

## Spokes Resources Group

### Meeting 8: Thursday July 15th, 2021 at 7.30

**Present:** Dave, Rosie, KateS, Anne, Martin and Mies

**Next meeting:** date tbc at the same link: <https://meet.jit.si/SpokesLothianResources>

#### Next public meeting:

Local campaigning, 4-5 speakers, ten minutes each, could be BEST (John Robson, Kirsty Lewin).

We had speakers (before Covid) for this topic incl. Blackford and Newington Safe Routes groups, Better Broughton, Corstorphine (Diana?)...

Focus: techniques for engaging people and general approach to campaigning, challenges, how they got started... i.e. networking event/workshop on effective local campaigning

Timing: Climate Fringe Sept 18-26, ideally Thursday 23<sup>rd</sup>

**Martin to ask CyclingUK for that date**

**Martin to ask Kirsty and John to get discussion about speakers going**

#### Stalls:

Kate organising Leith Climate Festival Aug 14 with Rosanna Rabaeijs.

Kate asked FM and they are interested.

Kate mindful of Covid risks around stalls (one person staffing at a time, shorter shifts)

Interactive quiz activity suitable for kids on Kate's tablet about bike facts (they don't want paper)

Sell maps and give out Bikestation foldouts.

**Ask Andrew (local Spokes member) for volunteering (Dave to pass email address to Kate)**

**Dave to send Kate new volunteer list.**

**Kate to sort contactless payment with Paul for Aug 14 and FM stall in future.**

**Everybody to look out for other Spokes stalls in other places.**

SpokesParty to do Craigmillar/Niddrie stall on the same weekend (Aug 14-15)?

**Mies to clarify with Kirsty Lewin.**

#### Tomorrow's Drivers:

Midl has two days, **Martin to follow up with Robert** who has volunteered but cannot do one morning.

**Martin to ask SpokesDalkeith for volunteers** (maybe Andrew, friend of David French)

Also Cycling Advocacy network in Gorebridge – Anna Martin (was Spokes member)

EastL: no events but sending materials

WestL: doing it with help of emergency services. Ed did not want our involvement either.

**Martin to contact Andrew Abbess** to discuss handing these events over into future to better resourced organisations (Cycling UK and Cycling Scotland are already involved)

#### COP26 Update:

Maybe public meeting then to showcase examples of international good practice.

#### Spokes Buffs and maps:

Edinburgh new map final draft being produced at the moment for publishing in Sept-ish.

WestL reprinted 2,500 copies, in the Spokes store. EastL needs reprinting (200 left at most).

Anne reported few orders by email or via website. Continue usual promotion.

Continue to promote them, in future stalls.

Window posters for shops to promote maps?:

**Anne to discuss with Katherine Taylor**, Andy had offered to design posters for promotion. Map hustlers could offer the posters to the shops when checking stocks.

Phil's Signs project (no progress, Phil is stressed and been away on holiday)

Update on map distribution project

Katherine Ivory and Mies agreed to carry on designing this project by late August, in time for new print run map order. Kate suggested she might involve her students in this in Autumn.

SfP Summer Challenge:

Offer free map or buff to people who cycle through at least 3 SfP projects and comment on each and send selfie at each, to promote the SfP scheme wider and gather comments on them. Open till end of Sept. Ask for constructive comments.

**Rosie to collate comments for each project into spreadsheet**

**Dave to publicise this on our website and usual channels**

**Dave to ask Shane for a map of them (Council has a map?)**

**Anne to send out free map/buff to participants (Mies as backup if there is a large number)**

**Anne to mention this to Katherine Taylor – their approval for giving out maps for this.**

Cargobike grants:

Community groups get £1500, there were around 3 applications last year.

Thin Trust no longer donating funds for this. Dave asked for other donor and got one response of £1.5k.

Agreed that: Spokes matches this money and offer £1k to 3 households each. First come first served (limited pot of money). Advertised first to Spokes members, then outside. Applicants need to join Spokes.

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