

## **Spokes Public Meeting 21.11.24, Local Bike Campaigning**

### **Speaker précis from Derek Halden**

Derek Halden explained that his campaign had been prompted by the lack of social design in transport so over 30 years he had been working at the design of more social transport systems. He introduced the key principles of social design:

1. Society was everyone –with a framework of governance, designed to make the most of human capabilities and including everyone
2. Social goals were constructed with rights and responsibilities - like the right to drive being moderated with the responsibilities to other road users.
3. Progressive delivery was divergent building in the flexibility to follow what works as typified by community based delivery rather than convergent approaches demanded by top down prioritisation.

Over the last 30 years we have taken these principles as set out in the 1992 Rio Earth summit as the basis of sustainable development and the presentation summarised the key stages in their development from the legislation 30 years ago, through the empowerment of communities, and the battles for power to the present day when transport reform is being achieved through commoning.

Derek noted that the battle for the commons has been raging for centuries but by sharing best practice and mounting successful campaigns the primacy of people not governments or markets can be defended. The success of Scotland's roadshare campaign in establishing presumed liability within the highway code shows how evidence based campaigns succeed.

Derek Halden

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