

## Resources Group - Meeting 6: Tuesday April 27, 2021 at 7.30

**Present:** Dave, DavidM, Rosie, KateS, Anne, and Mies

**Apologies:** Martin

**Next meeting:** Tuesday May 25th, 7.30, at the same link: <https://meet.jit.si/SpokesLothianResources>

Hustings Meeting on 15 April went well. Around 60 people attended, 5 candidates and a chair (Caroline Brown). Conservative candidate left at 8.30, early.

**Martin** to do analysis of participants' responses on whether they had found the meeting helpful in terms of deciding on who to vote for on May 6.

Dave sent analysis of parties' manifestos to members yesterday which generated lots of response on social media about the amounts different candidates said their parties were committing to Active Travel spending.

### **Did we thank people?**

The Cycling UK online platform had worked well. We may want to (have to?) consider using it for our next Public Meeting depending on when it is. We will weigh up the advantages/disadvantages of doing it online nearer the time.

### Next public meetings:

Maybe in late June after CEdCouncil committee *Spaces for People* has met (perhaps alongside a new Spokes Bulletin with an analysis of the outcomes).

Maybe in November alongside the COP26, inviting 3-4 delegates from other countries to speak about their Active Travel.

Spokes Competition on 'Cycling in the pandemic' (13 entries have been submitted)

Deadline for submitting entries is Sunday May 2 (less than a week).

Additional publicity to push for more entries: **DavidM:** BUG at work, **Rosie:** Facebook/others' social media, **Dave/Rosie:** PoP pages?, Cycling UK?,

**Rosie** confirmed Andy Arthur for judging on either May 10 at 7.30 for two hours on this jitsi link. **Mies** to send reminder to all

**Rosie** collating the entries and email them to judges with instructions (= **KateS, Dave, Mies and Rosie** and Andy

**Mies** to do initial prize distribution (**Rosie** to help if it drags on).

Reminder: Buff also offered to 10 runner-ups in the Competition (instead of a free map of choice) and 2 offered alongside the Spokes map prize.

Spokes Buffs Have already been publicised and 40 already sold through orders by Anne by email and via website. There have been 16 orders, mostly multiples (between 1 and 8), 38 buffs only, 6 with maps. Price for single buff £7 (postage free), £3 for each additional buff; offer a buff with map order for £10 (i.e. £7 for map+ £3 for each additional buff), or £6.95 for each additional map.

Publicity for buffs so far: via Twitter, in members' emails alongside the competition promotion, at Hustings.

**Mies** to approach Bikestation to see if they want to sell some. They buy them from us for £3 each, sell them at a price they decide.

Stalls Enquiry from Rosanna Rabaeijs received about a stall at Leith Links near Earth in Common on Sat Aug 14 for the Edinburgh Climate Festival 2021 organised by ELREC with others. She suggests using SHRUB cargo bike.

**Mies** to respond to Rosanna: we will consider nearer the time but provisionally yes.

Non-essentials are now opening up.

**Mies** to ask if FM is interested and at what price for a stall.

Sales would be slow if only cash is taken. **Mies to ask Paul** if he could look into options for an electronic payment device.

New Edinburgh Spokes map **No update**

Andy has help again but still thinking print will be early September at the earliest.

2019 map was reprinted last week (2000 copies?) as we were running low and orders are still coming in.

May traffic count Barbara is organising this year's count for Tuesday May 11<sup>th</sup>.

Acknowledged that numbers will be affected by changed patterns of commuting/many people

(permanently?) shifted to or still WFH. How can we capture the rise in cycling better/additionally?

John Robson is getting hold of Council stats (for a small fee) and is analysing these.

Discussed that *Spaces for People* committee needs to make the case for additional bike lanes – How can we support this, perhaps with one-off counts of cycling in the new bike lanes to feed into the meeting in June?

Counting on the 7 main arterial roads on which they installed cycle lanes? Counting on school routes?

Counting one direction? Both directions? Counting cars/other vehicles? Would need to be done soon.

**Mies** to approach Phil Noble to discuss what he thinks Spokes could do to help. Continue this conversation by email, seeing how we can increase our capacity perhaps to do several one-off counts. Assuming we will do these, **DavidM** is okay to help coordinate these (ask Barbara first if she wants to do more and offer his help).

Update on map distribution project

Katherine and Mies worked on an outline pilot project (decided not to go for big project application but smaller pilot first) which Mies circulated. Discussion took place about our main objectives. Agreed that we want to expand map distribution to audiences we do not normally reach. The Spokes map is our unique contribution to potentially influencing Active travel in low-inc neighbourhoods, and we should not be treading on other organisations' toes. Felt that carrying out map distribution with follow up surveys via schools/working with teachers, as suggested in the outline proposal, might be good but that this needs more thinking through in detail. Decided also that time is too short to carry out a project of this kind before the summer, especially since working with schools takes time.

**Going forward:** keep this on the agenda to develop into something we can do in the Autumn.

**Mies** to report back to Katherine.

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