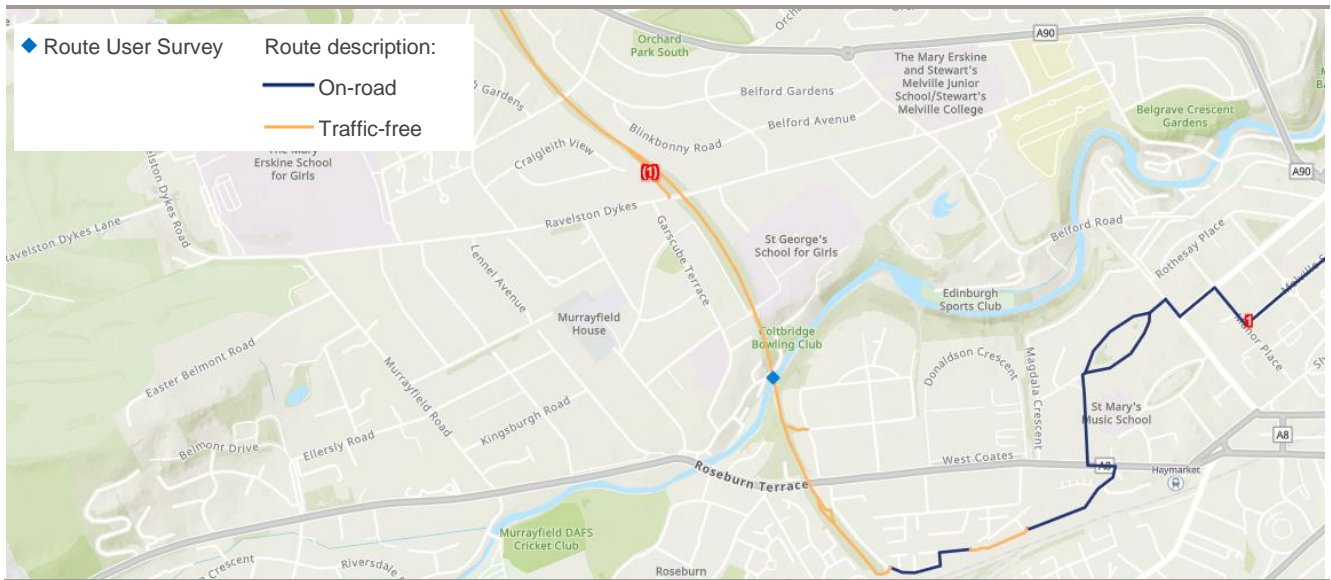


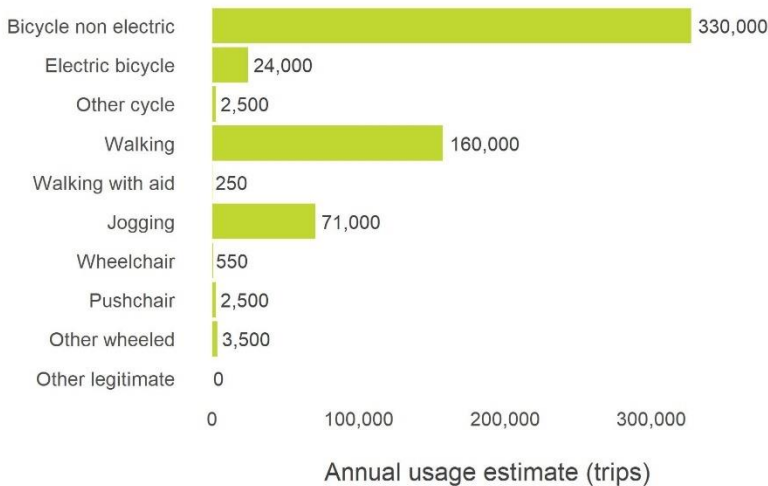
Roseburn Path – NCN1



The survey site is located on a traffic-free section of NCN1 (Roseburn path) on the bridge over the Water of Leith. The survey was undertaken over four days in September 2023. The weather was mixed, with some rain and some drier periods.

This survey was the 5th in a series of annual surveys run at this site to collect sample data on the NCN.

Who is using the route?



Our annual usage estimate for 2023 is **590,000 trips.¹**

That's **970** cycling trips and **640** walking and wheeling trips a day.

Interviews were conducted with 165 adults, out of nearly 5,400 route users counted²: 104 pedestrians, 1 person walking with an aid, and 15 joggers, 38 non-electric and 7 electric bike users.

It is estimated that **87%** of trips are made by adults aged 18-64, **9%** by adults over 65 and **3%** by children under 18.

79% of route users were in full-time or part-time employment, while **14%** were retired.

96% of all cyclists were experienced cyclists, whilst **3%** were new to cycling or starting to cycle again.



35% female
65% male³

¹ The annual usage estimate reflects the total number of trips estimated to pass the survey location in a year, not the total number of trips being made across the entire route length.

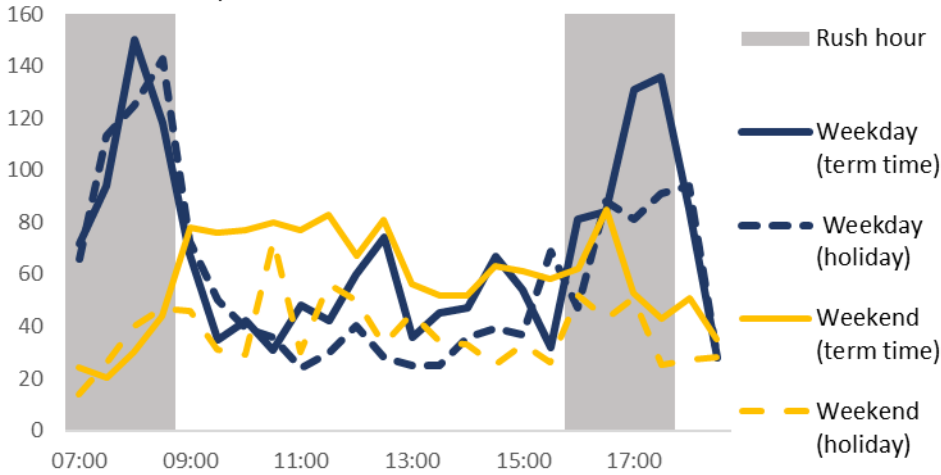
² Adults and children using the route were counted, but interviews were only conducted with adults.

³ This is the gender split for adults. The remaining percentage of trips were by children, whose gender is not recorded.

How are people using the route?

Commuting

User count - per half hour



52% of weekday journeys were recorded at rush hour commuting times of 7am-9am or 4pm-6pm.

40% of path users said that the route had helped them to access a workplace.

Other functional journeys



68% of users said they used the path to access retail.



17% of users use the route to access health services and **15%** use it to access other public services.



11% of users use the path to access education.



28% of users use the path to access public transport.

Social connection



57% of users use the path to access family or friends.

Tourism



35% of users use the path to access a tourist/visitor attraction.

Benefits of the route

Health and wellbeing



80% of users said that using the route had improved their wellbeing, and **99%** said the use of the route had improved their overall satisfaction with life.

90% of users said that the route had helped them to increase the amount of physical activity that they regularly take.

Access to nature

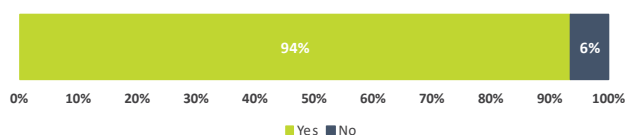


91% of users said that the presence of the route has helped them to access green space.

98% of path users agreed or strongly agreed that one of their motivations for using the path was to appreciate nature.

Awareness and recommendation of the route

Are you aware that this route is part of the National Cycle Network?



The Net Promoter Score⁴ for this route is

+71.

Level of Service Measures



100% of route users agree this route has a high-quality surface.



96% of route users agree this route is signed clearly and consistently.



80% of route users agree this route allows all users to move safely together at comfortable speeds without interruption.



97% of route users agree this route feels safe during the day but only **44%** agree it feels safe after dark.



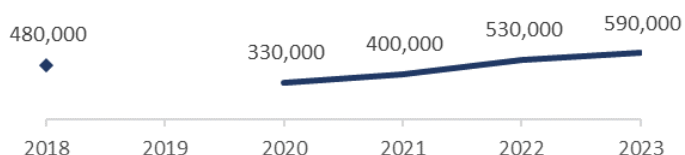
98% of route users agree this route is an attractive and interesting place.



91% of route users agree this route can be accessed and used by people of all abilities.

How is usage changing?

Annual usage estimate year on year



Our annual usage estimate for this location has increased by **22%** since 2018.⁵

The drop in usage during the Covid-19 lockdowns and rise in subsequent years is consistent with a path largely used for commuting.

⁴ We asked respondents how likely they are to recommend the route to a friend (0 being very unlikely and 10 being very likely). The Net Promoter Score is the percentage of promoters (those who give a score of 9 or 10) minus the percentage of detractors (those who give a score of 0 to 6). Possible NPS scores range from -100 (all detractors) to +100 (all promoters).

⁵ No data was collected at this site in 2019.

The Route User Intercept Survey (RUIS) comprises a manual count of all route users alongside interviews of a convenience sample of the users over a 12 hour period on four days (two weekdays and two weekend days). Survey respondents were checked so they were not interviewed multiple times over the four day period. Survey responses have been weighted based on observations of the manual count to mitigate bias in the sampling strategy. The weighted data above is therefore considered representative of all route users passing the survey location throughout the entire year. Due to rounding, some totals in this report may not correspond with the sum of the separate figures.