

SPOKES APPROACH TO MEDIA notes as at year 2022

General principles of how Spokes responds to media enquiries...

- staying positive but critical when necessary
- giving credit to the Council and other bodies when they do achieve things
- including the benefits of cycling even when problems such as crashes are being discussed.

When a topic is raised in a press enquiry that might need knowledge of the Spokes "line" you can do any of the following...

- check the [website](#) – use the search box, and/or the list of topics in the RHS column, and/or check the main blog or the ‘documents’ section
- contact Dave du Feu, Martin McDonnell or David French (planning group coordinator) to establish current thinking
- if in doubt, avoid being too definite if you can't reach any of these sources.