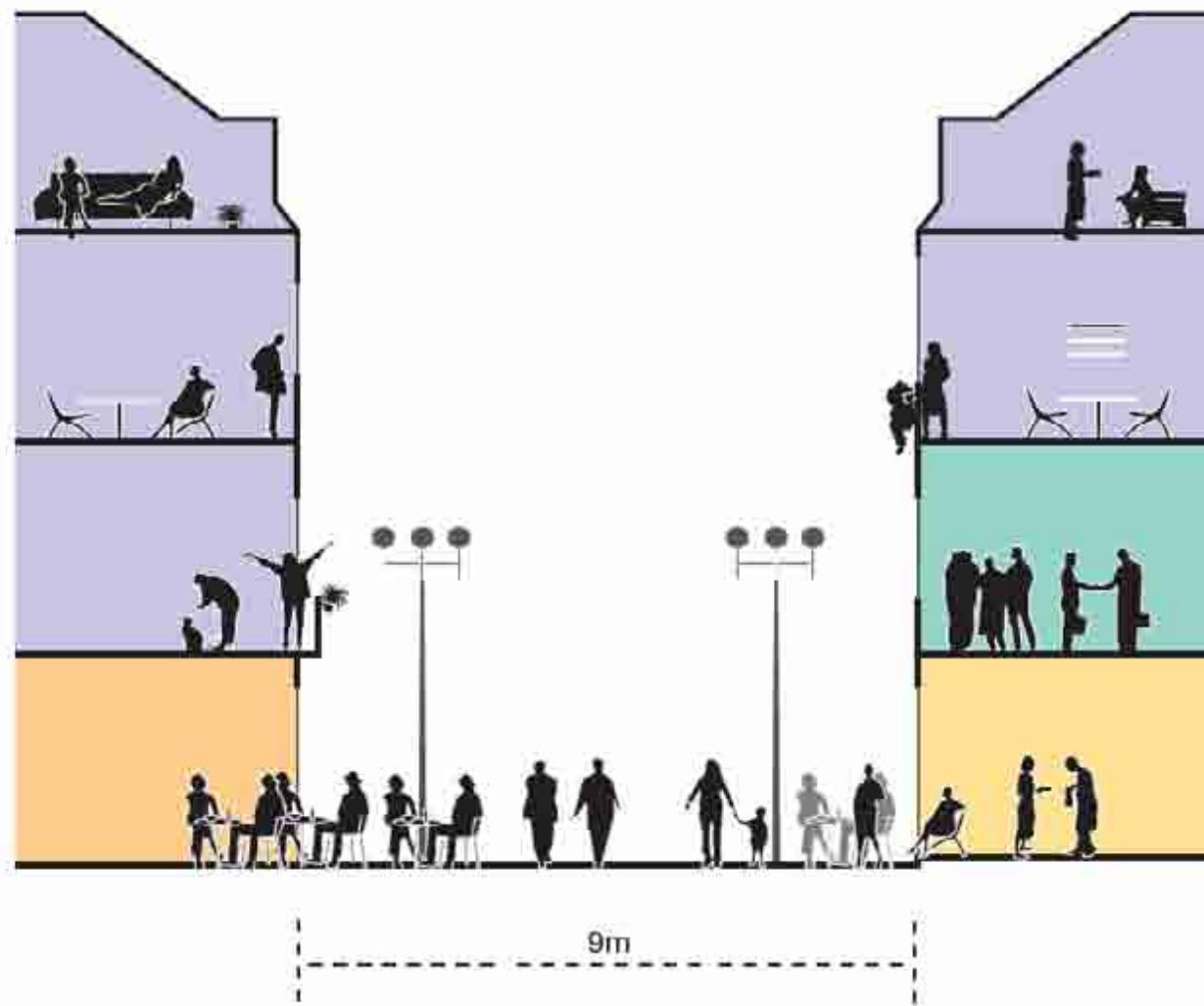
Next steps - Medium Term

Looking at Rose Street • Current situation



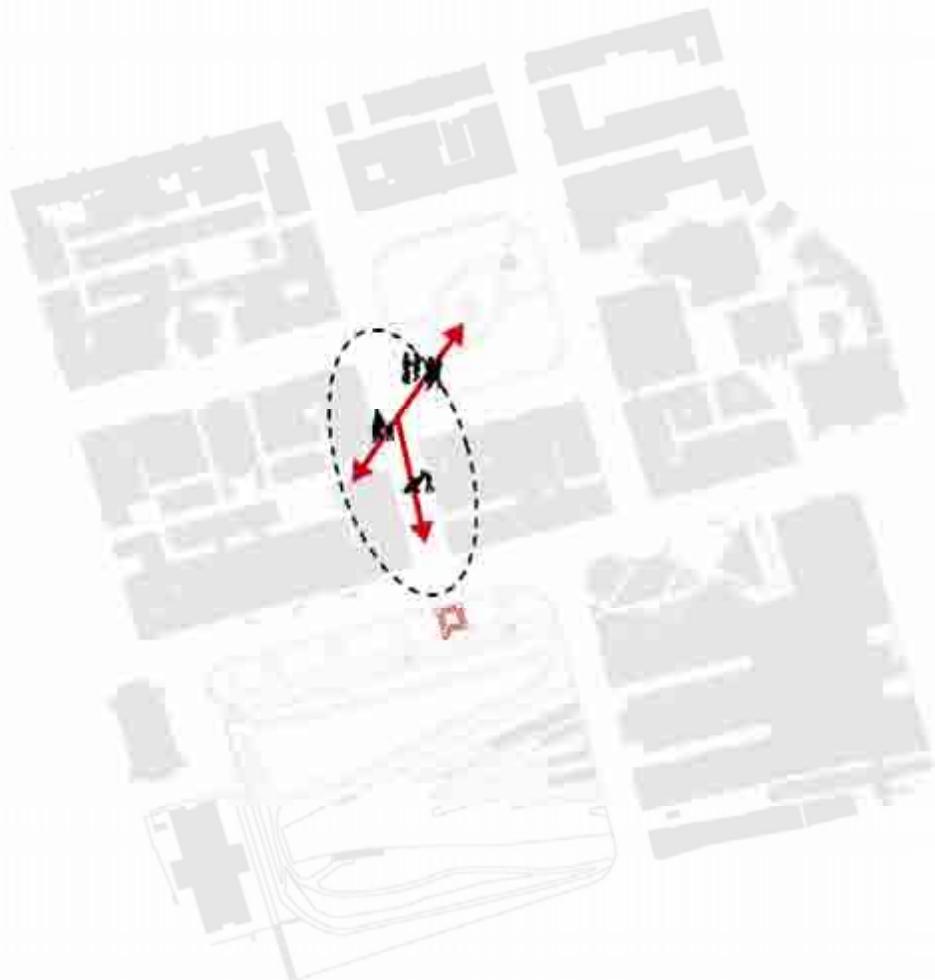
Next steps - Medium Term

Looking at Rose Street • Future



Next step - Medium Term

St. David Street - Pilot project



- From traffic space to people space
- Prioritize pedestrians
- Better connections
- Introduce activities - events
- Good unhindered view to Scott Monument

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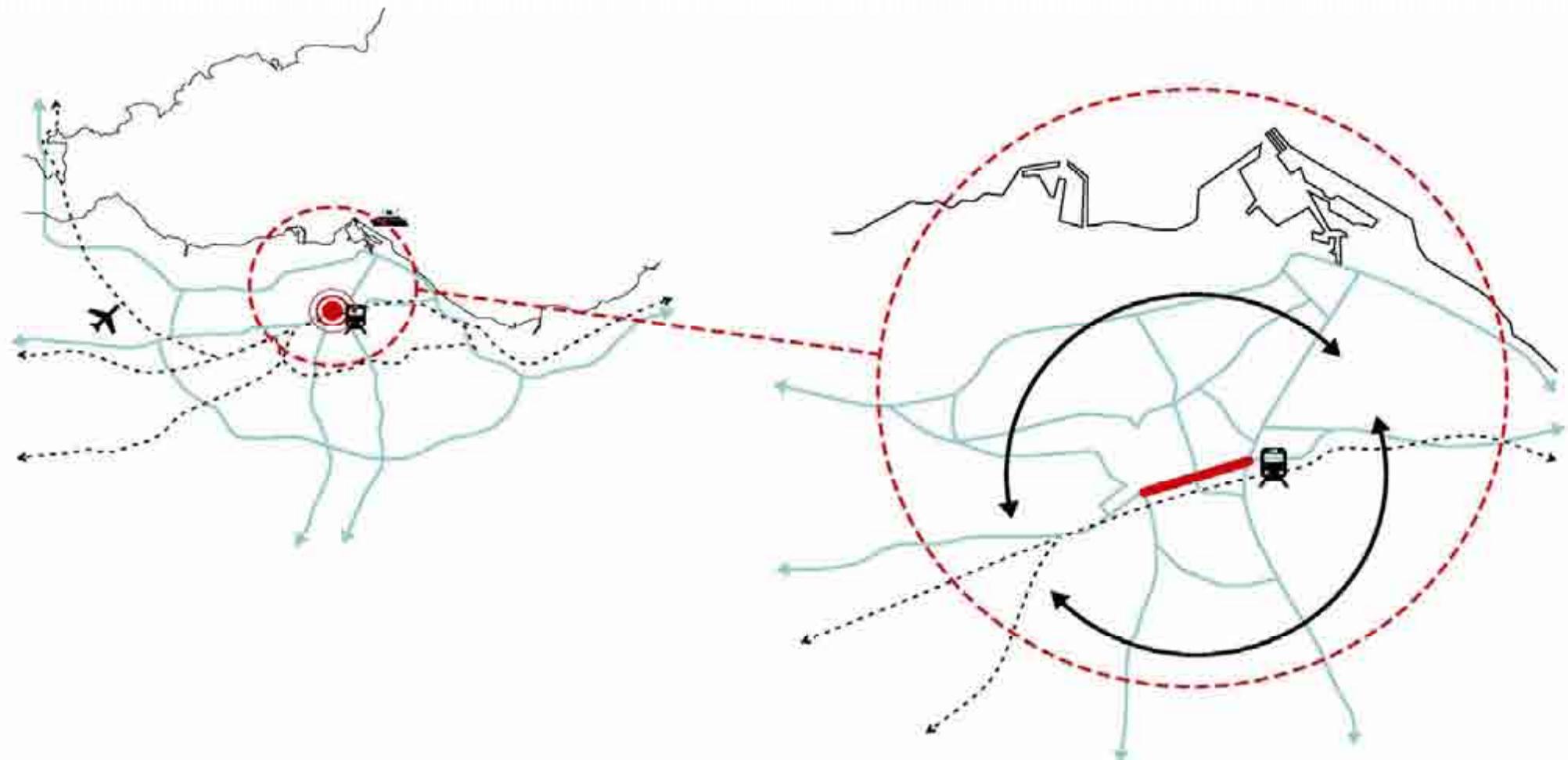
Long term

Bigger investments



Next step - Long Term

Princes Street and surroundings - Rethink city traffic



The problem must be solved at city level - Rethink the bus network

Next step - Long Term

Princes Street and surroundings • Bike routes - create network

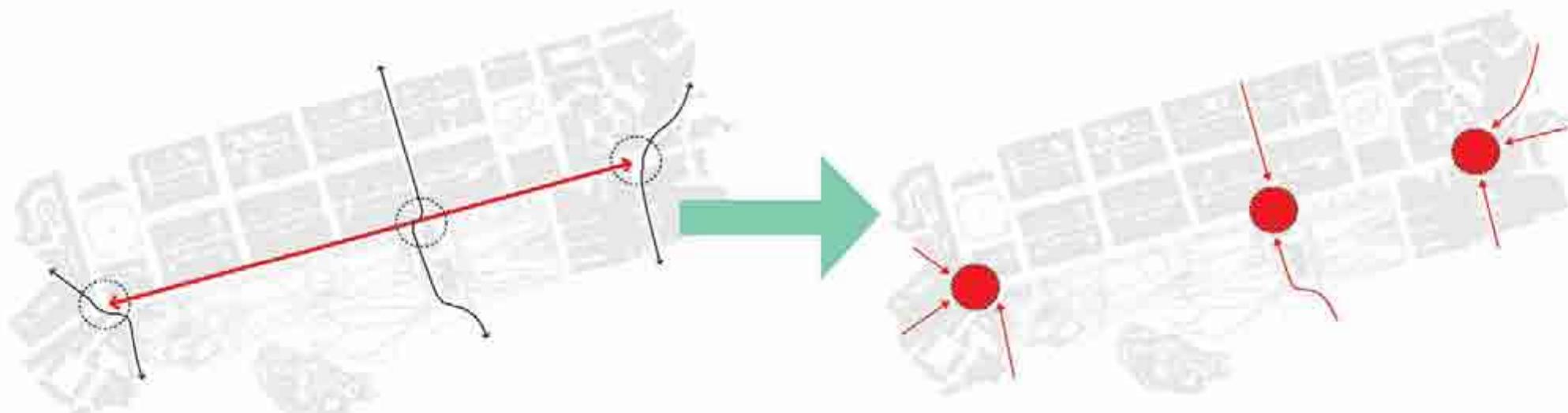


- Coherent network
- Signage
- Dedicated bicycle lanes
- Clear marking of bicycle paths

Next steps - Long Term

Princes Street and surroundings • Gateway spaces

- Less through traffic
- Gateway spaces as entry places to Princes Street



Next step - Long Term **Future studies**



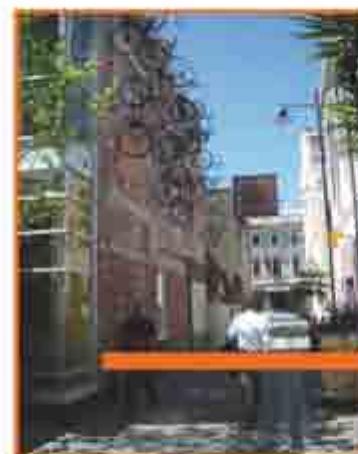
Universal access



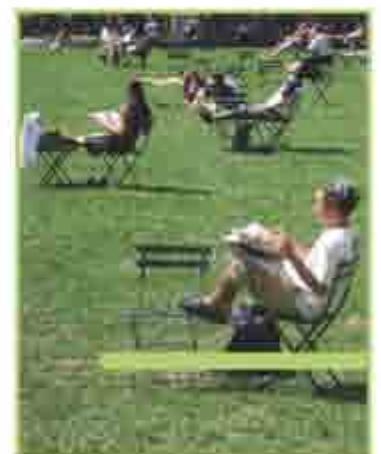
Cycle network



Mobility survey



Laneways



Open gardens

Learning by doing!

Long Term - What Princes Street could be
Princes Street - Rediscovered



