

PRESS RELEASE For immediate release

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NEW SPOKES EDINBURGH CYCLE MAP NOW AVAILABLE

Spokes' revised and updated map of Edinburgh showing the best routes for cyclists and walkers has recently been published

The new Edinburgh Cycle Map (11th edition), produced by Spokes (the Lothian Cycle Campaign), has just been published. Fully revised and updated, the map shows new cycle infrastructure and other developments across the city. It is invaluable for cyclists and walkers seeking safe routes to shops, work or school and for planning leisure and running routes. The map is available through bike shops, some bookshops and from Spokes.

The whole city was surveyed by local Spokes volunteers and the mapping revised and updated by a skilled volunteer cartographer. Major updates and improvements to the map include all the new housing developments across Edinburgh and contours and hill-shading so users can see the hill spots at a glance. In addition, the back of the map now shows the area from South Queensferry to Newbridge, as well as the usual large scale map of the city centre. The maps are printed on tear and water-resistant synthetic paper which is fully recyclable.

Members of Spokes and their children recently travelled to the City Chambers to hand over copies of the new map to Council Leader Adam McVey, Depute Leader Cammy Day and Kristen Layne, Network Development Manager with Sustrans. Alex Fitzhowle, co-founder of Farr Out Deliveries, provided logistical support!

The printing of the map was supported by Sustrans Scotland and Cycling Scotland, with much information provided by City of Edinburgh Council.

A spokesperson for Spokes said: "This has been a great voluntary effort by local Spokes members. The new map will help residents and visitors find their way around the city in active and healthy ways, as well as showing new quiet routes and short cuts they didn't know existed!"

Council Leader Adam McVey said: "We've got a growing network of safe and protected cycling and walking routes – some of which people might not know about. This is a great resource which will benefit so many people to make journeys around the city by bike – thanks to all the volunteers who made it happen."

Depute Leader Cammy Day added: "Cycling is a healthy, environmentally-friendly and cost-effective way to get around the city and we want to support more people to do that. This map is a great way to explore safe and direct routes, whatever level of ability they have."

Kristen Layne, Network Development Manager at Sustrans Scotland, commented: "As Scotland faces the climate emergency, we need to work together to make walking, wheeling and cycling the obvious choices for more journeys across the country.

"We're delighted to support our friends and partners at Spokes in launching the latest update of the much-used Edinburgh Cycle Map, and hope they continue to inspire many more people to make their journeys in a sustainable and active way."

The new Edinburgh Cycle Map is available from local bike shops for £6.95.

There is also a special introductory offer for orders direct to Spokes on <u>office@spokes.org.uk</u> before the end of December 2021, to buy one map for £6 (postage-free) or £27 for 6 copies.

Spokes has also produced a buff/snood featuring a central section of the new Edinburgh map. This is on sale only from Spokes. Price £7 post-free or just £3 if added to a map order.

More information on all Spokes maps and sales outlets is at <u>www.spokes.org.uk/spokes-maps</u>

PHOTO DETAILS

Photo 1 – Left to right - Julia Gabl and daughter Sophia (3), Kristen Layne of Sustrans, Council Leader Adam McVey, Andy Follis of Spokes, Kovil Jain (9), Katharine Taylor of Spokes, Rayna Jain (4), Depute Leader Cammy Day, Sumeet Jain and Alex Fitzhowle of Farr Out Deliveries.

Photo Caption - Council Leader Adam McVey, Depute Leader Cammy Day and cyclists from Spokes, Sustrans and Farr Out Deliveries with their copies of the new map

Photo credit – Bob Douglas

Photo 2 – Left to right – Adam McVey, Julia Gabl and Sophia Gabl (3) **Photo caption** – Council Leader Adam McVey shows a copy of the new map to three-year old Sophia Gabl, whose mum Julia is a Spokes member **Photo credit** – Bob Douglas

Screenshot of front page of the Edinburgh Cycle Map 2021.

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Notes to Editor:

Spokes is a voluntary organisation with 1000+ members, mainly in Edinburgh and Lothian, aiming to promote cycling for everyday transport, and to persuade local authorities and government to provide for this. Activities include lobbying, public meetings, traffic counts, stalls, bike rides, and bike maps (over 130,000 sold). www.spokes.org.uk.

Spokes has been producing cycle maps since 1987 which are much loved and valued by cyclists and pedestrians. The clear layout, colour coding of roads and cycle paths, and large scale maps of urban areas, make it easy to identify the safest and guietest routes. Spokes maps receive superb feedback from users: invaluable; amazing detail; second to none; one of my best non-human companions; by far the best; and so on ...

Sustrans is the charity making it easier for people to walk and cycle. We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute. Join us on our journey, www.sustrans.org.uk